

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM681967

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the identity of the Receiving Party previously recorded on Reel 006685 Frame 0361. Assignor(s) hereby confirms the assignment of the entire interest and goodwill.		
<b>RESUBMIT DOCUMENT ID:</b>	900648295		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pearson Education, Inc.		03/29/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pearson K12 Learning LLC		
<b>Street Address:</b>	15 East Midland Ave.		
<b>Internal Address:</b>	Suite 502		
<b>City:</b>	Paramus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07652		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1332044	PRENTICE-HALL	
<b>Registration Number:</b>	1375654	PRENTICE-HALL	
<b>Registration Number:</b>	2595815	QUICKREADS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-224-1542		
<b>Email:</b>	mcardot@wilcoxip.com		
<b>Correspondent Name:</b>	Mary A. Cadrot		
<b>Address Line 1:</b>	20 North Wacker Drive		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	19-0138		
<b>NAME OF SUBMITTER:</b>	Mary A. Cadrot		
<b>SIGNATURE:</b>	/Mary A. Cadrot/		

**DATE SIGNED:**

10/19/2021

**Total Attachments: 27**

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**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM529121

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pearson Education, Inc.		03/26/2019	Corporation: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	K12 Learning Services LLC		
<b>Street Address:</b>	221 River Street		
<b>City:</b>	Hoboken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07030		
<b>Entity Type:</b>			Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 56**

Property Type	Number	Word Mark
Registration Number:	4569755	BLUE SKY
Registration Number:	1976538	CELEBRATION PRESS
Registration Number:	2078957	CONNECTED MATHEMATICS
Registration Number:	2078958	CONNECTED MATHEMATICS
Registration Number:	2078960	CONNECTED MATHEMATICS
Registration Number:	2532325	DICK AND JANE
Registration Number:	3110817	DICK AND JANE
Registration Number:	3668751	DICK AND JANE
Registration Number:	4230408	DIGITS
Registration Number:	4377251	DIGITS
Registration Number:	1521800	DRIVERIGHT
Registration Number:	4538358	ECCE ROMANI
Registration Number:	5272311	ENVISION
Registration Number:	3836826	ENVISIONMATH
Registration Number:	1220848	FASTBACK
Registration Number:	1915825	INVESTIGATIONS IN NUMBER, DATA AND SPACE
Registration Number:	2093238	JUNTOS
Registration Number:	2312479	LABBENCH
Registration Number:	1765260	LITTLE CELEBRATIONS

OP \$1415.00 4569755

Property Type	Number	Word Mark
Registration Number:	0970784	MODERN CURRICULUM PRESS
Registration Number:	4240592	MY SIDEWALKS ON SCOTT FORESMAN READING S
Registration Number:	4272329	MYMATHUNIVERSE
Registration Number:	5444253	MYPERSPECTIVES
Registration Number:	4311615	MYWORLD GEOGRAPHY
Registration Number:	4271543	MYWORLD SOCIAL STUDIES
Registration Number:	4339438	OLE
Registration Number:	4224399	OLE
Registration Number:	4347431	ONLINE LEARNING EXCHANGE
Registration Number:	4236321	ONLINE LEARNING EXCHANGE
Registration Number:	1104315	PACEMAKER
Registration Number:	2257423	PEQUENITOS CELEBRACIONES
Registration Number:	2129442	PLANNING EXPRESS
Registration Number:	1332044	PRENTICE-HALL
Registration Number:	1375654	PRENTICE-HALL
Registration Number:	2595815	QUICKREADS
Registration Number:	2137944	READING EXPLORATIONS
Registration Number:	2635638	READING IS AT THE HEART OF EVERYTHING WE
Registration Number:	2639943	READING IS AT THE HEART OF EVERYTHING WE
Registration Number:	4875779	READING STREET
Registration Number:	4996505	READING STREET
Registration Number:	2182473	READY READERS MODERN CURRICULUM PRESS
Registration Number:	4700999	READYGEN
Registration Number:	2129443	RESOURCE PRO
Registration Number:	0839932	SCOTT FORESMAN
Registration Number:	1997483	SCOTT FORESMAN
Registration Number:	1642763	SILVER BURDETT GINN
Registration Number:	1999476	SING SPELL READ & WRITE
Registration Number:	1731017	SING, SPELL READ & WRITE
Registration Number:	3317262	SUCCESSNET
Registration Number:	2159440	THE BIOLOGY PLACE
Registration Number:	2159492	THE CHEMISTRY PLACE
Registration Number:	2588728	THE PHYSICS PLACE
Registration Number:	2477298	THE WRITE DIRECTION
Registration Number:	4154532	TIKATOK
Registration Number:	4154533	TIKATOK
Registration Number:	4276090	VOCABULARY THEIR WAY

