

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM683491

| | | | |
|-----------------------------------|-------------------------------------|-------------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Broadmoor Hotel, Inc. | | 10/25/2021 | Corporation: COLORADO |
| RECEIVING PARTY DATA | | | |
| Name: | AO Company, LLC | | |
| Street Address: | 555 17th Street, Suite 2400 | | |
| City: | Denver | | |
| State/Country: | COLORADO | | |
| Postal Code: | 80202 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 17 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4982319 | THE BROADMOOR SOARING ADVENTURE | |
| Registration Number: | 4729187 | BROADMOOR FARMS | |
| Registration Number: | 4778542 | CLOUD CAMP | |
| Registration Number: | 4537250 | GOLDEN BEE | |
| Registration Number: | 4568873 | PLAY AT THE BROADMOOR | |
| Registration Number: | 4625682 | RVE | |
| Registration Number: | 4802367 | THE BROADMOOR | |
| Registration Number: | 1700883 | THE BROADMOOR | |
| Registration Number: | 4813942 | THE BROADMOOR FISHING CAMP | |
| Registration Number: | 4976943 | THE BROADMOOR SEVEN FALLS | |
| Registration Number: | 4976941 | THE BROADMOOR SEVEN FALLS | |
| Registration Number: | 4976940 | THE BROADMOOR SOARING ADVENTURE | |
| Registration Number: | 4818930 | THE BROADMOOR WILDERNESS EXPERIENCE | |
| Registration Number: | 4519424 | THE RANCH AT EMERALD VALLEY | |
| Registration Number: | 2234387 | THE SPA AT THE BROADMOOR | |
| Serial Number: | 90483672 | THE BROADMOOR | |
| Serial Number: | 88669184 | THE STABLES AT THE BROADMOOR | |
| CORRESPONDENCE DATA | | | |

CH \$440.00 4982319

Fax Number: 7036106200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7036106100

Email: boxip@hoganlovells.com

Correspondent Name: Greta D. Feldman of Hogan Lovells US LLP

Address Line 1: 8350 Broad Street, 17th Floor

Address Line 2: Attn: Box Intellectual Property

Address Line 4: Tysons, VIRGINIA 22102

| | |
|---------------------------|--|
| NAME OF SUBMITTER: | Greta D. Feldman of Hogan Lovells US LLP |
| SIGNATURE: | /Greta D. Feldman/ |
| DATE SIGNED: | 10/25/2021 |

Total Attachments: 7

- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page1.tif
- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page2.tif
- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page3.tif
- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page4.tif
- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page5.tif
- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page6.tif
- source=OPUBCO - Trademark Security Agreement (Broadmoor) Executed#page7.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of October 25, 2021 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and AO Company, LLC (the "Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Lender.

The undersigned Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

[Remainder of page intentionally left blank; signature page follows.]

Very truly yours,

BROADMOOR HOTEL, INC.

By: 

Name: Jack Damioli

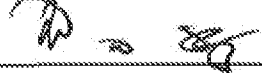
Title: Chief Executive Officer and President

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007471 FRAME: 0520

Acknowledged and Accepted:

AO COMPANY, LLC

By:  _____



Name: Brian D. Fleming

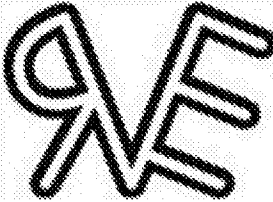

Title: Vice President and Chief Financial Officer


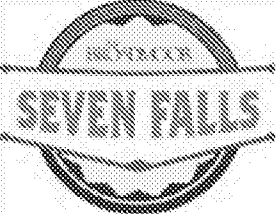
[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007471 FRAME: 0521

