

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM681250

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PMA FINANCIAL NETWORK, LLC		10/15/2021	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TRUIST BANK		
<b>Street Address:</b>	211 Perimeter Center Parkway, Suite 100		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30346		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88804435	PMA ASSET MANAGEMENT	
<b>Serial Number:</b>	88804961	PMA	
<b>Serial Number:</b>	88956142	FINANCIAL STRATEGIES FOR PEACE OF MIND	
<b>Serial Number:</b>	88955194	FINANCIAL PEACE OF MIND BROUGHT TO YOU B	
<b>Serial Number:</b>	88928062	FINANCIAL STRATEGIES FOR STRONGER COMMUN	
<b>Serial Number:</b>	88928054	MOVING COMMUNITIES FORWARD	
<b>Serial Number:</b>	88804980	PMA FINANCIAL NETWORK	
<b>Serial Number:</b>	88804960	PMA SECURITIES	
<b>Serial Number:</b>	88804958	PMA FUNDING	
<b>Serial Number:</b>	88804272	PMA ASSET MANAGEMENT	
<b>Serial Number:</b>	86511083	OBAA	
<b>Serial Number:</b>	86511250	ALTERNATIVE MARKETS SOLUTIONS	
<b>Serial Number:</b>	86510827	OBJECTIVES-BASED ASSET ALLOCATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	704-503-2600		
<b>Email:</b>	cthomas@kslaw.com		
<b>TRADEMARK</b>			

OP \$340.00 88804435

**Correspondent Name:** Courtney Thomas  
**Address Line 1:** 300 S Tryon Street, Suite 1700  
**Address Line 2:** King & Spalding LLP  
**Address Line 4:** Charlotte, NORTH CAROLINA 28202

**ATTORNEY DOCKET NUMBER:** 52990.515136

**NAME OF SUBMITTER:** Courtney Thomas

**SIGNATURE:** /Courtney Thomas/

**DATE SIGNED:** 10/15/2021

**Total Attachments: 6**

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**TRADEMARK SECURITY AGREEMENT**

**THIS TRADEMARK SECURITY AGREEMENT**, dated as of October 15, 2021 (this “Security Agreement”), is made by PMA FINANCIAL NETWORK, an Illinois limited liability company (the “Grantor”), in favor of TRUIST BANK, successor-by-merger to SunTrust Bank, as administrative agent (in such capacity, together with its successors and permitted assigns, the “Administrative Agent”) for the Secured Parties (as defined in the Guaranty and Security Agreement referred to below).

**WHEREAS**, the Grantor, PMA ACQUISITION, LLC, a Delaware limited liability company (“PMA Acquisition” or before the consummation of the Closing Date Acquisition, the “Initial Borrower”), PRUDENT MAN ADVISORS, LLC, an Illinois limited liability company (“Advisors” and immediately after the consummation of the Closing Date Acquisition, together with the Grantor and PMA Acquisition, collectively, jointly and severally, the “Borrowers” and each a “Borrower”), PMA INTERMEDIATE HOLDINGS, LLC, a Delaware limited liability company (the “Parent”), the lenders from time to time parties thereto (the “Lenders”) and the Administrative Agent have entered into a Revolving Credit and Term Loan Agreement, dated as of April 2, 2019 (as amended, restated, supplemented, replaced, increased, refinanced or otherwise modified from time to time, the “Credit Agreement”);

**WHEREAS**, in connection with the Credit Agreement, the Parent, the Grantor and certain of the Parent’s Subsidiaries have entered into the Guaranty and Security Agreement, dated as of April 2, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), in favor of the Administrative Agent for the benefit of the Secured Parties; and

**WHEREAS**, the Guaranty and Security Agreement requires the Grantor to execute and deliver this Security Agreement;

**NOW, THEREFORE**, in consideration of the premises and in order to ensure compliance with the Credit Agreement, the Grantor hereby agrees as follows:

**Section 1** **Defined Terms**. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

**Section 2** **Grant of Security Interest in Trademark Collateral**. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Grantor, hereby pledges, assigns and transfers to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a security interest in, all of its right, title and interest in, to and under the following Collateral (the “Trademark Collateral”):

- (i) all of its Trademarks and all Trademark Licenses providing for the grant by or to the Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule I hereto;
- (ii) all renewals and extensions of the foregoing;
- (iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (iv) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

**Section 3**      **Guaranty and Security Agreement.** The security interest granted pursuant to this Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guaranty and Security Agreement, and the Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict or inconsistency between this Security Agreement and the Guaranty and Security Agreement (or any portion hereof or thereof), the terms of the Guaranty and Security Agreement shall prevail.