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** docket.trademarks@pearson.com**Correspondent Name:** Alisa Key, Senior Counsel**Address Line 1:** Pearson Education, Inc.**Address Line 2:** 5601 Green Valley Drive**Address Line 4:** Bloomington, MINNESOTA 55437

<b>ATTORNEY DOCKET NUMBER:</b>	Project Trio-PEI to K12LS
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<b>NAME OF SUBMITTER:</b>	Alisa Key, Senior Counsel
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<b>SIGNATURE:</b>	/Alisa Key/
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<b>DATE SIGNED:</b>	06/25/2019
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**Total Attachments: 5**

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CONFIRMATORY TRADEMARK ASSIGNMENT  
March 26, 2019

This Confirmatory Trademark Assignment is made by and between Pearson Education, Inc., a Delaware corporation ("Assignor"), and K12 Learning Services LLC, a Delaware limited liability company ("Assignee").

WHEREAS, by separate instrument executed on December 14, 2018, Assignor contributed, assigned, transferred, conveyed and delivered to Assignee all of its right, title and interest in and to the trademarks set forth on Schedule A hereto (the "Marks"), together with the goodwill associated with such Marks.

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having contributed, assigned, transferred, conveyed, and delivered to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated with such Marks.

Assignor hereby authorizes and requests the United States Patent and Trademark Office Commissioner for Trademarks to record Assignee as the owner of any and all of Assignor's rights in the Marks and to issue to Assignee any and all renewals of trademark registrations and service mark registrations of said Marks.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has executed this Confirmatory  
Trademark Assignment effective as of the date first above written.

ASSIGNOR:

PEARSON EDUCATION, INC.

By:



Name: Andrew Siclari

Title: President

# Schedule A

Mark	Country	App. No.	App. Date	Reg. No.	Reg. Date
BLUE SKY	United States of America	85/981944	10/12/2011	4569755	7/15/2014
CELEBRATION PRESS	United States of America	74/684278	6/5/1995	1976538	5/28/1996
CONNECTED MATHEMATICS	United States of America	75/105738	5/17/1996	2078958	7/15/1997
CONNECTED MATHEMATICS	United States of America	75/105737	5/17/1996	2078957	7/15/1997
CONNECTED MATHEMATICS & Design	United States of America	75/105740	5/17/1996	2078960	7/15/1997
DICK AND JANE	United States of America	75/197262	11/13/1996	2532325	1/22/2002
DICK AND JANE	United States of America	75/509104	4/24/2003	3110817	7/4/2006
DICK AND JANE	United States of America	77/606531	11/4/2008	3668751	8/18/2009
DIGITS	United States of America	85/056248	6/7/2010	4230408	10/23/2012
DIGITS Plus Design	United States of America	85/514448	1/11/2012	4377251	7/30/2013
DRIVERIGHT	United States of America	73/728813	5/16/1988	1521800	1/24/1989
ECCE ROMANI	United States of America	85/591346	4/6/2012	4538358	5/27/2014
ENVISION	United States of America	87/034837	5/12/2016	5272311	8/22/2017
ENVISIONMATH	United States of America	77/799052	7/27/2009	3836826	8/24/2010
FASTBACK	United States of America	73/332013	10/13/1981	1220848	12/21/1982
INVESTIGATIONS IN NUMBER, DATA AND SPACE	United States of America	74/461022	11/22/1993	1915825	8/29/1995
JUNTOS	United States of America	75/180470	10/11/1996	2093238	9/2/1997
LAB BENCH	United States of America	75/453644	3/20/1998	2312479	1/25/2000
LITTLE CELEBRATIONS	United States of America	74/199554	8/30/1991	1765260	4/13/1993
MODERN CURRICULUM PRESS	United States of America	72/408961	11/29/1971	970784	10/16/1973
MY SIDEWALKS ON SCOTT FORESMAN READING STREET	United States of America	85/442213	10/7/2011	4240592	11/13/2012
MYMATHUNIVERSE	United States of America	85/639770	5/31/2012	4272329	1/8/2013
MYPERSPECTIVES	United States of America	87/237376	11/15/2016	5444253	4/10/2018
MYWORLD GEOGRAPHY	United States of America	85/524088	1/24/2012	4311615	4/2/2013
MYWORLD SOCIAL STUDIES	United States of America	85/624650	5/11/2012	4271543	1/8/2013