Schedule 1

| Mark | Registration/File Date | Registration/Serial Number | Owner |
|---|---|-------------------------------------|------------------------------|
| <p>THE BROADMOOR SOARING ADVENTURE and Design</p>  | <p>Registered, June 21, 2016 Filed: September 24, 2015</p> | <p>RN: 4982319 SN: 86767249</p> | <p>Broadmoor Hotel, Inc.</p> |
| <p>BROADMOOR FARMS</p> | <p>Filed: June 9, 2014 Registered: April 28, 2015</p> | <p>RN: 4729187 SN: 86304361</p> | <p>Broadmoor Hotel, Inc.</p> |
| <p>CLOUD CAMP</p> | <p>Registered, July 21, 2015 Filed: May 5, 2014</p> | <p>RN: 4778542 SN: 86271826</p> | <p>Broadmoor Hotel, Inc.</p> |
| <p>GOLDEN BEE</p> | <p>Filed: October 11, 2013 Registered: May 27, 2014</p> | <p>RN: 4537250 SN: 86089467</p> | <p>Broadmoor Hotel, Inc.</p> |
| <p>PLAY AT THE BROADMOOR (Stylized)</p>  | <p>Filed: August 6, 2012 Registered: July 15, 2014</p> | <p>RN: 4568873 SN: 85695807</p> | <p>Broadmoor Hotel, Inc.</p> |

| Mark | Registration/File Date | Registration/Serial Number | Owner |
|---|---|-----------------------------|-----------------------|
| RVE (Stylized)  | Filed: April 24, 2013 Registered: October 21, 2014 | RN: 4625682 SN: 85913066 | Broadmoor Hotel, Inc. |
| THE BROADMOOR | Filed: August 19, 2014 Registered: September 1, 2015 | RN: 4802367 SN: 86370301 | Broadmoor Hotel, Inc. |
| THE BROADMOOR (Stylized)  | Filed: January 22, 2021 | SN: 90483672 | Broadmoor Hotel, Inc. |
| THE BROADMOOR | Filed: October 22, 1990 Registered: July 14, 1992 | RN: 1700883 SN: 74107880 | Broadmoor Hotel, Inc. |
| THE BROADMOOR FISHING CAMP and Design | Filed: May 2, 2014 Registered: September 15, 2015 | RN: 4813942 SN: 86269506 | Broadmoor Hotel, Inc. |

| Mark | Registration/File Date | Registration/Serial Number | Owner |
|---|--|---|--|
|  | | | |
| <p data-bbox="186 590 430 688">THE BROADMOOR SEVEN FALLS and Design</p>  | <p data-bbox="495 590 699 722">Filed: September 24, 2015 Registered: June 14, 2016</p> | <p data-bbox="764 590 935 653">RN: 4976943 SN: 86767259</p> | <p data-bbox="1154 590 1419 621">Broadmoor Hotel, Inc.</p> |
| <p data-bbox="186 1018 430 1081">THE BROADMOOR SEVEN FALLS</p> | <p data-bbox="495 1018 699 1150">Filed: September 24, 2015 Registered: June 14, 2016</p> | <p data-bbox="764 1018 935 1081">RN: 4976941 SN: 86767253</p> | <p data-bbox="1154 1018 1419 1050">Broadmoor Hotel, Inc.</p> |
| <p data-bbox="186 1192 430 1291">THE BROADMOOR SOARING ADVENTURE</p> | <p data-bbox="495 1192 699 1325">Filed: September 24, 2015 Registered: June 14, 2016</p> | <p data-bbox="764 1192 935 1255">RN: 4976940 SN: 86767252</p> | <p data-bbox="1154 1192 1419 1224">Broadmoor Hotel, Inc.</p> |
| <p data-bbox="186 1455 430 1554">THE BROADMOOR WILDERNESS EXPERIENCE</p> | <p data-bbox="495 1455 737 1554">Filed: May 1, 2014 Registered: September 22, 2015</p> | <p data-bbox="764 1455 935 1518">RN: 4818930 SN: 86268682</p> | <p data-bbox="1154 1455 1419 1486">Broadmoor Hotel, Inc.</p> |
| <p data-bbox="186 1717 430 1780">THE RANCH AT EMERALD VALLEY</p> | <p data-bbox="495 1717 737 1816">Filed: April 24, 2013 Registered: April 22, 2014</p> | <p data-bbox="764 1717 935 1780">RN: 4519424 SN: 85913422</p> | <p data-bbox="1154 1717 1419 1749">Broadmoor Hotel, Inc.</p> |

| Mark | Registration/File Date | Registration/Serial Number | Owner |
|------------------------------|--|-----------------------------|-----------------------|
| | | | |
| THE SPA AT THE BROADMOOR | Filed: June 18, 1998 Registered: March 23, 1999 | RN: 2234387 SN: 75504297 | Broadmoor Hotel, Inc. |
| THE STABLES AT THE BROADMOOR | Filed: October 25, 2019 | SN: 88669184 | Broadmoor Hotel, Inc. |