

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM680473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ste. Michelle Wine Estates Ltd.		10/11/2021	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Amles Wines, LLC		
Street Address:	16045 Frostleaf Lane		
City:	Leesburg		
State/Country:	VIRGINIA		
Postal Code:	20176		
Entity Type:	Limited Liability Company: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88812890	VISAGE	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	Amle01-06		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	10/12/2021		
Total Attachments: 1			
source=Assignment- revised.DOC#page1.tif			

CH \$40.00 88812890

ASSIGNMENT OF U.S. APPLICATION

WHEREAS, Ste. Michelle Wine Estates Ltd., a Washington corporation, with an address of 14111 NE 145th Street, Woodinville, Washington 98072 (“Assignor”), owns and has a bona fide intent to use the mark VISAGE (the “Mark”) in connection with alcoholic beverages except beer in the United States; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor’s bona fide intent to use the Mark in commerce in connection with alcoholic beverages except beer, Application Serial No. 88/812,890 for VISAGE filed on February 27, 2020; and

WHEREAS, Amles Wines, LLC, a Virginia limited liability company, with a business address at 16045 Frostleaf Lane, Leesburg, Virginia 20176 (“Assignee”), desires to acquire certain assets of Assignor in connection with which Assignor has a bona fide intent to use the Mark in the United States and the pending U.S. Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending U.S. Application therefor, together with that portion of Assignor’s assets in connection with which it has a bona fide intent to use the Mark, together with any and all goodwill of the business and assets symbolized by the Mark.

Dated: October 11, 2021

STE. MICHELLE WINE ESTATES LTD.

By:  _____
838577EC783141B

Adam Copley. Esq

Senior Corporate Counsel