Mark	Country	App. No.	App. Date	Reg. No.	Reg. Date
OLE	United States of America	85/428408	9/21/2011	4339438	5/21/2013
OLE	United States of America	85/428443	9/21/2011	4224399	10/16/2012
ONLINE LEARNING EXCHANGE	United States of America	85/428396	9/21/2011	4347431	6/4/2013
ONLINE LEARNING EXCHANGE	United States of America	85/428422	9/21/2011	4236321	11/6/2012
PACEMAKER	United States of America	73/130917	6/20/1977	1104315	10/17/1978
PEQUENITOS CELEBRACIONES	United States of America	75/026623	12/1/1995	2257423	6/29/1999
PLANNING EXPRESS	United States of America	75/098064	5/2/1996	2129442	1/13/1998
PRENTICE-HALL	United States of America	73/495332	8/17/1984	1332044	4/23/1985
PRENTICE-HALL	United States of America	73/541919	6/7/1985	1375654	12/17/1985
PRENTICE-HALL	United States of America	73/495332	8/17/1984	1332044	4/23/1985
PRENTICE-HALL	United States of America	73/541919	6/7/1985	1375654	12/17/1985
QUICKREADS	United States of America	76/197375	1/22/2001	2595815	1/22/2001
READING EXPLORATIONS	United States of America	75/156455	8/27/1996	2137944	2/17/1998
READING IS AT THE HEART OF EVERYTHING WE DO	United States of America	75/469602	4/17/1998	2635638	10/15/2002
READING IS AT THE HEART OF EVERYTHING WE DO	United States of America	75/469758	4/17/1998	2639943	10/22/2002
READING STREET	United States of America	86/482418	12/16/2014	4875779	12/23/2015
READING STREET	United States of America	86/802137	10/28/2015	4996505	7/12/2016
READY READERS MODERN CURRICULUM PRESS and Design	United States of America	75347190	8/26/1997	2182473	8/18/1998
READYGEN	United States of America	86/134676	12/4/2013	4700999	3/10/2015
RESOURCE PRO	United States of America	75/098065	5/2/1996	2129443	1/13/1998
SCOTT FORESMAN	United States of America	72/266387	3/10/1967	839932	12/5/1967
SCOTT FORESMAN	United States of America	74/566912	8/29/1994	1997483	8/27/1996
SILVER BURDETT GINN	United States of America	73830782	10/10/1989	1642763	4/30/1991
SING SPELL READ & WRITE	United States of America	74/699404	6/19/1995	1999476	9/10/1996
SING SPELL READ & WRITE and Design	United States of America	74/143276	2/28/1991	1731017	11/10/1992
SUCCESSNET	United States of America	78/702603	29 Aug 2005	3317262	23 Oct 2007
THE BIOLOGY PLACE	United States of America	75/100513	8 mar 1996	2159440	5/19/1998

Mark	Country	App. No.	App. Date	Reg. No.	Reg. Date
THE CHEMISTRY PLACE	United States of America	75/125685	6/26/1996	2159492	5/19/1998
THE PHYSICS PLACE	United States of America	75/433889	13 Feb 1998	2588728	7/2/2002
THE WRITE DIRECTION	United States of America	75/803075	9/16/1999	2477298	8/14/2001
TIKATOK	United States of America	77/934299	12 Feb 2010	4154532	5 Jun 2012
TIKATOK and Design	United States of America	77/934305	12 Feb 2010	4154533	5 Jun 2012
VOCABULARY THEIR WAY	United States of America	77/874789	17 Nov 2009	4276090	15 Jan 2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**AFFIDAVIT IN SUPPORT OF CORRECTIVE RECORDATION OF ASSIGNMENT**

Young J. Yoo, Senior Vice President and General Counsel of Savvas Learning Company LLC, a Delaware limited liability company with its address at 15 East Midland Ave, Paramus, New Jersey, owner of the trademarks and registrations set forth in Exhibit A hereto, declares as follows based on firsthand knowledge of the underlying facts:

