

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM682525

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the security interest erroneously filed against Reg. Nos. 770080, 1428955, 1771001, 2913140, 4257771, 4800448, and 4717667 previously recorded on Reel 007322 Frame 0315. Assignor(s) hereby confirms the Intellectual Property Security Agreement.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TCP HRB IP, LLC		06/07/2021	Limited Liability Company: DELAWARE
TCP HOT IP LLC		06/07/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	White Oak Global Advisors, LLC
Street Address:	3 Embarcadero Center, Suite 550
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 119

Property Type	Number	Word Mark
Registration Number:	3765457	ABSOLUTE STYLING
Registration Number:	4932848	ACTIVE BOTANICALS
Registration Number:	0658904	ALBERTO VO5
Registration Number:	3249975	ALBERTO VO5
Registration Number:	3252296	ALBERTO VO5
Registration Number:	4324878	BEACHY MEGA WAVES
Registration Number:	5886551	BRRRRR!
Registration Number:	6048388	CLEAN SLATE
Registration Number:	4521950	CLIMASHIELD
Registration Number:	0834134	COAST
Registration Number:	1007242	COAST
Registration Number:	3373546	CONDITIONING SILK
Registration Number:	5201336	DEOPURE
Registration Number:	5068143	EMERALD BURST
Registration Number:	5209355	EXTREME SPORT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2451916	FREE ME FREESIA
Registration Number:	5004288	FRUITBOOST
Registration Number:	5886552	FZZZZ!
Registration Number:	2809154	GIGA.HOLD
Registration Number:	3917719	GROWWORKS
Registration Number:	3917720	GROWWORKS STOP THE BREAKAGE LOVE THE GROW
Registration Number:	6048389	HAPPY PLACE
Registration Number:	5138165	HEROIC
Registration Number:	3109379	HIGH BEAMS
Registration Number:	4846934	HYDRO REPAIR
Registration Number:	4362991	INVISIBLE DRY SPRAY SHAMPOO
Registration Number:	2754744	KIWI & LIME SQUEEZE
Registration Number:	4521948	L.A. LOOKS
Registration Number:	3211480	L.A. LOOKS ABSOLUTE STYLING
Registration Number:	1640149	LA BELLA
Registration Number:	3210950	LA L.A. LOOKS
Registration Number:	2418727	LINIMENTO OBRERO
Registration Number:	5587621	MOODBOOST
Registration Number:	4479061	PLAY IT BIG
Registration Number:	1678229	RAVE
Registration Number:	4239588	S-G
Registration Number:	1767851	SALON GRAFIX
Registration Number:	5892078	SALON TESTED. NYC APPROVED.
Registration Number:	5711254	SGX NYC
Registration Number:	2447071	SHEER HAIR DRESSING
Registration Number:	2155482	SHOWER WORKS
Registration Number:	5881156	SO WHIPPED
Registration Number:	4991718	SOFT & DRI DRIGEL
Registration Number:	5881154	THE BODYGUARD
Registration Number:	6048387	THE DO-IT-ALL
Registration Number:	2658434	THE EYE OPENER!
Registration Number:	5881155	THE PIECE-MAKER
Registration Number:	2432453	THICKER FULLER HAIR
Registration Number:	3849582	THICKER FULLER HAIR
Registration Number:	6059564	THICKER FULLER HAIR
Registration Number:	2670748	
Registration Number:	2452017	TOTAL HAIR RECOVERY
Registration Number:	0822537	VO5

Property Type	Number	Word Mark
Registration Number:	1449193	VO5
Registration Number:	4401025	VO5 SALON SERIES
Registration Number:	5257624	VO5 SOLUTIONS
Registration Number:	0770080	WHITE RAIN
Registration Number:	1428955	WHITE RAIN
Registration Number:	1771001	WHITE RAIN
Registration Number:	2913140	WHITE RAIN
Registration Number:	4257771	WHITE RAIN
Registration Number:	4800448	WHITE RAIN KIDS
Registration Number:	4717667	WHITE RAIN KIDS
Registration Number:	1765195	WHITEWATER FRESH
Registration Number:	4676173	ZERO FRIZZ THE SCIENCE OF SMOOTH
Registration Number:	1817322	ZERO-FRIZZ
Registration Number:	2813144	ZEST
Registration Number:	2943108	ZEST
Registration Number:	0586227	ZEST
Registration Number:	4471377	ZEST FOR MEN
Registration Number:	4522271	ZESTFULLY CLEAN
Registration Number:	0656715	AMMENS
Registration Number:	2742594	BEAUTY OF CHOICE
Registration Number:	1532528	BELSON
Registration Number:	4713810	BLUE WAVE
Registration Number:	3389511	BRUT
Registration Number:	0787281	BRUT
Registration Number:	3101278	BRUT
Registration Number:	1845003	ESSENCE OF MAN
Registration Number:	6181322	BRUT
Registration Number:	4551533	BRUT
Registration Number:	1255749	BRUT 33
Registration Number:	3092665	
Registration Number:	1236967	
Registration Number:	3071609	BRUT
Registration Number:	3110588	BRUT RACING
Registration Number:	3184991	BRUT REVOLUTION
Registration Number:	4559677	BRUT THE ESSENCE OF MAN
Registration Number:	1012632	CONDITION
Registration Number:	2900613	CONDITION 3-IN-1
Registration Number:	0865904	FINAL NET

