

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM681797

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Granular, Inc.		10/12/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ag-Analytics Technology Co.		
Street Address:	122 S. Cayuga Street		
City:	Ithaca		
State/Country:	NEW YORK		
Postal Code:	14850		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4669045	ACREVALUE	
CORRESPONDENCE DATA			
Fax Number:	3012302891		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3012305242		
Email:	evonvorys@shulmanrogers.com		
Correspondent Name:	Eric J. von Vorys		
Address Line 1:	12505 Park Potomac Avenue		
Address Line 2:	Sixth Floor		
Address Line 4:	Potomac, MARYLAND 20854		
NAME OF SUBMITTER:	Eric J. von Vorys		
SIGNATURE:	/EricJvonVorys/		
DATE SIGNED:	10/18/2021		
Total Attachments: 3			
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OP \$40.00 4669045

TRADEMARK ASSIGNMENT

This ACREVALUE TRADEMARK ASSIGNMENT (this "Assignment") is effective as of September 1, 2021 by Granular, Inc., a Delaware corporation with its principal place of business at 425 2nd Street Suite 301 San Francisco, California 9410, ("ASSIGNOR"), and Ag-Analytics Technology Company, a Delaware corporation with its principal place of business at 122 S. Cayuga Street, Ithaca, NY 14850 ("ASSIGNEE").

BACKGROUND

WHEREAS, ASSIGNOR and ASSIGNEE entered into a Sale and Purchase Agreement dated as of Aug 27 2021 ("Sale and Purchase Agreement"), pursuant to which ASSIGNOR is selling, assigning, transferring and conveying assets to ASSIGNEE related to the AcreValue business (including, without limitation, all of ASSIGNOR's right, title and interest in the ACREVALUE trademark listed on the attached Schedule A (herein defined as "TRADEMARK") and ASSIGNEE is purchasing such assets.

TERMS

NOW THEREFORE, in consideration of the above premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intent to be legally bound, the parties hereto hereby agree as follows:

Effective as of the Effective Date, and subject to the terms and conditions of the Sale and Purchase Agreement, ASSIGNOR hereby sells, assigns, transfers and conveys all right, title and interest in and to all TRADEMARK together with the goodwill of the business which they represent symbolized by the TRADEMARK, including all associated trademark rights and other indicia of origin, held by ASSIGNOR, together with all registration and application for registration of the TRADEMARK, all claims, demands and rights to recovery that ASSIGNOR has or may have for past and future infringements, dilution or other violations of such TRADEMARK, if any, and all rights to compromise, sue for, and collect on such claims, demands and rights to recovery.

ASSIGNOR and ASSIGNEE shall each take, and shall cause their respective Affiliates to take, any and all additional actions as may be necessary or appropriate to effect the assignment transaction contemplated, including but not limited to execution of individual assignment documentation for filing with the authorities. The responsibility to draft and file assignments with the national trademark offices of each country shall be on the ASSIGNEE and the ASSIGNEE shall bear the cost of filing such assignments.

IN WITNESS THEREOF, the parties hereto have caused this Assignment to be executed as of this 12 day of October 2021 to be effective as of the Effective Date.

GRANULAR INC

By: 

Name: C. Joe Miller

Title: Trademark Counsel, Assistant Secretary

Ag-Analytics Technology Company

By: 

Name: Joshua D. Woodard, PhD

Title: Chief Executive Officer



SCHEDULE A TO ACREVALUE TRADEMARK ASSIGNMENT

Trademark	Country	Registration Number
ACREVALUE	UNITED STATES	4669045

A handwritten signature in black ink, appearing to be 'C. J. S.', with a long horizontal line underneath.