

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM683347

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Executive Perils, Inc.		10/04/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DOXA E & S Solutions, LLC		
Street Address:	6920 Pointe Inverness Way		
Internal Address:	Suite 140		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46804		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5606417	RE360	
Registration Number:	4577387	FRANCHISORSUITE	
Registration Number:	4554668	THE FUTURE OF INSURANCE...NOW	
Registration Number:	5140854	PURX	
Registration Number:	4606905	FRANCHISEESUITE	
Registration Number:	6093596	WHIP	
CORRESPONDENCE DATA			
Fax Number:	2604238920		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2604238806		
Email:	jlf@barrettlaw.com		
Correspondent Name:	George Pappas		
Address Line 1:	215 E Berry Street		
Address Line 4:	Fort Wayne, INDIANA 46802		
NAME OF SUBMITTER:	George Pappas		
SIGNATURE:	/George Pappas/		
DATE SIGNED:	10/25/2021		

OP \$165.00 5606417

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made effective as of the 4th day of October, 2021, by EXECUTIVE PERILS, INC., a California corporation (the "Assignor"), for the benefit of DOXA E & S SOLUTIONS, LLC, an Illinois limited liability company (the "Assignee").

WITNESSETH

WHEREAS, the Assignor and the Assignee, among others, are party to a certain Asset Purchase Agreement of even date herewith (the "Purchase Agreement");

WHEREAS, the Assignor is the record owner of the following trademark(s) registered with the United States Patent and Trademark Office (together, the "Trademarks"):

Trademark	Registration Number	Date of Registration
RE360	5,606,417	November 13, 2018
FRANCHISORSUITE	4,577,387	July 29, 2014
THE FUTURE OF INSURANCE...NOW	4,554,668	June 24, 2014
PURX	5,140,854	February 14, 2017
FRANCHISEESUITE	4,606,905	September 16, 2014
WHIP	6,093,596	July 7, 2020

WHEREAS, in connection with the consummation of the transactions contemplated by the Purchase Agreement, the Assignor desires to assign to the Assignee the Trademarks and all rights, benefits, privileges and proceeds associated with the Trademarks, including without limitation any and all common law rights and registration(s) thereof and any and all claims by the Assignor against any third party for past, present or future infringement, misappropriation, misuse or other violation of the Trademarks, together with the goodwill of the business symbolized by the Trademarks (the "Trademark Rights").

NOW, THEREFORE, in consideration of the mutual covenants contained in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor agrees as follows:

TRADEMARK ASSIGNMENT

1. Incorporation of Recitals. The foregoing recitals are hereby incorporated within, and shall be considered part of the body of, this Trademark Assignment.
2. Assignment of Trademarks. The Assignor hereby sells, assigns, conveys, transfers and delivers to the Assignee all of the Assignor's right, title and interest in, to and under the Trademarks and the Trademark Rights, to have and hold and to be used and enjoyed by the Assignee, its heirs, successors and assigns, as fully and entirely as the same would have been enjoyed by the Assignor had this Trademark Assignment not been made.

3. Recordation. The Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon the request of the Assignee. The Assignor shall, at the Assignee's request, take such steps and further actions, including executing and delivering any affidavits, declarations, oaths, exhibits, assignments or other documents, as may be reasonably necessary to effectuate, evidence or perfect the assignment of the Trademarks or the Trademark Rights to the Assignee.

4. Relationship to Purchase Agreement. This Trademark Assignment is executed and delivered pursuant to, is in furtherance of, and is subject to the terms and conditions of, the Purchase Agreement. In the event of any conflict between the terms of the Purchase Agreement and the terms of this Trademark Assignment, the terms of the Purchase Agreement shall prevail. Nothing contained in this Trademark Assignment shall be deemed to alter, modify, expand or diminish the terms or provisions of the Purchase Agreement.

[signature page follows]