Property Type	Number	Word Mark
Registration Number:	1589639	FINAL NET
Registration Number:	5237847	INFUSIUM
Registration Number:	3947945	I-23 COMPLEX
Registration Number:	1279523	INFUSIUM 23
Registration Number:	1207737	INFUSIUM 23
Registration Number:	1437004	INFUSIUM 23
Registration Number:	1504502	INFUSIUM 23
Registration Number:	5277142	LOVE ME GUARANTEE
Registration Number:	1360024	OGILVIE
Registration Number:	2830156	OGILVIE
Registration Number:	1189689	PERT
Registration Number:	0739170	PERT
Registration Number:	1574237	PERT PLUS
Registration Number:	1166031	PRECISELY RIGHT
Registration Number:	2528434	SKINMILK
Registration Number:	1027163	SURE
Registration Number:	3676196	RAISE YOUR HAND IF YOU'RE SURE
Registration Number:	0713279	SURE
Registration Number:	2418345	SURE ADVANTAGE
Registration Number:	1818339	TRI-GUARD
Registration Number:	3607603	TRI-GUARD
Registration Number:	2423891	TRIMAX
Serial Number:	88838616	UGEN
Registration Number:	3004817	V VITALIS
Registration Number:	0595310	V-7
Registration Number:	0333125	VITALIS
Registration Number:	2998079	VITAPOINTE
Registration Number:	0586661	VITAPOINTE

CORRESPONDENCE DATA

Fax Number: 9494754754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	93018-00025
NAME OF SUBMITTER:	Stephanie Kann
SIGNATURE:	/stephanie kann/
DATE SIGNED:	10/20/2021

Total Attachments: 27

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of the 7th day of June, 2021, by and among **WHITE OAK GLOBAL ADVISORS, LLC**, a Delaware limited liability company, its successors and assigns (“**Administrative Agent**”), as agent for itself and the other Lenders as defined in the Loan Agreement (as defined herein) and TCP HRB IP, LLC a Delaware limited liability company, TCP HOT IP LLC a Delaware limited liability company (individually, each a “**Grantor**” and collectively, “**Grantors**”).

RECITALS

A. The Lenders have agreed to make certain advances of money and to extend certain financial accommodation to Grantors and certain of Grantors’ Affiliates (the “**Loans**”) in the amounts and manner set forth in that certain Loan and Security Agreement by and among Administrative Agent, the Lenders, Grantors and certain of Grantors’ Affiliates, dated as of June 7, 2021 (as the same may be amended, modified or supplemented from time to time, the “**Loan Agreement**”; capitalized terms used herein are used as defined in the Loan Agreement). The Lenders are willing to make the Loans to Grantors and certain of Grantors’ Affiliates, but only upon the condition, among others, that Grantors shall grant to Administrative Agent, for the ratable benefit of the Lenders, a security interest in certain Copyrights, Trade Secrets, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, each Grantor has granted to Administrative Agent, for the ratable benefit of the Lenders, a security interest in all of Grantors’ right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, each Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, each Grantor grants and pledges to Administrative Agent, for the ratable benefit of the Lenders, a security interest in all of Grantors’ right, title and interest in, to and under its Intellectual Property, including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished, whether registered or not and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on **Exhibit A** attached hereto (collectively, the “**Copyrights**”);

(b) Any and all forms and types of financial, business, scientific, technical, economic, or engineering information, including patterns, plans, compilations, program devices, formulas, designs, prototypes, methods, techniques, processes, procedures, programs, or codes, whether tangible or intangible, and whether or how stored, compiled, or memorialized physically, electronically, graphically, photographically, or in writing if -- (i) the owner thereof has taken reasonable measures to keep such information secret; and (ii) the information derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable through proper means by, the another person who can obtain economic value from the disclosure or use of the information including without limitation those set forth on **Exhibit B** attached hereto (collectively, the “**Trade Secrets**”), and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on **Exhibit C** attached hereto (collectively, the “**Patents**”);

