

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM680828

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest at Reel/Frame No. 6577/0304		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JEFFERIES FINANCE LLC		10/13/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Shade Store, LLC		
Street Address:	21 Abendroth Avenue		
City:	Port Chester		
State/Country:	NEW YORK		
Postal Code:	10573		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Serial Number:	87957123	THE SHADE STORE	
Serial Number:	77351371	THE SHADE STORE	
Serial Number:	77351682	THE SHADE STORE	
Serial Number:	85481242	THE SHADE STORE	
Serial Number:	78626316	THE SHADE STORE	
Serial Number:	78609624	THE SHADE STORE	
Serial Number:	87134491	THE SHADE STORE	
Serial Number:	87134488	THE SHADE STORE	
Serial Number:	87827630	THE SHADE STORE	
Serial Number:	77049603	CUSTOM MADE SIMPLE	
Serial Number:	85481236	CUSTOM MADE SIMPLE	
Serial Number:	87954084	THE BED STORE	
Serial Number:	85193931	THE BED STORE	
Serial Number:	85193955	THE SOFA STORE	
Serial Number:	87954098	THE SOFA STORE	
Serial Number:	87954111	THE FURNITURE STORE	
Serial Number:	87954125	THE ART STORE	
Serial Number:	87954136	THE SURFACE STORE	
Serial Number:	87954147	THE HOME STORES	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	87954154	CUSTOM MADE SIMPLE
Serial Number:	85180003	PRETTY SIMPLE
Serial Number:	85536345	MEASURING MADE SIMPLE
Serial Number:	86925633	PRETTY SIMPLE
Serial Number:	87288968	MOTORIZATION MADE SIMPLE
Serial Number:	87812714	MEASURE & INSTALL MADE SIMPLE
Serial Number:	85180055	WHAT'S ON YOUR WINDOWS?
Serial Number:	85961508	CHANGE YOUR VIEW
Serial Number:	86301150	FROM OUR WORKROOM TO YOUR WINDOW
Serial Number:	86569054	BRING YOUR STYLE INTO VIEW
Serial Number:	86691276	YOUR VIEW IS ABOUT TO CHANGE
Serial Number:	86717784	GUILTY PLEASURES MADE POSSIBLE BY THE SH
Serial Number:	86698748	BEHIND THE CURTAIN
Serial Number:	86771732	WINDOW DÉCOR TO FIT ANY STYLE
Serial Number:	86954107	SOHO SHADE COMPANY
Serial Number:	87492232	BEAUTIFUL IN EVERY SHADE
Serial Number:	87474866	ALL THE VIEWS FIT TO COVER
Serial Number:	87836941	EVERY SHADE IS BEAUTIFUL
Serial Number:	87853678	EVERY SHADE IS BEAUTIFUL
Serial Number:	86983404	GLOWE BY THE SHADE STORE
Serial Number:	87370367	GLOWE
Serial Number:	87370384	GLOWE

CORRESPONDENCE DATA

Fax Number: 6175269899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617.526.9767

Email: ypan@proskauer.com

Correspondent Name: Jacob Frank

Address Line 1: Proskauer Rose LLP

Address Line 2: One International Place

Address Line 4: Boston, MASSACHUSETTS 02110-2600

ATTORNEY DOCKET NUMBER:	56013-080
NAME OF SUBMITTER:	Jacob Frank
SIGNATURE:	/Jacob Frank/
DATE SIGNED:	10/13/2021

Total Attachments: 7

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RELEASE OF A SECURITY INTEREST -- TRADEMARKS

October 13, 2021

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of February 28, 2019, recorded in the United States Patent and Trademark Office at Reel/Frame 6577/0304 (the "Trademark Security Agreement"), The Shade Store, LLC, a Delaware limited liability company (the "Releasee") granted to JEFFERIES FINANCE LLC, as collateral agent for the ratable benefit of the Secured Parties (the "Releasor"), a continuing security interest in all right, title and interest of the Releasee in, to and under the United States Trademarks listed on the attached Schedule A (the "Trademarks"), together with (a) all extensions and renewals thereof, (b) all income, fees, royalties, damages and payments now or hereafter due and/or payable with respect thereto, including damages and payments for past, present or future infringements and dilutions thereof or injury to the goodwill associated therewith, and (c) the right to sue for past, present and future infringements and dilutions thereof or injury to the goodwill associated therewith (with all of the Releasee's rights listed above being collectively referred to as the "Collateral") to secure the payment, performance and observance of the Secured Obligations;

WHEREAS, the Releasee has satisfied its Secured Obligations; and

WHEREAS, the Releasee has requested and the Releasor has agreed to provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, relinquishment and discharge of its security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. The Releasor hereby, without any representation and warranty and without any recourse to the Releasor, releases, relinquishes and discharges all of its security interest in the Collateral.
3. Choice of Law. This Release shall be governed by and shall be construed and enforced in accordance with the laws of the State of New York.
4. Counterparts. This Release may be executed in any number of counterparts, and telecopied signatures (or signatures delivered via electronic mail or "pdf") shall be enforceable as originals.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed and delivered this Release as of the date first written above.

