

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM680524

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Literary Goods, Inc. DBA Litographs		10/12/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Kelly Pioneer Group, LLC		
Street Address:	601 Pennsylvania Avenue, NW		
Internal Address:	South Building - 9th Floor		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20004		
Entity Type:	Limited Liability Company: D.C.		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5852830	CANARY COLD BREW	
CORRESPONDENCE DATA			
Fax Number:	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.929.2500		
Email:	tmdocket@swlaw.com		
Correspondent Name:	Dax Alvarez		
Address Line 1:	400 EAST VAN BUREN STREET		
Address Line 2:	SUITE 1900		
Address Line 4:	PHOENIX, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	68692.00007		
NAME OF SUBMITTER:	Dax Alvarez		
SIGNATURE:	/Dax Alvarez/		
DATE SIGNED:	10/12/2021		
Total Attachments: 3			
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CH \$40.00 5852830

EXHIBIT A

ASSIGNMENT OF TRADEMARK AND
UNITED STATES TRADEMARK REGISTRATION

WHEREAS, Literary Goods, Inc. DBA Litographs, a Delaware corporation having a place of business at 56 Stowers Street, Teaticket, Massachusetts 02536 ("Assignor") has acquired or adopted, and used, and thereby own all rights, title and interests in and to (i) the trademark; and (ii) the United States trademark registration thereof identified in "Schedule A" attached hereto and by this reference incorporated into and made a part hereof (the "Mark", and "Registration" respectively), together with the goodwill of the business appurtenant to said Mark;

WHEREAS, Kelly Pioneer Group, LLC, a Washington, DC limited liability company, having a place of business at 601 Pennsylvania Avenue, NW, South Building - 9th Floor, Washington, DC 20004 ("Assignee") is desirous of acquiring said Mark and Registration; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interests in and to the Mark and Registration and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, his full and entire rights, title and interests in and to the Mark and Registration identified in said Schedule A, and the attendant goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of any of the Mark by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby represents and warrants that, to the best of his knowledge, (i) it is the sole owner of the Mark and the goodwill associated therewith, and the Registration; (ii) the Registration was not obtained fraudulently or contrary to any provision of the laws of the United

States; (iii) the Registration is not the subject of any opposition or dispute proceedings in the United States or in any other jurisdiction in the world; and (iv) Assignee has good and marketable title to the Mark and Registration free and clear of any lien, security interest, claim, or encumbrance. In this connection, Assignor states that it makes no other representations or warranties whatsoever, expressed or implied, except as specifically set forth hereinabove.

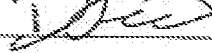
Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment with the United States Patent and Trademark Office and with any other agency, office or authority in any and all other jurisdictions and countries of the world, so as to establish Assignee as owner of record of the Mark and Registration.


Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office and with any other agency, office or authority in any and all other jurisdictions and countries of the world, so that Assignee's ownership of the Mark and Registration is duly made of record.

The Parties, intending to be legally bound, have executed this Assignment as set forth below.

LITERARY GOODS, INC. DBA LITOGRAPHS

KELLY PIONEER GROUP, LLC

By: 
Name: Danny Fein
Title: President
Date: 10/12/21

By: 
Name: Frank Kelly
Title: President
Date: 10/12/21

SCHEDULE A

1. CANARY COLD BREW mark and formatives thereof;
2. U.S. Registration No. 5,852,830 for the CANARY COLD BREW mark for use in connection with "coffee; coffee based beverages."

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5824-0128-0301

Exhibit A