

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM684681

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as administrative agent		10/29/2021	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Medallia, Inc.
Street Address:	575 Market Street
Internal Address:	Suite 1850
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	4729855	COOLADATA
Registration Number:	4979999	HUDDLEUP
Registration Number:	6013041	M
Registration Number:	5049044	MEDALLIA
Registration Number:	4246103	MEDALLIA
Registration Number:	4246104	MEDALLIA
Registration Number:	3795880	MEDALLIA
Registration Number:	5049045	MEDALLIA
Registration Number:	5053621	MEDALLIA
Registration Number:	5053620	MEDALLIA
Registration Number:	4325758	MEDALLIA PROMOTE
Registration Number:	4325759	MEDALLIA PROMOTE
Registration Number:	6013040	MEDALLIA
Registration Number:	4669621	PRACTICE SAFE TEXT
Registration Number:	5240241	PROMOTER.IO
Registration Number:	3751713	TEXT IT IN
Registration Number:	3646626	ZINGLE

CH \$540.00 4729855

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88870000	LIVINGLENS
Serial Number:	88607887	MEDALLIA EXPERIENCE CLOUD
Serial Number:	88793331	MEDALLIA LENS
Serial Number:	88871988	STRIKEDECK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6508455968
Email: bfriesen@wsgr.com
Correspondent Name: Barbara Friesen c/o WSGR
Address Line 1: 650 Page Mill Road
Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	50326.031
NAME OF SUBMITTER:	Barbara Friesen
SIGNATURE:	/s/ Barbara Friesen
DATE SIGNED:	10/29/2021

Total Attachments: 7

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (this “Release”) is made as of October 29, 2021 by WELLS FARGO BANK, NATIONAL ASSOCIATION, in its capacity as administrative agent (in such capacity, the “Administrative Agent”) for the Secured Parties (as defined in the Credit Agreement referred to in the Collateral Agreement (as defined below)).

WITNESSETH:

WHEREAS, MEDALLIA, INC., a Delaware corporation (the “Grantor”), previously executed that certain Collateral Agreement, dated as of September 4, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Collateral Agreement”), in favor of the Administrative Agent and pursuant to which the Grantor granted a security interest to the Administrative Agent in, among other collateral, certain intellectual property of the Grantor; and

WHEREAS, in connection with the Collateral Agreement, the Grantor previously executed (i) that certain Trademark Security Agreement, dated as of September 4, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”) and (ii) that certain Patent Security Agreement, dated as of September 4, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Patent Security Agreement” and together with the Trademark Security Agreement, collectively, the “Security Agreements”) ; and

WHEREAS, (i) the Trademark Security Agreement was recorded with the United States Patent and Trademark Office at Reel 7367, Frame 0533 in order to evidence Administrative Agent’s security interest in certain trademarks of the Grantor and (ii) the Patent Security Agreement was recorded with the United States Patent and Trademark Office at Reel 057011, Frame 0012 in order to evidence Administrative Agent’s security interest in certain patents of the Grantor; and

WHEREAS, the Administrative Agent has agreed to release all its liens on the intellectual property of the Grantor granted under the Security Agreements, including the trademarks identified on Exhibit A attached hereto and made a part hereof and the patents identified on Exhibit B attached hereto and made a part hereof (collectively, and together with the Patent Collateral and Trademark Collateral, the “Released Collateral”), and to reconvey any and all rights in the Released Collateral to the persons legally entitled thereto.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby agrees as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, capitalized terms used herein shall have the meaning given to them in the Trademark Security Agreement and the Patent Security Agreement, as applicable.

SECTION 2. Release of Security Interest. Administrative Agent hereby, without any representation or warranty and without any recourse to Administrative Agent, terminates each of the Security Agreements and hereby terminates, releases, relinquishes and discharges its lien on and security interest in and to all of its right, title and interest in, to and under the Released Collateral.

SECTION 3. Further Assurances. The Administrative Agent authorizes and requests the recordation of this Release with the United States Patent and Trademark Office. The Administrative Agent further agrees to execute and deliver to the Grantor any and all further documents and instruments, and do any and all further acts which the Grantor (or its agents or designees) may reasonably request, at the Grantor's sole cost and expense, in order to confirm this Release and the Grantor's right, title, and interest in or to the Released Collateral.