JEFFERIES FINANCE LLC,
as Collateral Agent and Releasor

By: 
Name: Jonathan Ciuffreda
Title: Managing Director

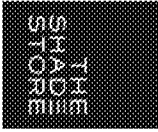
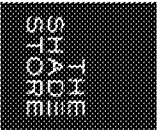
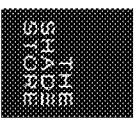
[Signature Page to Release of Trademark Security Interest]

TRADEMARK
REEL: 007451 FRAME: 0113

SCHEDULE A


[See attached]

SCHEDULE A

<u>Owner</u>	<u>Mark</u>	<u>Serial Number / Registration Number</u>	<u>Filing Date</u>
The Shade Store, LLC	THE SHADE STORE	87/957,123	6/11/2018
The Shade Store, LLC	THE SHADE STORE	77/351,371 3,559,896	12/13/2007
The Shade Store, LLC		77/351,682 3,559,897	12/13/2007
The Shade Store, LLC		85/481,242 4,178,868	11/28/2011
The Shade Store, LLC	 Supplemental Register	78/626,316 3,102,453	5/10/2005
The Shade Store, LLC	THE SHADE STORE Supplemental Register	78/609,624 3,102,449	4/15/2005

Owner	Mark	Serial Number / Registration Number	Filing Date
The Shade Store, LLC	THE SHADE STORE	87/134,491 5,175,583	8/10/2016
The Shade Store, LLC		87/134,488 5,175,582	8/10/2016
The Shade Store, LLC	THE SHADE STORE	87/827,630 5,629,759	3/9/2018
The Shade Store, LLC	CUSTOM MADE SIMPLE	77/049,603 3,313,329	11/22/2006
The Shade Store, LLC	CUSTOM MADE SIMPLE	85/481,236 4,741,513	11/28/2011
The Shade Store, LLC		87/954,084	6/8/2018
The Shade Store, LLC		85/193,931 4,696,139	12/9/2010
The Shade Store, LLC		85/193,955 4,696,140	12/9/2010
The Shade Store, LLC	The SOFA STORE	87/954,098	6/8/2018
The Shade Store, LLC	THE FURNITURE STORE	87/954,111	6/8/2018

Owner	Mark	Serial Number / Registration Number	Filing Date
The Shade Store, LLC	THE ART STORE	87/954,125	6/8/2018
The Shade Store, LLC	THE SURFACE STORE	87/954,136	6/8/2018
The Shade Store, LLC	THE HOME STORES	87/954,147	6/8/2018
The Shade Store, LLC	CUSTOM MADE SIMPLE	87/954,154	6/8/2018
The Shade Store, LLC	PRETTY SIMPLE	85/180,003 3,981,588	11/18/2010
The Shade Store, LLC	MEASURING MADE SIMPLE	85/536,345 4,415,482	2/7/2012
The Shade Store, LLC	PRETTY SIMPLE	86/925,633 5,459,538	3/2/2016
The Shade Store, LLC	MOTORIZATION MADE SIMPLE	87/288,968 5,592,889	1/4/2017
The Shade Store, LLC	MEASURE & INSTALL MADE SIMPLE	87/812,714 5,575,556	2/27/2018
The Shade Store, LLC	WHAT'S ON YOUR WINDOWS?	85/180,055 3,981,591	11/18/2010
The Shade Store, LLC	CHANGE YOUR VIEW	85/961,508 5,054,932	6/17/2013
The Shade Store, LLC	FROM OUR WORKROOM TO YOUR WINDOW	86/301,150 4,951,983	6/5/2014
The Shade Store, LLC	BRING YOUR STYLE INTO VIEW	86/569,054 5,023,411	3/19/2015
The Shade Store, LLC	YOUR VIEW IS ABOUT TO CHANGE	86/691,276 4,893,114	7/13/2015
The Shade Store, LLC	GUILTY PLEASURES MADE POSSIBLE BY THE SHADE STORE	86/717,784 5,360,394	8/7/2015
The Shade Store, LLC	BEHIND THE CURTAIN	86/698,748	7/20/2015

Owner	Mark	Serial Number / Registration Number	Filing Date
The Shade Store, LLC	WINDOW DÉCOR TO FIT ANY STYLE	5,360,383 86/771,732 5,387,137	9/29/2015
The Shade Store, LLC	SOHO SHADE COMPANY	86/954,107 5,592,007	3/26/2016
The Shade Store, LLC	BEAUTIFUL IN EVERY SHADE	87/492,232 5,551,933	6/16/2017
The Shade Store, LLC	ALL THE VIEWS FIT TO COVER	87/474,866 5,551,869	6/5/2017
The Shade Store, LLC	EVERY SHADE IS BEAUTIFUL	87/836,941 5,575,894	3/16/2018
The Shade Store, LLC	EVERY SHADE IS BEAUTIFUL	87/853,678 5,575,916	3/28/2018
The Shade Store, LLC	GLOWE BY THE SHADE STORE	86/983,404 5,365,684	12/8/2015
The Shade Store, LLC	GLOWE	87/370,367	3/14/2017
The Shade Store, LLC	GLOW 	87/370,384	3/14/2017