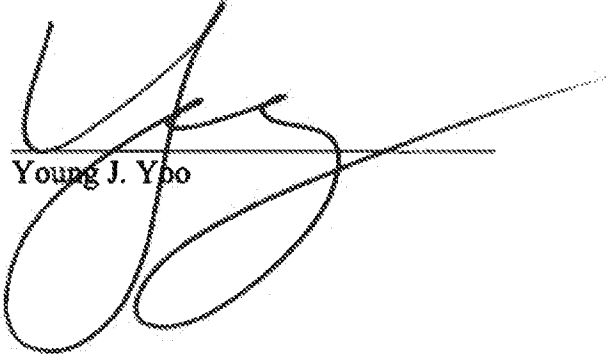
1. He is Senior Vice President and General Counsel of Savvas Learning Company LLC.
2. Savvas Learning Company LLC ("Savvas") is the current owner of the registered United States trademarks set forth in Exhibit A hereto (the "Trademarks").
3. Prior to Savvas' acquisition of the Trademarks, they were owned by and registered to Pearson Education, Inc. (a Delaware corporation).
4. Savvas has become aware of the erroneous recordation by Pearson Education, Inc. of a Confirmatory Trademark Assignment that does not accurately reflect the chain of title in and to the Trademarks, and submits this Affidavit in support of its Corrective Recordation of Assignment.
5. On Dec. 14, 2018, as part of a larger agreement for Savvas' acquisition of Pearson Education Inc.'s United States business relating to the Trademarks (the "Business"), Pearson Education, Inc. entered into a Contribution and Assumption Agreement to transfer and assign the Trademarks to its subsidiary, K12 Learning Services, LLC (a Delaware limited liability company).
6. On March 29, 2019, the Contribution and Assumption Agreement was amended and restated in its entirety by the parties thereto as the "Amended and Restated Contribution and Assumption Agreement," and the initial Contribution and Assumption Agreement thereby became *null and void ab initio*.
7. Under Section 1.1 of the Amended and Restated Contribution Agreement, the assignee of the Business and Trademarks was Pearson K12 Learning LLC (later renamed Savvas Learning Company LLC), *not* K12 Learning Services LLC as indicated in the initial Contribution and Assumption Agreement.

8. On June 25, 2019, Pearson Education, Inc. erroneously recorded a Confirmatory Assignment (Reel: 006685 and Frame: 0361) confirming assignment and transfer of the Trademarks to *K12 Learning Services, LLC*, per the terms of the *voided* Contribution and Assumption Agreement, whereas the proper assignee of the Business and Trademarks was and remains Pearson K12 Learning LLC (now renamed Savvas Learning Company LLC).
9. The erroneously named and recorded assignee of the Trademarks, K12 Learning Services, LLC, was merged into Pearson K12 Learning LLC (now renamed Savvas), and such merger is evidenced by the Delaware Secretary of State Certificate of Merger attached hereto as Exhibit B. Affiant provides this detail to show that no third party assignee's interest will be implicated or compromised by acceptance of Savvas' Corrective Recordation of Assignment.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

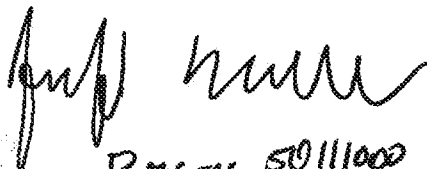
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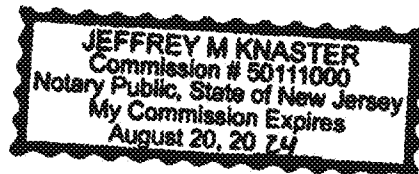
7/8/21

  
Young J. Yoo

[notarial attestation]



  
Bellevue 50111000



**Exhibit A – Trademarks**

**Trademark Applications and Registrations**

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
CELEBRATION PRESS	United States of America	16, printed matter, namely a series of children's books on a variety of topics, and catalogs featuring both children's books and educational and entertainment products for children	Pearson Education, Inc.	74/684278	6/5/1995	1976538	5/28/1996
CONNECTED MATHEMATICS	United States of America	16 printed materials, namely, student books, teacher guides, printed instructional, educational and teaching materials, and program manuals, all for use in teaching mathematics	Pearson Education, Inc.	75/105758	5/17/1996	2078958	7/15/1997
CONNECTED MATHEMATICS	United States of America	16 educational kits consisting of manipulative devices for use in teaching mathematics and instructional printed materials for use therewith	Pearson Education, Inc.	75/105757	5/17/1996	2078957	7/15/1997
CONNECTED MATHEMATICS & Design	United States of America	Printed materials, namely, student books, teacher guides, printed instructional, educational and teaching materials, and program manuals, all for use in teaching mathematics	Pearson Education, Inc.	75/105740	5/17/1996	2078960	7/15/1997
DICK AND JANE	United States of America	16 - wall calendars	Pearson Education, Inc.	75/197262	11/19/1996	2532125	1/22/2002
DICK AND JANE	United States of America	16 - fictional books for children, parents and teachers	Pearson Education, Inc.	75/509194	4/24/2003	3110817	7/4/2006
DICK AND JANE	United States of America	16 - Children's story books, plastic shopping bags, children's storybooks with stickers, agendas, children's activity books 18 - Textile shopping bags	Pearson Education, Inc.	77/606531	11/4/2008	3668751	8/18/2009