(d) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantors connected with and symbolized by such trademarks, including without limitation those set forth on **Exhibit D** attached hereto (collectively, the “**Trademarks**”);

(e) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on **Exhibit E** attached hereto (collectively, the “**Mask Works**”);

(f) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(g) All licenses or other rights to use any of the Copyrights, Trade Secrets, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights, and all contracts or agreements that govern the use of trade secrets or confidential information by employees, contractors, or consultants including but not limited to: employee handbooks, proprietary information agreements, confidentiality agreements, non-disclosure agreements, employment agreements, non-compete agreements, offer letters, consulting agreements, contractor and vendor agreements, and severance agreements;

(h) All amendments, extensions, renewals and extensions of any of the Copyrights, Trade Secrets, Patents, Trademarks, or Mask Works; and

(i) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

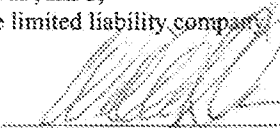
This security interest is granted in conjunction with the security interest granted to Administrative Agent, for the ratable benefit of the Lenders, under the Loan Agreement. The rights and remedies of Administrative Agent with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Administrative Agent as a matter of law or equity. Each right, power and remedy of Administrative Agent provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Administrative Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Administrative Agent, of any or all other rights, powers or remedies. This Intellectual Property Security Agreement shall be governed by the internal law of the State of New York without regard to conflicts of law provisions.

[Signature page follows.]

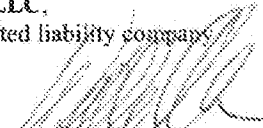
IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTORS:

TCP HRB IP, LLC,
a Delaware limited liability company

By: 
Name: William Sweedler
Title: President and Chief Executive Officer

TCP HOT IP LLC,
a Delaware limited liability company

By: 
Name: William Sweedler
Title: President and Chief Executive Officer

ADMINISTRATIVE AGENT:

WHITE OAK GLOBAL ADVISORS, LLC,
a Delaware limited liability company

By: 
Name: Barbara J.S. McKee
Title: Managing Partner

EXHIBIT A

Copyrights

Loan Party	Country	Title	Copyright No.	Reg. Date
TCP HRB IP, LLC	United States	100% natural baby shampoo with aloe vera: 18 fluid ounces; Natural aloe vera baby lotion: 18 fluid ounces.	VA0000133842	8/30/1983
TCP HRB IP, LLC	United States	Natural herb Lazy Daze Tea: net 1 ounce; Natural herb Friendship Tea: net 1.5 ounces.	VA0000133844	8/30/1983
TCP HRB IP, LLC	United States	Pure aloe vera extra mild liquid soap with vitamin E: 18 fluid ounces; Natural henna non-coloring shampoo: 18 fluid ounces.	VA0000133843	8/30/1983
TCP HRB IP, LLC	United States	100 % natural baby shampoo with alone vera: 18 fluid ounces ; natural aloe vera baby lotion : 18 fluid ounces and 32 other titles	V9946D740	4/6/2017

EXHIBIT B

Trade Secrets

None.

EXHIBIT C

Patents

None.

EXHIBIT D

Trademarks

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	ABSOLUTE STYLING	United States of America	Registered	78627651	5/11/2005	3765457	3/23/2010
TCP HRB IP, LLC	ACTIVE BOTANICALS	United States of America	Registered	86097519	10/22/2013	4932848	4/5/2016
TCP HRB IP, LLC	ALBERTO VO5	United States of America	Registered	72010609	6/20/1956	658904	2/25/1958
TCP HRB IP, LLC	ALBERTO VO5 & design	United States of America	Registered	78508570	10/29/2004	3249975	6/5/2007
TCP HRB IP, LLC	ALBERTO VO5 & design	United States of America	Registered	78508569	10/29/2004	3252296	6/12/2007
TCP HRB IP, LLC	BEACHY MEGA WAVES	United States of America	Registered	85234507	2/4/2011	4324878	4/23/2013
TCP HRB IP, LLC	BRRRRRI	United States of America	Registered	88045044	7/19/2018	5886551	10/15/2019
TCP HRB IP, LLC	CLEAN SLATE	United States of America	Registered	88050503	7/24/2018	6048388	5/5/2020
TCP HRB IP, LLC	CLIMASHIELD	United States of America	Registered	86087522	10/9/2013	4521950	4/29/2014
TCP HRB IP, LLC	COAST	United States of America	Registered	72267092	3/20/1967	834134	8/22/1967
TCP HRB IP, LLC	COAST	United States of America	Registered	73017302	3/28/1974	1007242	3/25/1975