SECTION 4. Governing Law. THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAW OF THE STATE OF NEW YORK.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent

By: 

Name: Phil Schapiro

Title: Senior Vice President

[Medallia - Signature Page to IP Release]

TRADEMARK
REEL: 007478 FRAME: 0425

EXHIBIT A

U.S. Trademarks and Trademark Applications

Trademark	App. No.	Registration No.	Status
COOLADATA	85865190	4729855	Registered
HUDDLEUP	86978062	4979999	Registered
LIVINGLENS	88870000		Pending
M Logo	88580949	6013041	Registered
MEDALLIA	86909115	5049044	Registered
MEDALLIA	85637063	4246103	Registered
MEDALLIA	85637065	4246104	Registered
MEDALLIA	76262582	3795880	Registered
MEDALLIA and design	86909116	5049045	Registered
MEDALLIA and design	86909119	5053621	Registered
MEDALLIA and design	86909117	5053620	Registered
MEDALLIA EXPERIENCE CLOUD	88607887		Pending
MEDALLIA LENS	88793331		Pending
MEDALLIA PROMOTE	85594975	4325758	Registered
MEDALLIA PROMOTE	85594977	4325759	Registered
MEDALLIA Stylized Word Mark	88580943	6013040	Registered
PRACTICE SAFE TEXT	86047801	4669621	Registered
PROMOTER.IO	87224397	5240241	Registered
STRIDEDECK	88871988		Pending
TEXT IT IN	77772898	3751713	Registered
ZINGLE	77620123	3646626	Registered

Non-U.S. Trademarks and Trademark Applications

Trademark	App. No.	Registration No.	Country	Status
MEDALLIA	3530742	2900352	Argentina	Registered
MEDALLIA	3291251	2695402	Argentina	Registered
MEDALLIA	3291250	2695401	Argentina	Registered
MEDALLIA	1309592	1309592	Australia	Registered
MEDALLIA	1150446	1150446	Australia	Registered
MEDALLIA	1309592	109592	Canada	Registered
M Logo	2011154		Canada	Pending
MEDALLIA	1795506	TMA992767	Canada	Registered
MEDALLIA	1674584	TMA905107	Canada	Registered
MEDALLIA EXPERIENCE CLOUD	2013654		Canada	Pending
MEDALLIA Stylized Word Medallia Mark	2011157		Canada	Pending
MEDALLIA	1307699	1307699	China	Registered
MEDALLIA	35305831		China	Pending
MEDALLIA	35305831		China	Pending
HUDDLEUP	012838165	012838165	EUTM	Registered
M Logo	18196121	18196121	EUTM	Registered
MEDALLIA	1309592	1309592	EUTM	Registered
MEDALLIA	1150446	1150446	EUTM	Registered
MEDALLIA and design	1334651	1334651	EUTM	Registered
MEDALLIA EXPERIENCE CLOUD	18200789	18200789	EUTM	Registered
MEDALLIA Stylized Word Mark	18196123	18196123	EUTM	Registered
MEDALLIA	303815424	303815424	Hong Kong	Registered
MEDALLIA	4266485		India	Pending

Trademark	App. No.	Registration No.	Country	Status
COOLADATA	253828	253828	Israel	Registered
M Logo	2239133	2054970	Mexico	Registered
M Logo	2239135	2054971	Mexico	Registered
M Logo	2239138	2054972	Mexico	Registered
MEDALLIA	2239119	2054965	Mexico	Registered
MEDALLIA	2239120	2054966	Mexico	Registered
MEDALLIA	2239122	2054967	Mexico	Registered
MEDALLIA Stylized Word Mark	2239125	2054968	Mexico	Registered
MEDALLIA Stylized Word Mark	2239128	2057177	Mexico	Registered
MEDALLIA Stylized Word Mark	2239132	2054969	Mexico	Registered
MEDALLIA	1307699	1307699	Singapore	Registered
MEDALLIA	1150446	1150446	Singapore	Registered
CROWDICITY	UK00002575262	UK00002575262	United Kingdom	Registered
LIVINGLENS (Stylized and/or with Design)	UK00003002495	UK00003002495	United Kingdom	Registered
MEDALLIA	1309592	1309592	WIPO	Registered
MEDALLIA	1307699	1307699	WIPO	Registered
MEDALLIA	1150446	1150446	WIPO	Registered
MEDALLIA and design	1334651	1334651	WIPO	Registered