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
DIGITS	United States of America	16. Printed materials, namely, student books, teacher guides, printed instructional, educational and teaching materials, and program manuals, all for use in teaching mathematics; 41. Educational services, namely, providing an on-line interactive web site over a global computer information network for teaching mathematics at the middle grade school level, and providing educator training for same	Pearson Education, Inc.	85/676248	6/7/2010	4230408	10/23/2012
DIGIT'S Plus Design	United States of America	16. Printed materials, namely, student books, teacher guides, printed instructional, educational and teaching materials, and program manuals, all for use in teaching mathematics; 41. Educational services, namely, providing an on-line interactive web site over a global computer information network for teaching mathematics at the middle grade school level, and providing educator training for same	Pearson Education, Inc.	85/514448	1/11/2012	4377251	7/30/2013
DRIVERIGHT	United States of America	16. posters, textbooks, teacher's resource books, monographs, test books and stickers dealing with driver education	Pearson Education, Inc.	73/728813	5/16/1988	1521800	1/24/1989
ECCÉ ROMANI	United States of America	09, 16, 41. textbooks, workbooks and assessments in the field of Latin language study. Registered 6-year Affidavit of Use, due 27-May-2020 Pearson Education, Inc.	Pearson Education, Inc.	85/591346	4/6/2012	4538358	5/27/2014

Math	Country	Grade/Levels	Owner	App. No.	App. Date	Reg. No.	Reg. Date
ENVISION	United States of America	9. Downloadable software in the nature of a mobile application providing educational tools, content and materials for use in teaching mathematics at the K-12 school level; downloadable eBooks in the field of mathematics; 16. Printed materials, namely, textbooks, activity books, teacher's resource books, activity guides, teacher's guides, workbooks and manuals in the field of mathematics at the K-12 school level; 41. Educational services, namely, providing an interactive web site for teaching mathematics at the K-12 school level.	Pearson Education, Inc.	87/634837	5/13/2016	5272311	8/22/2017
ENVISIONMATH	United States of America	9. DVDs and computer software for students and teachers featuring educational tools, content and materials in the field of mathematics; 16. Printed materials, namely, textbooks, activity books, activity guides, teacher's guides, workbooks and manuals in the field of mathematics; 41. Educational services, namely, providing an on-line interactive web site over a global computer information network for teaching mathematics at the grade school level.	Pearson Education, Inc.	77/790052	7/27/2009	3816826	8/24/2010
FASTBACK	United States of America	16. novels for children and adults with reading problems	Pearson Education, Inc.	73/332013	10/13/1981	1220848	12/21/1982



Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
INVESTIGATIONS IN NUMBER, DATA AND SPACE	United States of America	16. Printed educational and instructional materials for grades K through 6; namely: student textbooks, workbooks and booklets; teacher, parent and staff books; resource materials; implementation guides and development guides; blackline master; student activity sheets; assessment masters; [journal masters, posters, art work, ] and measuring and estimating manipulatives made from paper and cardboard; sold individually, in combination and in kits.	Pearson Education, Inc.	74/361022	11/22/1993	1915825	8/29/1995
JUNTOS	United States of America	16, educational textbooks, pertaining to the study of the language and culture of Spanish-speaking countries, for the middle school, junior high and high school markets	Pearson Education, Inc.	75/180470	10/11/1996	2093338	9/21/97

