

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM684449

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|---|--|-----------------------|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Guangzhou Biaodian Information Technology Co., Ltd. | | 10/28/2021 | limited company (Ltd.): CHINA |
| RECEIVING PARTY DATA | | | |
| Name: | Changsha Rongrui Trading Co., Ltd. | | |
| Street Address: | Room 401, 402 and 542, Dili Building, No.506 Qingyuan Road, Tianxin District | | |
| City: | Changsha City, Hunan Province | | |
| State/Country: | CHINA | | |
| Postal Code: | 410018 | | |
| Entity Type: | limited company (Ltd.): CHINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 6470330 | COEIVY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | tm@ledfine.net | | |
| Correspondent Name: | Changsha Rongrui Trading Co., Ltd. | | |
| Address Line 1: | Room 401, 402 and 542, Dili Building | | |
| Address Line 2: | No.506 Qingyuan Road, Tianxin District | | |
| Address Line 4: | Changsha City, Hunan, CHINA | | |
| NAME OF SUBMITTER: | Hanlin Yu | | |
| SIGNATURE: | /Hanlin Yu/ | | |
| DATE SIGNED: | 10/29/2021 | | |
| Total Attachments: 2 | | | |
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| source=COEIVY#page2.tif | | | |

OP \$40.00 6470330

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this **28th day of October 2021**, by and between

Guangzhou Baidian Information Technology Co., Ltd., a limited company (Ltd.) under the law of China, located in 403C87, No.5 Dongping Middle Road, Baiyun District Guangzhou, CHINA 510000 (hereinafter referred to as "ASSIGNOR") and

Changsha Ronrui Trading Co., Ltd., a limited company (Ltd.) under the law of China, located in Room 401, 402 and 542, Dili Building, No.506 Qingyuan Road, Tianxin District, Changsha City, Hunan Province, CHINA 410018 (hereinafter referred to as "ASSIGNEE")

with respect to US Registration Number **6470330** trademark **COEIVY** (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.
2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.
3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable

attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

ASSIGNEE

**Guangzhou Biaodian Information
Technology Co., Ltd.**

Changsha Rongrui Trading Co., Ltd.

President: Hanlin Yu
Signature

President: Zhou Rui
Signature

Hanlin Yu

Zhou Rui