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	CONDITIONING SILK	United States of America	Registered	77024265	10/18/2006	3373546	1/22/2008
TCP HRB IP, LLC	DEOPURE	United States of America	Registered	86945544	3/18/2016	5201336	5/9/2017
TCP HRB IP, LLC	EMERALD BURST	United States of America	Registered	86946471	3/20/2016	5068143	10/25/2016
TCP HRB IP, LLC	EXTREME SPORT	United States of America	Registered	87213377	10/24/2016	5209355	5/23/2017
TCP HRB IP, LLC	FREE ME FREESIA	United States of America	Registered	75734490	6/23/1999	2451916	5/15/2001
TCP HRB IP, LLC	FRUITBOOST	United States of America	Registered	86550789	3/2/2015	5004288	7/19/2016
TCP HRB IP, LLC	FZZZZ!	United States of America	Registered	88045075	7/19/2018	5886552	10/15/2019
TCP HRB IP, LLC	GIGA.HOLD	United States of America	Registered	76372665	2/19/2002	2809154	1/27/2004
TCP HRB IP, LLC	GrowWorks	United States of America	Registered	77788280	7/23/2009	3917719	2/8/2011
TCP HRB IP, LLC	Groworks Stop The Breakage Love the Growth & Design	United States of America	Registered	77788439	7/23/2009	3917720	2/8/2011

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	HAPPY PLACE	United States of America	Registered	88050508	7/24/2008	6048389	5/5/202
TCP HRB IP, LLC	HEROIC	United States of America	Registered	86613440	4/29/2015	5138165	2/7/2017
TCP HRB IP, LLC	HIGH BEAMS	United States of America	Registered	78674141	7/20/2005	3109379	6/27/2006
TCP HRB IP, LLC	HYDRO REPAIR	United States of America	Registered	86251855	4/14/2014	4846934	11/3/2015
TCP HRB IP, LLC	INVISIBLE DRY SPRAY SHAMPOO	United States of America	Registered	85114415	8/24/2010	4362991	7/9/2013
TCP HRB IP, LLC	KIWI & LIME SQUEEZE	United States of America	Registered	75734817	6/23/1999	2754744	8/26/2003
TCP HRB IP, LLC	L.A. LOOKS	United States of America	Registered	86086237	10/8/2013	4521948	4/29/2014
TCP HRB IP, LLC	L.A. LOOKS ABSOLUTE STYLING	United States of America	Registered	78934078	7/20/2006	3211480	2/20/2007
TCP HRB IP, LLC	LA BELLA	United States of America	Registered	73817152	8/3/1989	1640149	4/9/1991
TCP HRB IP, LLC	LA L.A. LOOKS & Design	United States of America	Registered	78836802	3/14/2006	3210950	2/20/2007

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	LINIMENTO OBRERO	United States of America	Registered	75672087	3/29/1999	2418727	1/9/2001
TCP HRB IP, LLC	MOODBOOST	United States of America	Registered	87572494	8/17/2017	5587621	10/16/2018
TCP HRB IP, LLC	PLAY IT BIG	United States of America	Registered	85870793	3/8/2013	4479061	2/4/2014
TCP HRB IP, LLC	RAVE	United States of America	Registered	74170384	5/28/1991	1678229	3/10/1992
TCP HRB IP, LLC	S.G Stylized	United States of America	Registered	77207646	6/15/2007	4239588	11/13/2012
TCP HRB IP, LLC	SALON GRAFIX	United States of America	Registered	74113725	11/8/1990	1767851	4/27/1993
TCP HRB IP, LLC	SALON TESTED. NYC APPROVED.	United States of America	Registered	87811091	2/26/2018	5892078	10/22/2019
TCP HRB IP, LLC	SGX NYC	United States of America	Registered	87811080	2/26/2018	5711254	3/26/2019
TCP HRB IP, LLC	SHEER HAIR DRESSING	United States of America	Registered	75776540	8/13/1999	2447071	4/24/2001
TCP HRB IP, LLC	SHOWER WORKS	United States of America	Registered	75118383	6/13/1996	2155482	5/5/1998