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
LAB BENCH	United States of America	42, providing an interactive multimedia website for use in teaching and learning biology	Pearson Education, Inc.	75/453644	3/20/1998	2312479	1/25/2000
LITTLE CELEBRATIONS	United States of America	16, series of books for use in school reading programs	Pearson Education, Inc.	74/199554	8/30/1991	1765260	4/13/1993
MODERN CURRICULUM PRESS	United States of America	16, school textbooks	Pearson Education, Inc.	72/408961	11/29/1971	970784	10/16/1973
MY SIDEMATE'S ON SCOTT FORESMAN READING STREET	United States of America	9, CDs for use in elementary school education featuring educational materials in the field of language arts  16, Educational publications, namely, textbooks, teacher guides, worksheets, flash cards, educational learning cards, activity cards, story books, lesson plans, assessments, charts and posters all in the field of language arts for use in elementary school education	Pearson Education, Inc.	83/442213	10/7/2011	4240592	11/13/2012
MYMATHUNIVERSE	United States of America	41, providing a website featuring non-downloadable multimedia educational content in the field of mathematics for elementary and secondary school students	Pearson Education, Inc.	85/639770	5/31/2012	4272529	1/8/2013

Math	Country	Grade/Levels	Owner	App. No.	App. Date	Reg. No.	Reg. Date
MYPPE SUBJECTIVES	United States of America	9-16, 41. Downloadable educational courseware consisting of course materials in the field of literacy and language arts 16. Printed educational materials in the field of literacy and language arts 41. Providing education courses in the field of literacy and language arts offered through online, non-downloadable courseware, providing a website featuring non-downloadable publications in the nature of educational materials in the field of literacy and language arts	Pearson Education, Inc.	87/237176	11/15/2016	5444253	4/10/2018
MYYWORLD GEOGRAPHY	United States of America	9, 16, 41. DVDs and computer software featuring educational tools, content and materials in the field of social studies; downloadable written documents in the nature of lesson plans, tests and student assessment materials in the field of social studies; Educational publications, namely: textbooks, journals, lesson plans, answer keys, posters, activity cards, wall maps and assessment booklets for use in teaching social studies; Providing a website featuring educational resources, namely, non-downloadable publications in the nature of digital textbooks and teacher guides, lesson plans, course management materials, videos, tests, and student assessment materials, all in the field of social studies	Pearson Education, Inc.	85/524088	1/24/2012	4311615	4/22/2013

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
MYMORIED SOCIAL STUDIES	United States of America	9, 16, 41, DVD's and computer software featuring educational tools, content and materials in the field of social studies; downloadable written documents in the nature of lesson plans, tests and student assessment materials in the field of social studies; educational publications, namely, textbooks, journals, lesson plans, answer keys, posters, activity cards, wall maps and assessment booklets for use in teaching social studies; Providing a website featuring educational resources, namely, non-downloadable publications in the nature of digital textbooks and teacher guides, lesson plans, course management materials, videos, tests, and student assessment materials, all in the field of social studies	Pearson Education, Inc.	85/624650	5/11/2012	4271543	1/8/2013

State	County	Funds/Revenues	Owner	App. No.	App. Date	Reg. No.	Reg. Date
OH	United States of America	38-41-42 Providing online electronic bulletin boards and chat rooms for transmission of messages among instructors of k-12 science classes, providing online electronic bulletin boards and chat rooms for transmission of messages between k-12 science class students and their instructors and fellow students. Educational services, namely, providing an online multimedia content library consisting of publisher course curriculum materials, learning tools, and assessments content for use by instructors of science classes in the k-12 educational market, online course materials created for students by instructors of k-12 science classes consisting of customized content selected from the online multimedia library and which may also incorporate materials created or provided by instructors which are not otherwise contained within the multimedia library, an online learning management system for aggregating course content and tracking class assignments, lesson plans, student performance and other course data for k-12 science classes. Providing an interactive website featuring technology that enables instructors of k-12 science classes to access a centrally hosted web based multimedia library consisting of publisher course content, learning tools, and assessments, and to add their own created content in order to create customized course materials for science classes in the k-12 educational market that may be accessed via the website. Providing an interactive website featuring technology that enables instructors of k-12 science classes to access and use an online learning management system for aggregating course content and tracking class assignments, lesson plans, student performance and other course data. Creating an on-line community for k-12 instructors of science classes. Providing an interactive website featuring technology that enables instructors of science classes in k-12 educational markets to access and use instructor-mediated electronic bulletin boards that facilitate communication between students and their instructors and fellow students. Providing an interactive website featuring technology that enables students in k-12 science classes to access and use instructor-defined learning content, tools, assessment and instructor-mediated electronic bulletin boards that facilitate communication between students and their instructors and fellow students.	Pearson Education, Inc.	854428443	9/21/2011	4224399	10/16/2012