**Section 4**      **Representation and Warranty.** Schedule I correctly sets forth all applied for and federally registered Trademarks owned by such Grantor in its own name as of the date hereof.

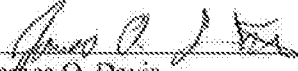
**Section 5**      **Grantor Remains Liable.** The Grantor hereby agrees that, anything herein to the contrary notwithstanding, the Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its Trademarks and Trademark Licenses subject to a security interest hereunder.

**Section 6**      **Counterparts, Governing Law.** Sections 10.7 and 10.11(a) of the Guaranty and Security Agreement are hereby incorporated herein, *mutatis mutandis*, as if fully reinstated herein.

[Signature page follows.]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**PMA FINANCIAL NETWORK, LLC**

By:   
Name: James O. Davis  
Title: Chief Executive Officer

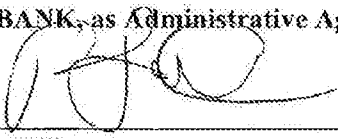
*{Signature Page to Trademark Security Agreement}*

**TRADEMARK  
REEL: 007452 FRAME: 0804**

Acknowledged and Agreed to as of the date hereof:






**ADMINISTRATIVE AGENT:**

**TRUIST BANK, as Administrative Agent**

By:   
Name: Will Jantzen  
Title: Vice President

**SCHEDULE I**

**Trademarks**

<b>TRADEMARK</b>	<b>OWNER</b>	<b>SERIAL NUMBER / FILING DATE</b>	<b>REGISTRATION NUMBER / REGISTRATION DATE</b>
 <b>PMA ASSET MANAGEMENT and Design</b>	PMA Financial Network, LLC	88804435 / February 20, 2020	6218434 / December 8, 2020
 <b>PMA and Design</b>	PMA Financial Network, LLC	88804961 / February 20, 2020	6229940 / December 22, 2020
<b>FINANCIAL STRATEGIES FOR PEACE OF MIND</b>	PMA Financial Network, LLC	88956142 / June 9, 2020	6221947 / December 15, 2020
<b>FINANCIAL PEACE OF MIND BROUGHT TO YOU BY PMA</b>	PMA Financial Network, LLC	88955194 / June 9, 2020	6221943 / December 15, 2020
<b>FINANCIAL STRATEGIES FOR STRONGER COMMUNITIES</b>	PMA Financial Network, LLC	88928062 / May 21, 2020	6221202 / December 15, 2020
<b>MOVING COMMUNITIES FORWARD</b>	PMA Financial Network, LLC	88928054 / May 21, 2020	6221200 / December 15, 2020
 <b>PMA FINANCIAL NETWORK and Design</b>	PMA Financial Network, LLC	88804980 / February 20, 2020	6218437 / December 8, 2020
 <b>PMA SECURITIES and Design</b>	PMA Financial Network, LLC	88804960 / February 20, 2020	6218436 / December 8, 2020
 <b>PMA FUNDING and Design</b>	PMA Financial Network, LLC	88804958 / February 20, 2020	6218435 / December 8, 2020
<b>PMA ASSET MANAGEMENT</b>	PMA Financial Network, LLC	88804272 / February 20, 2020	6218433 / December 8, 2020

OBAA	PMA Financial Network, LLC	86511083 / January 22, 2015	4875843 / December 22, 2015
ALTERNATIVE MARKETS SOLUTIONS	PMA Financial Network, LLC	86511250 / January 22, 2015	4903022 / February 16, 2016
OBJECTIVES-BASED ASSET ALLOCATION	PMA Financial Network, LLC	86510827 / January 22, 2015	4903021 / February 16, 2016