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	SO WHIPPED	United States of America	Registered	88050538	7/24/2018	5881156	10/8/2019
TCP HRB IP, LLC	SOFT & DRI DRIGEL	United States of America	Registered	86745911	9/2/2015	4991718	7/6/2016
TCP HRB IP, LLC	THE BODYGUARD	United States of America	Registered	88050514	7/24/2018	5881154	10/8/2019
TCP HRB IP, LLC	THE DO-IT-ALL	United States of America	Registered	88050486	7/24/2018	6048387	5/5/2020
TCP HRB IP, LLC	THE EYE OPENER!	United States of America	Registered	76266085	6/4/2001	2658434	12/10/2002
TCP HRB IP, LLC	THE PIECE-MAKER	United States of America	Registered	88050522	7/24/2018	5881155	10/8/2019
TCP HRB IP, LLC	THICKER FULLER HAIR	United States of America	Registered	75161644	9/6/1996	2432453	3/6/2001
TCP HRB IP, LLC	THICKER FULLER HAIR	United States of America	Registered	77845662	10/9/2009	3849582	9/21/2010
TCP HRB IP, LLC	THICKER FULLER HAIR & Design (B/W)	United States of America	Registered	88147940	10/9/2019	6059564	5/19/2020
TCP HRB IP, LLC	Thicker Fuller Hair (logo)	United States of America	Registered	75703142	5/11/1999	2670748	1/7/2003
TCP HRB IP, LLC	TOTAL HAIR RECOVERY	United States of America	Registered	75768692	8/5/1999	2452017	5/15/2001

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	V05	United States of America	Registered	72225912	8/18/1965	822537	1/17/1967
TCP HRB IP, LLC	V05	United States of America	Registered	73636361	12/22/1986	1449193	7/28/1987
TCP HRB IP, LLC	V05 SALON SERIES	United States of America	Registered	85581292	3/27/2012	4401025	9/10/2013
TCP HRB IP, LLC	V05 SOLUTIONS	United States of America	Registered	87082706	6/24/2016	5257624	8/1/2017

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HRB IP, LLC	WHITEWATER FRESH	United States of America	Registered	74217581	10/29/1991	1765195	4/13/1993
TCP HRB IP, LLC	ZERO FRIZZ THE SCIENCE OF SMOOTH	United States of America	Registered	86021016	7/26/2013	4676173	1/20/2015
TCP HRB IP, LLC	ZERO-FRIZZ	United States of America	Registered	74245204	2/7/1992	1817322	1/18/1994
TCP HRB IP, LLC	ZEST	United States of America	Registered	78227694	3/19/2003	2813144	2/10/2004
TCP HRB IP, LLC	ZEST & design	United States of America	Registered	78342578	12/18/2003	2943108	4/19/2005
TCP HRB IP, LLC	ZEST (Stylized)	United States of America	Registered	71636800	10/17/1952	586227	3/2/1954
TCP HRB IP, LLC	ZEST FOR MEN	United States of America	Registered	85497689	12/16/2011	4471377	1/21/2014
TCP HRB IP, LLC	ZESTFULLY CLEAN	United States of America	Registered	85236480	2/8/2011	4522271	4/29/2014
TCP HOT IP LLC	AMMENS	United States of America	Registered	72014717	Aug 28, 1956	656715	Jan 7, 1958

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HOT IP LLC	BEAUTY OF CHOICE	United States of America	Registered	75902610	Jan 24, 2000	2742594	Jul 29, 2003
TCP HOT IP LLC	BELSON	United States of America	Registered	73649294	Mar 13, 1987	1532528	Apr 4, 1989
TCP HOT IP LLC	BLUE WAVE	United States of America	Registered	86184895	Feb 5, 2014	4713810	Mar 31, 2015
TCP HOT IP LLC	BRUT	United States of America	Registered	77061176	Dec 11, 2006	3389511	Feb 26, 2008
TCP HOT IP LLC	BRUT	United States of America	Registered	72185590	Jan 29, 1964	787281	Mar 23, 1965
TCP HOT IP LLC	BRUT	United States of America	Registered	76590763	May 6, 2004	3101278	Jun 6, 2006
TCP HOT IP LLC	ESSENCE OF MAN	United States of America	Registered	74340895	Dec 17, 1992	1845003	Jul 12, 1994
TCP HOT IP LLC	BRUT (SHIELD)	United States of America	Registered	88593415	Aug 26, 2019	6181322	Oct 20, 2020
TCP HOT IP LLC	BRUT (SHIELD)	United States of America	Registered	86109742	Nov 4, 2013	4551533	Jun 17, 2014
TCP HOT IP LLC	BRUT 33	United States of America	Registered	73379281	Aug 9, 1982	1255749	Nov 1, 1983
TCP HOT IP LLC	BRUT BOTTLE DESIGN	United States of America	Registered	78583304	Mar 9, 2005	3092665	May 16, 2006

