

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM683721

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plasco, LLC		10/25/2021	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Barcodes, LLC		
<b>Also Known As:</b>	Barcodes, Inc.		
<b>Street Address:</b>	200 W. Monroe St.		
<b>Internal Address:</b>	10th Floor		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5743184	CLOUDBADGING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(843) 534-4252		
<b>Email:</b>	ip@nelsonmullins.com		
<b>Correspondent Name:</b>	Nelson Mullins Riley & Scarborough LLP		
<b>Address Line 1:</b>	301 South College Street		
<b>Address Line 2:</b>	Suite 2300, IP Department		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>NAME OF SUBMITTER:</b>	Christopher D. Casavale		
<b>SIGNATURE:</b>	/Christopher D. Casavale/		
<b>DATE SIGNED:</b>	10/26/2021		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is made and entered into this 25 day of October, 2021, by and between Plasco, LLC ("Assignor"), a Florida based limited liability company and Barcodes, LLC AKA Barcodes, Inc ("Assignee"), a Delaware limited liability company.

WHEREAS, Assignor is the owner of all rights, title and interest in the trademark listed on Exhibit A attached hereto, and

WHEREAS, Assignor is willing to assign all of Assignor's rights, title and interest in and to the Mark, including all goodwill pertaining thereto, to Assignee, and Assignee is willing to accept such assignment on the terms and conditions set forth herein.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration paid to Assignor by Assignee the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, common law trademark rights and the said registrations, and in and to any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of said Mark, for past and future acts of unfair competition related to said marks, and for any and all other past and future acts related to said Mark and giving rise to any remedy by statute or otherwise.


Plasco, LLC

By Kyle R Henning  
Name: Kyle R Henning  
Title: Vice President, Marketing

Barcodes, LLC AKA Barcodes, Inc

By Todd M Muscato  
Name: Todd M Muscato  
Title: Chief Digital Officer

Exhibit "A"

Mark	Country	Application/Registration Number
cloudbadging 	United States	5743184