

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM682058

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|---|--|------------------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Chi Jung Chu | | 10/03/2021 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | LISA CHIJUNG CHU | | |
| Street Address: | 2407 Chico Ave, Unit B | | |
| City: | South El Monte | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91733 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87058840 | BLACK N BIANCO BORN TO TREND | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6266420808 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6262256295 | | |
| Email: | mchen@mcheniplaw.com | | |
| Correspondent Name: | CHEYANG CHEN | | |
| Address Line 1: | 17700 Castleton St, Suite 373 | | |
| Address Line 4: | City of Industry, CALIFORNIA 91748 | | |
| NAME OF SUBMITTER: | CHEYANG CHEN | | |
| SIGNATURE: | /CHEYANG CHEN/ | | |
| DATE SIGNED: | 10/19/2021 | | |
| Total Attachments: 2 | | | |
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| source=BNB0002UTM_Assignment#page2.tif | | | |

OP \$40.00 87058840

ASSIGNMENT

WHEREAS, Chi Jung Chu (hereinafter referred to collectively as “ASSIGNOR”) is the owner of the trademark “BLACK N BIANCO BORN TO TREND” in class 025 with Serial No. 87058840, filed on June 03, 2016, and the trademark was then registered with Registration No. 5360744

WHEREAS, the above-referenced trademarks “BLACK N BIANCO BORN TO TREND” is referred to as TRADEMARK;

WHEREAS, Chi Jung Chu, a US citizen, may have certain right, title or interest in these TRADEMARK;

AND WHEREAS, LISA CHIJUNG CHU, a US citizen, having its principal address at 2407 Chico Ave, Unit B, South El Monte, CA 91733 (hereinafter “ASSIGNEE”), wishes to acquire the entire right, title and interest in and to these TRADEMARKS, as well as the right of action and all other rights, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and to collect reasonable royalties based on the rights thereof;

NOW THEREFORE, in the receipt of valuable consideration which is hereby acknowledged, ASSIGNOR does hereby sell, assign and set over to ASSIGNEE:

- (i) the entire right, title, interest and goodwill in and to the TRADEMARK that ASSIGNOR has or may have, and trademark claiming priority therefrom, and all United States Trademarks which may be granted thereon and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country; and
- (ii) any and all claims and demands that ASSIGNOR may have against any firm, person or corporation relating to the TRADEMARK including but not limited to, any claim of infringement or claim of provisional rights, whether heretofore or hereafter accrued, together with the right to retain for ASSIGNEE any and all sums that ASSIGNEE may obtain or recover as a result of the assertion or enforcement of any such claim or demand; and

ASSIGNOR hereby authorize and requests the United States Patent and Trademark Office, and any officials of foreign countries whose duty it is to issue trademark on application as aforesaid, to issue all trademark to ASSIGNEE in accordance with the terms of this Assignment;

ASSIGNOR hereby covenant that ASSIGNOR has full right to convey the entire interest, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

IN TESTIMONY WHEREOF, I hereunto set my hand on the date given below.

