

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM684866

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>SEQUENCE:</b>	1

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LiveArena Broadcast AB		04/26/2021	Limited Corporation: SWEDEN

**RECEIVING PARTY DATA**

<b>Name:</b>	LiveArena Sports AB
<b>Street Address:</b>	Virkesvägen 12
<b>City:</b>	Stockholm
<b>State/Country:</b>	SWEDEN
<b>Postal Code:</b>	120 30
<b>Entity Type:</b>	Limited Corporation: SWEDEN

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
<b>Registration Number:</b>	5719196	LIVEARENA
<b>Registration Number:</b>	4748288	LIVEARENA

**CORRESPONDENCE DATA**

Fax Number: 7709510993

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 770-933-9500

Email: m.bridges@thip.law

Correspondent Name: Todd Deveau

Address Line 1: 3200 Windy Hill Road, SE

Address Line 2: Suite 1600E

Address Line 4: Atlanta, GEORGIA 30339

<b>ATTORNEY DOCKET NUMBER:</b>	821226-9010
<b>NAME OF SUBMITTER:</b>	Todd Deveau, Attorney of Record, Georgia
<b>SIGNATURE:</b>	/Todd Deveau/
<b>DATE SIGNED:</b>	11/01/2021

**Total Attachments: 3**source=821321-9010 Change of Name Certificate\_LiveArena Broadcast AB to LiveArena Sports AB  
4875-5038-2337 v.1#page1.tif

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4875-5038-2337 v.1#page2.tif

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4875-5038-2337 v.1#page3.tif

Registration number	
559163-0750	
Date of registration of the company	Date of registration of current name
2018-06-20	2021-04-26
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2021-06-01 11:19	1 (3)

**Pending matter(s)**

The register indicates pending matter(s) regarding a change to the registered information at the time this certificate was created.



Registration number 559163-0750	
Date of registration of the company 2018-06-20	Date of registration of current name 2021-04-26
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Registration number: 559163-0750  
Business name: LiveArena Sports AB  
Address: Virkesvägen 12  
120 30 STOCKHOLM  
Registered office: Stockholm  
Note:

The company is registered as a private limited company.

**THE COMPANY WAS FORMED**

2018-06-13

**SHARE CAPITAL**

Share capital...: SEK 198,000  
Min.....: SEK 100,000  
Max.....: SEK 400,000

Number of shares: 198,000  
Min.....: 100,000  
Max.....: 400,000

**BOARD MEMBER, MANAGING DIRECTOR**

650405-1654 Nilsson, Kent Anders, Sankt Olofsgatan 22 Lgh 1201,  
521 47 FALKÖPING

**BOARD MEMBER, CHAIR OF THE BOARD**

701007-5518 Thomsen, Svend Mathias, Erstaviks Kvarnväg 25,  
133 36 SALTSJÖBADEN

**BOARD MEMBERS**

740208-5216 Franck, Ulf Daniel, Rättarbacken 24, 131 50 SALTSJÖ-DUVNÄS  
710101-0036 Hedblom, Johan Stefan Gudmund, Lövlundsvägen 29,  
149 30 NYNÄSHAMN

**AUDITORS**

556356-9382 Grant Thornton Sweden AB, Box 7623, 103 94 STOCKHOLM  
Represented by: 640923-7127

**PRINCIPALLY RESPONSIBLE AUDITOR**

640923-7127 Jalkenäs, Anna Maria, Fagerövägen 53, 791 53 FALUN

Registration number	
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**SIGNATORY POWER**

The board of directors is entitled to sign.  
Signatory power by any two jointly of  
the board members

Furthermore, the Managing Director, in the course of normal business activities, is also entitled to sign.

**ARTICLES OF ASSOCIATION**

Date of the latest change: 2021-01-15

**FINANCIAL YEAR**

Registered financial year: 0101 - 1231  
Latest annual report submitted covers financial period 20190101-20191231

**DATE OF REGISTRATION OF CURRENT AND PREVIOUS BUSINESS NAMES**

2021-04-26 LiveArena Sports AB  
2018-10-11 LiveArena Broadcast AB  
2018-06-20 Goldcup 16954 AB

The above information is an extract from the Trade and Industry Register Bolagsverket, the Swedish Companies Registration Office.

Bolagsverket  
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0771-670 670  
bolagsverket@bolagsverket.se  
www.bolagsverket.se