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
ONLINE LEARNING EXCHANGE	United States of America	38, 41, 42, 38, 41, 42 Providing online electronic bulletin boards and chat rooms for transmission of messages among instructors of k-12 mathematics, language arts, humanities and social studies classes; providing online electronic bulletin boards and chat rooms for transmission of messages between k-12 mathematics, language arts, humanities and social studies class students and their instructors and fellow students; Educational services, namely, providing an online multimedia content library consisting of publisher course curriculum materials, learning tools, and assessments for use by instructors of mathematics, language arts, humanities and social studies classes in the k-12 educational market; online course materials created for students by instructors of k-12 mathematics, language arts, humanities and social studies classes consisting of customized content selected from the online multimedia library and which may also incorporate materials created or provided by instructors which are not otherwise contained within the multimedia library; an online learning management system for aggregating course content and tracking class assignments; lesson plans; student performance and other course data for k-12 mathematics, language arts, humanities and social studies classes; Providing an interactive website featuring technology that enables instructors of k-12 mathematics, language arts, humanities and social studies classes in access; a centrally hosted, web based multimedia library consisting of publisher course content, learning tools, and assessments; and to add their own created content in order to create customized course materials for mathematics, language arts, humanities and social studies classes in the k-12 educational market that may be accessed via the website; providing an interactive website featuring technology that enables instructors of k-12 mathematics, language arts, humanities and social studies classes to access and use an online learning management system for aggregating course content and tracking class assignments; lesson plans; student performance and other course data; creating an on-line community for k-12 instructors of mathematics, language arts, humanities and social studies classes; providing an interactive website featuring technology that enables instructors of mathematics, language arts, humanities and social studies classes in k-12 educational markets to access and use instructor-mediated electronic bulletin boards that facilitate communication between students and their instructors and fellow students; providing an interactive website featuring technology that enables students in k-12 mathematics, language arts, humanities and social studies classes to access and use instructor-defined learning	Pearson Education, Inc.	85928422	9/21/2011	4236721	11/6/2012

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
		<p>content tools, assessment and instructor-mediated electronic bulletin boards that facilitate communication between students and their instructors and fellow students</p>					

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
PAGEMAKER	United States of America	16 Books dealing with educational matter	Pearson Education, Inc	73/130917	6/20/1977	1104315	10/17/1978
PEQUENITOS CEFEPRACTIONS	United States of America	16 series of Spanish language books for children	Pearson Education, Inc	73/026623	12/1/1995	2257423	6/29/1999



Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
PRENICE-HALL	United States of America	16 Printed Matter-Namely, Books [ Magazines, Newsletters, Looseleaf Reference Books, ] and Teaching and Instructional Material	Pearson Education, Inc	73/495332	8/17/1984	1332044	4/23/1985
PRENTICE-HALL	United States of America	9 COMPUTER PROGRAMS	Pearson Education, Inc	73/541919	6/7/1985	1375654	12/17/1985
QUICKREADS	United States of America	16 Printed instructional, educational and teaching materials in the field of elementary/school level education	Pearson Education, Inc	76/197375	1/22/2001	2593815	1/22/2001
READING IS AT THE HEART OF EVERYTHING WE DO	United States of America	41, publishing educational material for others; providing educational and instructional information on reading, language arts, and literature for teachers, parents and students dealing with the education of children from pre-school through grade 6; such information being provided in seminars, workshops, and education exhibitions	Pearson Education, Inc	75/469602	4/17/1998	2635638	10/15/2002
READING IS AT THE HEART OF EVERYTHING WE DO	United States of America	16, printed instructional and educational materials over a wide curriculum area for students in preschool through grade 12 and for teachers and parents of such children, and for catalogues featuring educational and instructional books on a wide area of curriculum subject for teachers, parents and children in preschool through grade 12	Pearson Education, Inc	75/469758	4/17/1998	2639943	10/22/2002

