

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM682815

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wildgame Innovations, LLC		10/19/2021	Limited Liability Company: LOUISIANA
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4778508	TRU-TOUCH	
CORRESPONDENCE DATA			
Fax Number:	7139750995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18328866845		
Email:	info@dmiplaw.com		
Correspondent Name:	D'Ambrosio & Menon, PLLC		
Address Line 1:	3 Sugar Creek Center Blvd., Suite 100		
Address Line 4:	Sugar Land, TEXAS 77478		
ATTORNEY DOCKET NUMBER:	GSM10100TM		
NAME OF SUBMITTER:	Tanya Taylor		
SIGNATURE:	/Tanya Taylor/		
DATE SIGNED:	10/21/2021		
Total Attachments: 2			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 10/19/2021, (the "Effective Date"), for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, between trademark owner, (the "ASSIGNOR"): **Wildgame Innovations, LLC** and future trademark owner,

Good Sportsman Marketing, L.L.C. (the "ASSIGNEE").
5250 Frye Road
Irving, Texas 75061

ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for all foreign countries, including all rights to claim priority and to any and all variations of the mark, together with the goodwill of the business symbolized by the trademark registration, disclosed herein:

TRU-TOUCH - Reg. No.: 4,778,508

and to all U.S. Certificates of Registration and Registration Renewals.

ASSIGNOR AUTHORIZES AND REQUESTS the Patent and Trademark Office to issue all such U.S. Certificates of Registration and Registration Renewals to the ASSIGNEE.

ASSIGNOR WARRANTS AND COVENANTS that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to trademark renewal as may be known and accessible to ASSIGNOR and will testify as to the same In any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue and enforce, the Registration, and all equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to such trademark and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to such trademark in the ASSIGNEE, and for securing, maintaining and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Date: Oct 19, 2021

Wildgame Innovations, LLC

By: 
Long Name (No. 12, 2001, 15, 19, 2017)

Name: Doug Mann

Title: Vice President