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HOT IP LLC	BRUT MEDALLION DESIGN	United States of America	Registered	73313101	Jun 3, 1981	1236967	May 10, 1983
TCP HOT IP LLC	BRUT MEDALLION DESIGN	United States of America	Registered	76625522	Dec 22, 2004	3071609	Mar 21, 2006
TCP HOT IP LLC	BRUT RACING	United States of America	Registered	78587442	Mar 15, 2005	3110588	Jun 27, 2006
TCP HOT IP LLC	BRUT REVOLUTION	United States of America	Registered	78749494	Nov 8, 2005	3184991	Dec 12, 2006
TCP HOT IP LLC	BRUT THE ESSENCE OF MAN	United States of America	Registered	86109774	Nov 4, 2013	4559677	Jul 1, 2014
TCP HOT IP LLC	CONDITION	United States of America	Registered	72369578	Sep 1, 1970	1012632	Jun 3, 1975
TCP HOT IP LLC	CONDITION 3-IN-1	United States of America	Registered	78145755	Jul 19, 2002	2900613	Nov 2, 2004
TCP HOT IP LLC	FINAL NET	United States of America	Registered	72275148	Jun 30, 1967	865904	Mar 4, 1969
TCP HOT IP LLC	FINAL NET	United States of America	Registered	73819480	Aug 7, 1989	1589639	Apr 3, 1990
TCP HOT IP LLC	INFUSIUM	United States of America	Registered	86912321	Feb 18, 2016	5237847	Jul 4, 2017

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HOT IP LLC	i-23 Complex	United States of America	Registered	85136920	Sep 23, 2010	3947945	Apr 19, 2011
TCP HOT IP LLC	INFUSIUM 23	United States of America	Registered	73410442	Jan 24, 1983	1279523	May 29, 1984
TCP HOT IP LLC	INFUSIUM 23	United States of America	Registered	73156178	Jan 23, 1978	1207737	Sep 14, 1982
TCP HOT IP LLC	INFUSIUM 23	United States of America	Registered	73597695	May 9, 1986	1437004	Apr 21, 1987
TCP HOT IP LLC	INFUSIUM 23	United States of America	Registered	73687997	Oct 5, 1987	1504502	Sep 20, 1988
TCP HOT IP LLC	LOVE ME GUARANTEE	United States of America	Registered	86837863	Dec 3, 2015	5277142	Aug 29, 2017
TCP HOT IP LLC	OGILVIE	United States of America	Registered	73524985	Mar 4, 1985	1360024	Sep 17, 1985
TCP HOT IP LLC	OGILVIE (LOGO)	United States of America	Registered	78244335	May 1, 2003	2830156	Apr 6, 2004
TCP HOT IP LLC	PERT	United States of America	Registered	73270262	Jul 14, 1980	1189689	Feb 16, 1982
TCP HOT IP LLC	PERT	United States of America	Registered	72-131873	Nov 13, 1961	739170	Oct 9, 1962
TCP HOT IP LLC	PERT PLUS	United States of America	Registered	73796115	Apr 27, 1989	1574237	Jan 2, 1990

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HOT IP LLC	PRECISELY RIGHT	United States of America	Registered	73249769	Feb 11, 1980	1166031	Aug 25, 1981
TCP HOT IP LLC	SKINMILK	United States of America	Registered	75927765	Feb 22, 2000	2528434	Jan 8, 2002
TCP HOT IP LLC	SURE	United States of America	Registered	73044058	Feb 12, 1975	1027163	Dec 16, 1975
TCP HOT IP LLC	RAISE YOUR HAND IF YOU'RE SURE	United States of America	Registered	77673060	Feb 18, 2009	3676196	Sep 1, 2009
TCP HOT IP LLC	SURE (LOGO - OLD)	United States of America	Registered	72025181	Feb 27, 1957	713279	Mar 28, 1961
TCP HOT IP LLC	SURE ADVANTAGE	United States of America	Registered	75675470	Apr 28, 1999	2418345	Jan 2, 2001
TCP HOT IP LLC	TRI-GUARD	United States of America	Registered	74340514	Dec 16, 1992	1818339	Jan 25, 1994
TCP HOT IP LLC	TRI-GUARD	United States of America	Registered	78631484	May 17, 2005	3607603	Apr 14, 2009
TCP HOT IP LLC	TRIMAX	United States of America	Registered	75586483	Nov 11, 1998	2423891	Jan 23, 2001
TCP HOT IP LLC	UGEN	United States of America	Pending	88838616	Mar 18, 2020		
TCP HOT IP LLC	V VITALIS (Color)	United States of America	Registered	76565353	Dec 12, 2003	3004817	Oct 4, 2005