EXHIBIT B

Patent Title	Application No.	Patent No.	Country	Status
METHOD AND SYSTEM FOR ONLINE USER FEEDBACK ON WEBSITES AND SOFTWARE		8886552	United States	Issued
SYSTEM AND METHOD FOR DETECTING PORTABILITY OF SENTIMENT ANALYSIS SYSTEM BASED ON CHANGES IN A SENTIMENT CONFIDENCE SCORE DISTRIBUTION (as amended)		10592606	United States	Issued
SYSTEM AND METHOD FOR CASCADING IMAGE CLUSTERING USING DISTRIBUTION OVER AUTO-GENERATED LABELS		10438095	United States	Issued
USE OF PRIMARY AND SECONDARY INDEXES TO FACILITATE AGGREGATION OF RECORDS OF AN OLAP DATA CUBE		7761407	United States	Issued
CONTEXT-BASED SENTIMENT ANALYSIS		10037491	United States	Issued
EXPANDING VARIABLE SUB-COLUMN WIDTHS AS NEEDED TO STORE DATA IN MEMORY		9766808	United States	Issued
EXPANDING VARIABLE SUB-COLUMN WIDTHS AS NEEDED TO STORE DATA IN MEMORY		10228857	United States	Issued
EXPANDING VARIABLE SUB-COLUMN WIDTHS AS NEEDED TO STORE DATA IN MEMORY		10705734	United States	Issued
ENHANCED TEXT CLUSTERING BASED ON TOPIC CLUSTERS		10049148	United States	Issued
PREDICTIVE MEMORY MANAGEMENT		10152429	United States	Issued
DUAL FILTER HISTOGRAM OPTIMIZATION		10242055	United States	Issued
SYSTEM AND METHOD FOR TRANSFERRING INFORMATION BETWEEN A REMOTE COMPUTING DEVICE AND A CENTRAL BUSINESS UNIT		8781508	United States	Issued
SYSTEMS AND METHODS FOR REAL-TIME PROCESSING OF AUDIO FEEDBACK	PCT/US20/70417		World Intellectual Property Organization	Pending
SYSTEM AND METHOD FOR FACILITATING NON-PARAMETRIC WEIGHTED CORRELATION ANALYSIS		15/427,998	United States	Published
SYSTEM AND METHOD FOR DETECTING PORTABILITY OF SENTIMENT ANALYSIS SYSTEM	16/819,723		United States	Pending
SYSTEM AND METHOD FOR CASCADING IMAGE CLUSTERING USING DISTRIBUTION OVER AUTO-GENERATED LABELS		16/562,825	United States	Published
TILE-BASED VISUALIZATION OF DATA	29/686,991		United States	Pending
SYSTEMS AND METHODS FOR IDENTIFYING SENTIMENT IN TEXT STRINGS	16/297,137		United States	Pending
SYSTEMS AND METHODS FOR REAL-TIME PROCESSING OF AUDIO FEEDBACK	16/947,767		United States	Pending
SYSTEMS AND METHODS FOR REAL-TIME PROCESSING OF AUDIO FEEDBACK	62/888,918		United States	Pending
SYSTEMS AND METHODS FOR CORRELATING EVENTS WITH FEEDBACK	62/915,900		United States	Pending
SYSTEMS AND METHODS FOR MANAGING BOT-GENERATED INTERACTIONS	16/689,514		United States	Pending

Patent Title	Application No.	Patent No.	Country	Status
SUGGESTED ACTIONS / ACTION PLANS, VOICES FOR ALL, EMOTIONAL SWIMLANES	62/927,924		United States	Pending
EXPANDING VARIABLE SUB-COLUMN WIDTHS AS NEEDED TO STORE DATA IN MEMORY	16/899,979		United States	Pending
PREDICTIVE MEMORY MANAGEMENT		16/184,558	United States	Published
MEMORY EFFICIENT DATABASE CHANGE MANAGEMENT	15/294,500		United States	Pending
DUAL FILTER HISTOGRAM OPTIMIZATION		16/266,985	United States	Published
METHOD AND SYSTEM TO CONVERSE ACROSS FRAGMENTED MESSAGING SERVICES BASED ON DISCUSSION TOPICS		16/007,889	United States	Published
METHOD AND SYSTEM TO CONVERSE ACROSS FRAGMENTED MESSAGING SERVICES BASED ON DISCUSSION TOPICS		18817186.2	European Patent Office	Published
METHOD AND SYSTEM TO CONVERSE ACROSS FRAGMENTED MESSAGING SERVICES BASED ON DISCUSSION TOPICS		PCT/US18/37488	World Intellectual Property Organization	Published
SYSTEM AND METHOD FOR AN AUTOMATED CONCIERGE		14/144,481	United States	Published
Real-Time Contact Center Speech Analytics, With Critical Call Alerts, Deployed Across Multiple Security Zones	16/845,873		United States	pending
Privacy-by-Design Speech-to-Text Processing and Speech Analytics	16/845,146		United States	pending
Process for Creating a Neural Network (NN) with a Bottleneck Layer, and Bottleneck NN Created thereby	16/707,812		United States	pending
Compact, Verifiable Record of an Audio Communication and Method for Making Same	16/589,071		United States	pending
Direct-to-Transcription ASR to Produce Multiple, Differently Redacted Real-Time Feeds in Multiple Security Zones	16/458,367		United States	pending
Use of Single BLSTM Layer in Stacked/Hybrid Acoustic Models	16/441,961		United States	pending
On-The-Fly Transcription/Redaction Of Voice-Over-IP Calls	16/371,011		United States	pending
System and Computer-Executable Program Code for Accelerated Rescoring with Recurrent Neural Net Language Models on Hybrid CPU/GPU Machines Using a Frame-Wise, Delayed Dispatch of RNNLM Score Computation Tasks to the GPU(s)	16/237,014		United States	pending
ASR-Enhanced Speech Compression/Archiving	16/371,014		United States	pending
Use of ASR Confidence to Improve Reliability of Automatic Audio Redaction	16/162,997		United States	pending