OP \$140.00 3742053

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM682008

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John M. Lawlor		08/16/2021	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	KPI Holdings, Inc.	
Street Address:	433 Industrial Drive	
City:	North Wales	
State/Country:	PENNSYLVANIA	
Postal Code:	19454	
Entity Type:	Corporation: PENNSYLVANIA	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Registration Number:	3742053	KEYSTONE FIRE PROTECTION CO. ENGINEEREDF	
Registration Number:	4897141	TAG! WE'RE IT. KEYSTONE FIRE PROTECTION	
Registration Number:	6399504	KEYSTONE FIRE PROTECTION CO ENGINEERED F	
Serial Number:	90531967	KEYSTONE FIRE AND SECURITY ENGINEERED LI	
Serial Number:	90532002	TAG! WE'RE IT. KEYSTONE FIRE AND SECURIT	

CORRESPONDENCE DATA

Fax Number: 2158843500

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-887-0200

Email: aisztwan@sogtlaw.com
Correspondent Name: Alexis Dillett Isztwan
Address Line 1: 2617 Huntingdon Pike

Address Line 4: Huntingdon Valley, PENNSYLVANIA 19006

NAME OF SUBMITTER: Alexis Dillett Isztwan	
SIGNATURE:	/Alexis Dillett Isztwan/
DATE SIGNED:	10/19/2021

Total Attachments: 4

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment"), effective as of August 16, 2021, is made by and between JOHN M. LAWLOR, an individual resident of the Commonwealth of Pennsylvania ("Assignor"), and KPI HOLDINGS, INC., a Pennsylvania corporation ("Assignee"). Assignor and Assignee are each referred to herein individually as a "Party" and collectively, as the "Parties."

WHEREAS, in connection therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of the Intellectual Property as described in **Schedule A** attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows.

- 1. <u>Definitions</u>. Capitalized terms used and not defined herein shall have the meanings ascribed thereto in the Purchase Agreement.
- 2. <u>Assignment</u>. Assignor does hereby assign to Assignee all of his legal and equitable right, title, and interest of whatever nature throughout the world in and to the trademarks and other intellectual property relating to the Business, and all registrations and applications for registrations of the foregoing, including, without limitation, the registrations identified on <u>Schedule A</u> (collectively, the "<u>Assigned Property</u>"), together with the goodwill of the Business symbolized by the Assigned Property, and together with all of such Assignor's right to sue and recover for past, present and future claims or causes of action arising out of or related to any infringements, dilutions or misappropriations of the Assigned Property, which right, title and interest is being assigned, except as otherwise indicated in the Purchase Agreement, free and clear of all encumbrances, charges and liens, the same to have and to hold by the Assignee as fully and entirely as the same would have been held by the Assignor had this assignment not been made.
- 3. <u>Further Assurances</u>. Assignor hereby agrees to execute all documents for use in applying for and obtaining patent, trademark and copyright registrations and other rights and protections relating to the Assigned Property and enforcing the same, as Assignee may reasonably request and at Assignee's sole expense, together with any assignments thereof to Assignee or persons designated by it. In the event Assignee is unable, after reasonable effort, to secure Assignor's signature on any document or documents needed to apply for or prosecute any patent, trademark, copyright or other right or protection relating to any Assigned Property, for any reason whatsoever, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agent and attorney-in-fact to act for and on such Assignor's behalf to execute and file any such application or applications and to do all other lawfully permitted acts relating to the Assigned Property to further the prosecution of any patents, trademarks, copyrights or similar protections thereon with the same legal force and effect as if executed by Assignor.
- 4. <u>Validity Disputes; Use</u>. Assignor agrees to assist Assignee, upon Assignee's reasonable request and at Assignee's sole expense, in any pending or threatened suits or actions by third parties challenging the validity or enforceability of any Assigned Property. Further, Assignor shall not directly or indirectly, challenge Assignee's ownership of or right to use any of the Assigned Property. Assignor shall

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not directly or indirectly use, register or attempt to register or use any domain name, trade name, trademark, or service mark that implies an association between Assignor and Assignee or is confusingly similar to any of the Assigned Property under U.S. trademark law.

- 5. Nothing in this instrument, expressed or implied, is intended or shall be construed to confer upon or give to any person, firm, corporation or other entity, other than Assignee, Assignor and each of their respective successors and assigns, any remedy or claim under or by reason of this instrument or any agreement, term, covenant or condition hereof, and all of the agreements, terms, covenants and conditions contained in this instrument shall be for the sole and exclusive benefit of Assignee, Assignor and their respective successors and assigns.
- 6. No Additional Representations. This Assignment shall not be deemed to defeat, limit, alter, impair, enhance or enlarge any right, obligation, liability, claim or remedy created by the Purchase Agreement or any ancillary agreement thereto. In the event of any conflict or inconsistency between the terms and conditions set forth in this Assignment and the Purchase Agreement, the terms and conditions set forth in the Purchase Agreement shall control, unless expressly overridden hereby.
- 7. <u>Modification</u>. This Assignment may not be modified except by a writing executed by all the Parties hereto.
- 8. <u>Assignment</u>. The terms of this Assignment shall be binding upon, inure to the benefit of, and be enforceable by each of the Parties hereto and each of their respective successors and permitted assigns.
- 9. <u>Governing Law.</u> This Assignment and the legal relations among the Parties hereto shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania (without regard to the laws of conflict that might otherwise apply) as to all matters.
- 10. <u>Headings</u>. The paragraph headings in this Assignment are for convenience only and such headings form no part of this Assignment and shall not affect its interpretation.
- 11. <u>Execution in Counterparts</u>. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original as against any Party whose signature appears thereon, and all of which shall together constitute one and the same instrument. This Assignment shall become binding when one or more counterparts hereof, individually or taken together, shall bear the signatures of all of the Parties reflected hereon as the signatories. A signed copy of this Assignment delivered by e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
- 12. <u>Filing</u>. Assignor hereby agrees that this Assignment may be recorded with the United States Patent and Trademark Office, the United States Copyright Office and any other office deemed applicable by Assignee, and, accordingly, that Assignee will be reflected as the successor in title to the Intellectual Property and all applications and registrations therefore.

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IN WITNESS WHEREOF, this Assignment has been duly executed and delivered by the Parties as of the date set forth above.

ASSIGNOR:

JOHN M. LAWLOR

ASSIGNEE:

KPI HOLDINGS, INC., a Pennsylvania corporation

By: ____

PRES

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[Signature Page to Assignment of Intellectual Property]

SCHEDULE A

Service and trademark registrations and pending applications therefor:

<u>Mark</u>	<u>Registration or</u> <u>Serial Number</u>	Status/Date
JKEYSTONE FIRE PROTECTION CO.	Reg. No. 3742053	Registered 3/23/2020
TAG! We're It.	Reg. No. 4897141	Registered 2/9/2016
KEYSTONE FIRE PROTECTION CO Engineered Fire Protection Specialists A SEPT STATES	Reg. No. 6399504	Registered 6/29/2021
IKEYSTONE FIRE AND SECURITY Engineered Life Safety Specialists	Serial No. 90531967	Pending Filing Date: 2/17/2021
TAG! We're It.	Serial No. 90532002	Pending Filing Date: 2/17/2021

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RECORDED: 10/19/2021