Loan Party	Mark	Country	Status	App. No.	App. Date	Reg. No.	Reg. Date
TCP HOT IP LLC	V-7	United States of America	Registered	71646200	Apr 30, 1953	595310	Sep 14, 1954
TCP HOT IP LLC	VITALIS	United States of America	Registered	71370866	Oct 28, 1935	333125	Mar 10, 1936
TCP HOT IP LLC	VITAPOINTE	United States of America	Registered	78460892	Aug 3, 2004	2998079	Sep 20, 2005
TCP HOT IP LLC	VITAPOINTE (LOGO)	United States of America	Registered	71644153	Mar 16, 1953	586661	Mar 9, 1954

EXHIBIT E

Mask Works

None.

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM652553

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TCP HRB IP, LLC		06/07/2021	Limited Liability Company: DELAWARE
TCP HOT IP LLC		06/07/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	WHITE OAK GLOBAL ADVISORS, LLC
Street Address:	3 Embarcadero Center, Suite 550
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 119

Property Type	Number	Word Mark
Registration Number:	3765457	ABSOLUTE STYLING
Registration Number:	4932848	ACTIVE BOTANICALS
Registration Number:	0658904	ALBERTO VO5
Registration Number:	3249975	ALBERTO VO5
Registration Number:	3252296	ALBERTO VO5
Registration Number:	4324878	BEACHY MEGA WAVES
Registration Number:	5886551	BRRRRR!
Registration Number:	6048388	CLEAN SLATE
Registration Number:	4521950	CLIMASHIELD
Registration Number:	0834134	COAST
Registration Number:	1007242	COAST
Registration Number:	3373546	CONDITIONING SILK
Registration Number:	5201336	DEOPURE
Registration Number:	5068143	EMERALD BURST
Registration Number:	5209355	EXTREME SPORT
Registration Number:	2451916	FREE ME FREESIA
Registration Number:	5004288	FRUITBOOST

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5886552	FZZZZ!
Registration Number:	2809154	GIGA.HOLD
Registration Number:	3917719	GROWWORKS
Registration Number:	3917720	GROWWORKS STOP THE BREAKAGE LOVE THE GROW
Registration Number:	6048389	HAPPY PLACE
Registration Number:	5138165	HEROIC
Registration Number:	3109379	HIGH BEAMS
Registration Number:	4846934	HYDRO REPAIR
Registration Number:	4362991	INVISIBLE DRY SPRAY SHAMPOO
Registration Number:	2754744	KIWI & LIME SQUEEZE
Registration Number:	4521948	L.A. LOOKS
Registration Number:	3211480	L.A. LOOKS ABSOLUTE STYLING
Registration Number:	1640149	LA BELLA
Registration Number:	3210950	LA L.A. LOOKS
Registration Number:	2418727	LINIMENTO OBRERO
Registration Number:	5587621	MOODBOOST
Registration Number:	4479061	PLAY IT BIG
Registration Number:	1678229	RAVE
Registration Number:	4239588	S-G
Registration Number:	1767851	SALON GRAFIX
Registration Number:	5892078	SALON TESTED. NYC APPROVED.
Registration Number:	5711254	SGX NYC
Registration Number:	2447071	SHEER HAIR DRESSING
Registration Number:	2155482	SHOWER WORKS
Registration Number:	5881156	SO WHIPPED
Registration Number:	4991718	SOFT & DRI DRIGEL
Registration Number:	5881154	THE BODYGUARD
Registration Number:	6048387	THE DO-IT-ALL
Registration Number:	2658434	THE EYE OPENER!
Registration Number:	5881155	THE PIECE-MAKER
Registration Number:	2432453	THICKER FULLER HAIR
Registration Number:	3849582	THICKER FULLER HAIR
Registration Number:	6059564	THICKER FULLER HAIR
Registration Number:	2670748	
Registration Number:	2452017	TOTAL HAIR RECOVERY
Registration Number:	0822537	VO5
Registration Number:	1449193	VO5
Registration Number:	4401025	VO5 SALON SERIES

