

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM681442

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900647005		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IPack S.à r.l.		07/02/2020	Limited Liability Company: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mad Brewing Company		
<b>Street Address:</b>	2501 SOUTHWEST BOULEVARD		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64108		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6064768	805	
<b>Registration Number:</b>	5524666	WOOKUS	
<b>Registration Number:</b>	6147812	820	
<b>Registration Number:</b>	6049645	ROLLING BONES	
<b>Registration Number:</b>	6060445	BREWING FOR TOMORROW	
<b>Registration Number:</b>	6060446	LET YOUR MIND WANDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8055648262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8059654400		
<b>Email:</b>	Kurt@incip.com		
<b>Correspondent Name:</b>	Kurt Koenig		
<b>Address Line 1:</b>	920 Garden St.		
<b>Address Line 4:</b>	Santa Barbara, CALIFORNIA 93101		
<b>ATTORNEY DOCKET NUMBER:</b>	2816-210		
<b>NAME OF SUBMITTER:</b>	Kurt Koenig		
<b>SIGNATURE:</b>	/Kurt Koenig/		

<b>DATE SIGNED:</b>	10/15/2021
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**Total Attachments: 4**  
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made as of **July 2, 2020** (“Effective Date”) from **IPack S.à r.l.**, a Luxembourg Limited Liability Company (“ASSIGNOR”) to **Mad Brewing Company**, a Delaware Corporation (“ASSIGNEE”).

**WHEREAS**, ASSIGNOR owns the rights to the trademarks (“Marks”) described in **Schedule A**, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with all the Goods and/or Services on which the Marks have been used by ASSIGNOR (“Goods/Services”); and

**WHEREAS**, ASSIGNOR desires to quitclaim, convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby quitclaims, conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and in perpetuity, together with (1) the goodwill of the business relating to the Goods/Services in respect upon which the Marks are and have been used; (2) all income, fees, payments, royalties, and damages now or hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all reasonably necessary documents, papers, forms, and authorizations and take all other reasonably necessary actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks. ASSIGNOR further appoints ASSIGNEE, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

**IN WITNESS WHEREOF**, ASSIGNOR has duly executed and delivered this Assignment, as of the Effective Date.

**IPack S.à r.l.**



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Gilles Buchman

Chief Legal Officer and Special Proxy Holder