

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM682398

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty, LLC		10/20/2021	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Beautiful Intellectual Property, LLC		
Street Address:	1238 Strassner Drive		
City:	Brentwood		
State/Country:	MISSOURI		
Postal Code:	63144		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5140844	WWWW	
CORRESPONDENCE DATA			
Fax Number:	2159872272		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2159874410		
Email:	trademarks@spadealaw.com		
Correspondent Name:	Josh Lignana		
Address Line 1:	232 N 2ND ST		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19106		
NAME OF SUBMITTER:	Josh Lignana		
SIGNATURE:	/Josh Lignana/		
DATE SIGNED:	10/20/2021		
Total Attachments: 1			
source=Signed Trademark Assignment - Christina White Salon#page1.tif			

OP \$40.00 5140844

Christina White Salon Trademark Assignment

WHEREAS, Beauty, LLC, a Missouri limited liability company with its principal place of business at 1238 Strassner Drive, Brentwood, Missouri 63144 (“Assignor”), has adopted, owns and is using the mark Christina White Salon service mark (“the Mark”) in connection with a business that provides salon services, primarily hair extensions and hair color; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Christina White Salon service mark: Registration No. 5140844 filed on June 28, 2016; and

WHEREAS, Beautiful Intellectual Property, LLC, a Missouri limited liability company, with its principal place of business at 1238 Strassner Drive, Brentwood, Missouri 63144 (“Assignee”), desires to acquire the Mark, and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration thereof is effective as of
October 20, 2021 | 9:38 AM PDT

_____.

Assignor:

BEAUTY, LLC

DocuSigned by:
Martin White

By: _____
599F4FG4BC38420...

Martin White, CEO

Assignee:

BEAUTIFUL INTELLECTUAL PROPERTY, LLC

DocuSigned by:
Martin White

By: _____
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Martin White, CEO

October 20, 2021 | 9:38 AM PDT
Dated: _____