

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM681064

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Artic Investments S.A.		09/29/2021	Société Anonyme (Sa): LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Compagnie Générale des Etablissements Michelin		
<b>Street Address:</b>	23 place des Carmes Déchaux		
<b>City:</b>	Clermont-Ferrand		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	63000		
<b>Entity Type:</b>	Société En Commandite Par Actions (Sca): FRANCE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1935241	AD-TRAK	
<b>Registration Number:</b>	4869139	CAMSO	
<b>Registration Number:</b>	4865303	CAMSO	
<b>Registration Number:</b>	4853644	CAMSO	
<b>Registration Number:</b>	2021611	HAULER	
<b>Serial Number:</b>	90399689	ICE° ARROWHEAD 130	
<b>Registration Number:</b>	4848917	ROAD FREE	
<b>Registration Number:</b>	5035141	RODACO	
<b>Registration Number:</b>	1456418	SOLIDEAL	
<b>Registration Number:</b>	5117027	SOLIDEAL ON-SITE SERVICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149783099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-978-3000		
<b>Email:</b>	dallastrademarks@bakermckenzie.com		
<b>Correspondent Name:</b>	Dyan M. House, Baker & McKenzie LLP		
<b>Address Line 1:</b>	1900 North Pearl, Suite 1500		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		

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<b>ATTORNEY DOCKET NUMBER:</b>	50872714
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Dyan M. House, Baker & McKenzie LLP
<b>Address Line 1:</b>	1900 North Pearl, Suite 1500
<b>Address Line 4:</b>	Dallas, TEXAS 75201
<b>NAME OF SUBMITTER:</b>	Dyan M. House
<b>SIGNATURE:</b>	/Dyan M. House/
<b>DATE SIGNED:</b>	10/14/2021
<b>Total Attachments: 3</b> source=U.S. - Confirmatory Trademark Assignment (Executed)#page1.tif source=U.S. - Confirmatory Trademark Assignment (Executed)#page2.tif source=U.S. - Confirmatory Trademark Assignment (Executed)#page3.tif	

## Confirmatory Trademark Assignment

This CONFIRMATORY TRADEMARK ASSIGNMENT (hereinafter this "Assignment") is entered between Artic Investments S.A. ("Assignor"), a company organized and existing under the laws of Luxembourg with a business address at 65 avenue de la gare, L-1611 Luxembourg, and Compagnie Générale des Etablissements Michelin ("Assignee"), a company organized and existing under the laws of France with a business address at 23 place des Carmes Déchaux, 63000 Clermont-Ferrand, France. Assignor and Assignee are hereinafter collectively referred to as the "Parties" and each may be individually referred to as a "Party." This Assignment is effective as of June 23, 2021 ("Effective Date").

WHEREAS, Assignor wishes to sell, convey, assign, transfer, and deliver to Assignee all of Assignor's right, title, and interest in and to the trademarks set forth on **Schedule A** to this Assignment, and all goodwill associated therewith (the "Assigned Trademarks") under the terms of this Assignment;

WHEREAS Assignee is desirous of acquiring the Assigned Trademarks and all common law rights therein; and

WHEREAS, Assignee is the successor to the ongoing and existing business of Assignor to which the Assigned Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor represents and warrants that it is the sole owner of all rights, title, and interest in and to the Assigned Trademarks.
2. Assignor and Assignee agree that, as of the Effective Date, Assignee irrevocably sells, assigns, conveys, transfers, and sets over to Assignee, and Assignee purchases, acquires, and receives from Assignor, all of Assignor's rights, title, and interest in and to the Assigned Trademarks and the goodwill of the business carried on in association with the Assigned Trademarks.
3. This Assignment constitutes the entire agreement between the Parties and supersedes any prior understandings, agreements, or representations by or between the Parties, written or oral, to the extent they relate to the Assigned Trademarks.
4. Should any section, or portion thereof, of this Assignment be held invalid by reason of any law existing now or in the future in any jurisdiction by any court of competent authority or by a legally enforceable directive of any governmental body, such section or portion thereof shall be validly reformed so as to approximate the intent of Assignor and Assignee as set forth herein as nearly as possible and, if unreformable, shall be deemed divisible and deleted with respect to such jurisdiction; this Assignment shall not otherwise be affected.

5. This Assignment shall be binding upon Assignor and all of Assignor's successors and assigns, and shall be binding upon and inure to the benefit of Assignee and its successors and assigns.

6. This Assignment may be signed in counterparts and each of such counterparts shall constitute an original document and such counterparts when taken together will constitute one and the same agreement.

7. This Assignment shall be construed, interpreted, and applied in accordance with the laws of Luxembourg without regard to its conflict of law principles.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, each through its authorized representative, as of the date shown below.

**ASSIGNOR:**

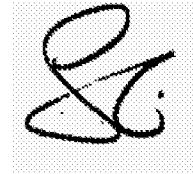
ARTIC INVESTMENTS S.A.

Name: Ahcène BOULHAIS

Title: Director

Date: 29.09.2021

**ASSIGNEE:**



COMPAGNIE GÉNÉRALE DES  
ETABLISSEMENTS MICHELIN

Name: Séverine GATTI

Title: Head of Trademarks and Domain Names

Date: 29.09.2021

**Schedule A**  
**Assigned Trademarks**

TRADEMARK	APP. NO.	APP. DATE	REG. NO.	REG. DATE
AD-TRAK	74586667	17-Oct-1994	1935241	14-Nov-1995
CAMSO	86288220	21-May-2014	4869139	15-Dec-2015
	86291072	23-May-14	4865303	8-Dec-15
	86291079	23-May-14	4853644	17-Nov-15
HAULER	74557540	5-Aug-1994	2021611	10-Dec-1996
ICE <sup>®</sup> ARROWHEAD 130	90399689	21-Dec-2020		
ROAD FREE	86237829	31-Mar-2014	4848917	10-Nov-2015
RODACO	86841509	7-Dec-2015	5035141	6-Sep-2016
SOLIDEAL	73552158	3-Mar-1987	1456418	8-Sep-1987
SOLIDEAL ON-SITE SERVICE	86762890	21-Sep-2015	5117027	10-Jan-2017