

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM680507

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TechNiche LLC		10/12/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cadence Bank, N.A., as Agent		
Street Address:	3399 Peachtree Road, N.E., Suite 1900		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30326		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	6031140	HEAT PAX	
Registration Number:	6234356	HEATPAX	
Registration Number:	5930313	IONGEAR	
Registration Number:	5930314	KEWLFLOW	
Registration Number:	6077572	TECHNICHE	
Registration Number:	6364866	TECHNICHE	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2023704750		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Jennifer Tindie		
Address Line 1:	1025 Connecticut Ave., NW, Suite 712		
Address Line 2:	COGENY GLOBAL INC.		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	1497737 TM		
NAME OF SUBMITTER:	Janet S. Wamsley		
SIGNATURE:	/Janet S. Wamsley/		

OP \$165.00 6031140

DATE SIGNED:	10/12/2021
Total Attachments: 3 source=TECHNICHE LLC.Scan#page2.tif source=TECHNICHE LLC.Scan#page3.tif source=TECHNICHE LLC.Scan#page4.tif	

ASSIGNMENT FOR SECURITY – TRADEMARKS

Dated: October 12, 2021

WHEREAS, TechNiche LLC (the “Assignor”) has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, the Assignor has entered into a certain Credit Agreement dated as of the date hereof (as amended, restated, supplemented, modified or otherwise changed from time to time, the “Credit Agreement”), with Cadence Bank, N.A. as Administrative Agent (as defined therein) for itself and certain lenders (in such capacity, together with its successors and permitted assigns, if any, the “Assignee”); and

WHEREAS, in connection with the Credit Agreement, the Assignor has entered into a Security Agreement, dated as of the date hereof (as amended, restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of Assignee for itself and certain lenders; and

WHEREAS, pursuant to the Security Agreement, the Assignor has collaterally assigned to the Assignee and granted to the Assignee, for the benefit of itself and the Lenders (as defined in the Credit Agreement), a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Obligations (as defined in the Credit Agreement);


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge and assign unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Lenders a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[Signature page follows.]

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date above first written.

TECHNICHE LLC

By: 
Name: Douglas S. Rose
Title: President and Secretary

[Signature Page to Assignment for Security - Trademarks]

TRADEMARK
REEL: 007449 FRAME: 0822

SCHEDULE A

Mark/Name	Record Owner	Jurisdiction	Registration Date	Registration No.
HEAT PAX	Techniche LLC	United States	April 7, 2020	6031140
HEAT PAX (and Design): 	Techniche LLC	United States	December 29, 2020	6234356
IONGEAR	Techniche LLC	United States	December 10, 2019	5930313
KEWLFLOW	Techniche LLC	United States	December 10, 2019	5930314
TECHNICHE	Techniche LLC	United States	June 16, 2020	6077572
TECHNICHE (and Design): 	Techniche LLC	United States	May 25, 2021	6364866

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