

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM684812

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CoralTree Hospitality Group LLC		08/12/2021	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hyatt Corporation		
<b>Street Address:</b>	150 North Riverside Plaza		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88699466	JDV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-368-4000		
<b>Email:</b>	ch.tm@dlapiper.com		
<b>Correspondent Name:</b>	DLA Piper LLP (US)		
<b>Address Line 1:</b>	P.O. Box 64807		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60664-0807		
<b>ATTORNEY DOCKET NUMBER:</b>	307866-3034		
<b>NAME OF SUBMITTER:</b>	Peggy McBride		
<b>SIGNATURE:</b>	/PLMcBride/		
<b>DATE SIGNED:</b>	11/01/2021		
<b>Total Attachments: 1</b>			
source=CoralTree to Hyatt Corporation Assignment of JDV Application for Recordal#page1.tif			

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**ASSIGNMENT OF TRADEMARK**

**WHEREAS**, CoralTree Hospitality Group LLC, a limited liability company of California, having a place of business at 5299 DTC Boulevard, Suite 1260, Greenwood Village, Colorado 80111, ("Assignor"), is the sole and exclusive owner of the trademark JDV, Appl. No. 88/699, 466 (the Mark);

**WHEREAS**, Hyatt Corporation, a corporation of Delaware, having a place of business at 150 North Riverside Plaza, 14th Floor Chicago, IL 60606 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said mark and the registration thereof together with the goodwill associated therewith;

**NOW, THEREFORE**, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all right, title and interest in, to and under said Mark and the application therefor, together with the goodwill of the business symbolized by and appurtenant to the Mark, together with all rights and privileges granted and secured thereby, including the right to bring all causes of action for and recover damages, profits and injunctive relief for any past, present or future infringement or misuse, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

**AND**, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

The Effective Date of this Assignment is 08/12/2021.

**IN TESTIMONY WHEREOF**, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

**Assignor:**

CoralTree Hospitality Group LLC

By: *Rebecca Wells*  
rwells@coraltrreehospitality.com

Name: **Rebecca Wells**  
Title: **Sr. Vice President of Finance**

Date: **08/08/2021**

**Assignee:**

Hyatt Corporation

By: *Chuck Floyd*  
chuck.floyd@hyatt.com

Name: **H. Charles Floyd**  
Title: **Executive Vice President and Global President – Operations**

Date: **08/12/2021**

*DJM*  
david.moorhead@hyatt.com