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
READING STREET	United States of America	16, 41 Printed educational materials in the field of literacy and language arts for grades pre-kindergarten through sixth; Educational services, namely, providing a website featuring resources, namely, non-downloadable publications in the nature of textbooks in the field of literacy and language arts for grades pre-kindergarten through sixth	Pearson Education, Inc.	86/682418	12/16/2014	4875779	12/22/2015
READING STREET	United States of America	9 Downloadable educational course materials and assessments in the field of literacy and language arts for grade pre-kindergarten through sixth	Pearson Education, Inc.	86/802137	10/28/2015	4996505	7/12/2016
READY READERS MODERN CURRICULUM PRESS and Design	United States of America	16, elementary level supplemental workbooks in the fields of phonics, language arts, reading, math and science	Pearson Education, Inc.	75347194	8/26/1997	2182473	8/18/1998
READYGEN	United States of America	16 Printed student assessment materials, instructional and teaching materials, student textbooks and course materials in the field of literacy and language arts instruction for grades K-6	Pearson Education, Inc.	86/134676	12/9/2013	4700999	3/10/2015
RESOURCE PRO	United States of America	9 educational computer software with accompanying user manuals, sold as a unit, for use by teachers in the field of student progress management	Pearson Education, Inc.	75/698065	5/2/1996	2129443	1/13/1998
SCOTT FORESMAN	United States of America	16 Educational books and pamphlets and dictionaries 28 Educational games for the improvement of reading and spelling skills	Pearson Education, Inc.	72/266387	3/10/1967	839932	12/5/1967
SCOTT FORESMAN	United States of America	9 Computer software programs on magnetic and electronic media, namely CD-ROMs and diskettes, containing educational materials, dictionaries and techniques for the improvement of reading and spelling skills	Pearson Education, Inc.	74/366912	8/29/1994	1997483	8/27/1996

Mark	Country	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date
SILVER BURDETT GINN	United States of America	16, educational books in the fields of mathematics, music	Pearson Education, Inc.	75830782	10/10/1989	1642763	4/30/1991
SING SPELL READ & WRITE	United States of America	16, educational kits primarily composed of printed instructional manuals and workbooks for use in developing children's literacy	Pearson Education, Inc.	74/699404	6/19/1995	1999476	9/10/1996
SING SPELL READ & WRITE and Design	United States of America	16, educational kits primarily composed of printed instructional manuals and workbooks, audio and visual cassette tapes, and posters for use in developing children's literacy	Pearson Education, Inc.	74/143276	2/28/1991	1731017	11/10/1992
SUCCESSNET	United States of America	41, vocational educational services, namely, a password protected website through which school district administrators, teachers, students and parents may access, namely, online curriculum, coursework, and testing products and progress reports	Pearson Education, Inc.	78/782603	29 Aug 2005	3317262	23 Oct 2007
THE BIOLOGY PLACE	United States of America	42, providing an interactive multimedia web site for use in teaching biology	Pearson Education, Inc.	75/100513	8 ma 1996	2159440	5/19/1998
THE CHEMISTRY PLACE	United States of America	42, providing an interactive multimedia web site for use in teaching chemistry	Pearson Education, Inc.	75/125685	6/26/1996	2159492	5/19/1998
THE PHYSICS PLACE	United States of America	42, providing an interactive multimedia website containing information useful for teaching and learning physics	Pearson Education, Inc.	75/433889	13 Feb 1998	2588728	7/22/2002
THE WRITE DIRECTION	United States of America	16, educational books and printed instructional materials for teaching English composition to grade school children	Pearson Education, Inc.	75/893175	9/16/1999	2477298	8/14/2001
THKATOK	United States of America	09, 16, 41, 42, series of fiction books; and series of non-fiction books on children's experiences and created by children	Pearson Education, Inc.	77/934299	12 Feb 2010	4154532	5 Jun 2012
THKATOK and Design	United States of America	09, 16, 41, 42, series of fiction books; and series of non-fiction books on children's experiences and created by children	Pearson Education, Inc.	77/934305	12 Feb 2010	4154533	5 Jun 2012

**Exhibit B – Certificate of Merger of K12 Learning Services LLC**

# Delaware

Page 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF MERGER WHICH MERGES:

"K12 LEARNING SERVICES LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "PEARSON K12 LEARNING LLC" UNDER THE NAME OF "PEARSON K12 LEARNING LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE ELEVENTH DAY OF FEBRUARY, A.D. 2019, AT 2:23 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID LIMITED LIABILITY COMPANY SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.



  
Jeffrey W. Bullock, Secretary of State

7190670 8330  
SR# 20203971987

Authentication: 202942065  
Date: 05-15-20

You may verify this certificate online at [corp.delaware.gov/a/jthver.shtml](http://corp.delaware.gov/a/jthver.shtml)

RECORDED: 10/07/2021

TRADEMARK  
REEL: 007454 FRAME: 0390