Property Type	Number	Word Mark
Registration Number:	5257624	VO5 SOLUTIONS
Registration Number:	0770080	WHITE RAIN
Registration Number:	1428955	WHITE RAIN
Registration Number:	1771001	WHITE RAIN
Registration Number:	2913140	WHITE RAIN
Registration Number:	4257771	WHITE RAIN
Registration Number:	4800448	WHITE RAIN KIDS
Registration Number:	4717667	WHITE RAIN KIDS
Registration Number:	1765195	WHITEWATER FRESH
Registration Number:	4676173	ZERO FRIZZ THE SCIENCE OF SMOOTH
Registration Number:	1817322	ZERO-FRIZZ
Registration Number:	2813144	ZEST
Registration Number:	2943108	ZEST
Registration Number:	0586227	ZEST
Registration Number:	4471377	ZEST FOR MEN
Registration Number:	4522271	ZESTFULLY CLEAN
Registration Number:	0656715	AMMENS
Registration Number:	2742594	BEAUTY OF CHOICE
Registration Number:	1532528	BELSON
Registration Number:	4713810	BLUE WAVE
Registration Number:	3389511	BRUT
Registration Number:	0787281	BRUT
Registration Number:	3101278	BRUT
Registration Number:	1845003	ESSENCE OF MAN
Registration Number:	6181322	BRUT
Registration Number:	4551533	BRUT
Registration Number:	1255749	BRUT 33
Registration Number:	3092665	
Registration Number:	1236967	
Registration Number:	3071609	BRUT
Registration Number:	3110588	BRUT RACING
Registration Number:	3184991	BRUT REVOLUTION
Registration Number:	4559677	BRUT THE ESSENCE OF MAN
Registration Number:	1012632	CONDITION
Registration Number:	2900613	CONDITION 3-IN-1
Registration Number:	0865904	FINAL NET
Registration Number:	1589639	FINAL NET
Registration Number:	5237847	INFUSIUM

Property Type	Number	Word Mark
Registration Number:	3947945	I-23 COMPLEX
Registration Number:	1279523	INFUSIUM 23
Registration Number:	1207737	INFUSIUM 23
Registration Number:	1437004	INFUSIUM 23
Registration Number:	1504502	INFUSIUM 23
Registration Number:	5277142	LOVE ME GUARANTEE
Registration Number:	1360024	OGILVIE
Registration Number:	2830156	OGILVIE
Registration Number:	1189689	PERT
Registration Number:	0739170	PERT
Registration Number:	1574237	PERT PLUS
Registration Number:	1166031	PRECISELY RIGHT
Registration Number:	2528434	SKINMILK
Registration Number:	1027163	SURE
Registration Number:	3676196	RAISE YOUR HAND IF YOU'RE SURE
Registration Number:	0713279	SURE
Registration Number:	2418345	SURE ADVANTAGE
Registration Number:	1818339	TRI-GUARD
Registration Number:	3607603	TRI-GUARD
Registration Number:	2423891	TRIMAX
Serial Number:	88838616	UGEN
Registration Number:	3004817	V VITALIS
Registration Number:	0595310	V-7
Registration Number:	0333125	VITALIS
Registration Number:	2998079	VITAPOINTE
Registration Number:	0586661	VITAPOINTE

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 1: Donna Marie Davidson

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Address Line 4: Malvern, PENNSYLVANIA 19355

ATTORNEY DOCKET NUMBER: 188071-0050

NAME OF SUBMITTER: Donna Marie Davidson

SIGNATURE:	/Donna Marie Davidson/
DATE SIGNED:	06/08/2021
Total Attachments: 22 source=Intellectual Property Security Agreement_6-7-21#page1.tif source=Intellectual Property Security Agreement_6-7-21#page2.tif source=Intellectual Property Security Agreement_6-7-21#page3.tif source=Intellectual Property Security Agreement_6-7-21#page4.tif source=Intellectual Property Security Agreement_6-7-21#page5.tif source=Intellectual Property Security Agreement_6-7-21#page6.tif source=Intellectual Property Security Agreement_6-7-21#page7.tif source=Intellectual Property Security Agreement_6-7-21#page8.tif source=Intellectual Property Security Agreement_6-7-21#page9.tif source=Intellectual Property Security Agreement_6-7-21#page10.tif source=Intellectual Property Security Agreement_6-7-21#page11.tif source=Intellectual Property Security Agreement_6-7-21#page12.tif source=Intellectual Property Security Agreement_6-7-21#page13.tif source=Intellectual Property Security Agreement_6-7-21#page14.tif source=Intellectual Property Security Agreement_6-7-21#page15.tif source=Intellectual Property Security Agreement_6-7-21#page16.tif source=Intellectual Property Security Agreement_6-7-21#page17.tif source=Intellectual Property Security Agreement_6-7-21#page18.tif source=Intellectual Property Security Agreement_6-7-21#page19.tif source=Intellectual Property Security Agreement_6-7-21#page20.tif source=Intellectual Property Security Agreement_6-7-21#page21.tif source=Intellectual Property Security Agreement_6-7-21#page22.tif	