

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM684888

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carpenters Code, Inc.		10/28/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Guideposts a Church Corporation		
Street Address:	100 Reserve Road, Suite E200		
City:	Danbury		
State/Country:	CONNECTICUT		
Postal Code:	06810-5212		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97072824	ABIDE	
Registration Number:	4644223	ABIDE	
CORRESPONDENCE DATA			
Fax Number:	3145522020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3142592000		
Email:	bcipdocketing@bclplaw.com		
Correspondent Name:	Lindsay Cohen Schneider		
Address Line 1:	211 N. Broadway, Suite 3600		
Address Line 4:	Saint Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	1061457.29		
NAME OF SUBMITTER:	Lindsay Cohen Schneider		
SIGNATURE:	/Lindsay Cohen Schneider/		
DATE SIGNED:	11/01/2021		
Total Attachments: 6			
source=10-28-21 duly signed Abide TM Assignment and Exhibit A#page1.tif			
source=10-28-21 duly signed Abide TM Assignment and Exhibit A#page2.tif			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "*Assignment*") is entered into and is effective as of October 28, 2024 (the "*Effective Date*"), by and between Carpenters Code, Inc. a Delaware Corporation having a place of business at 711 Colorado Ave, Palo Alto, California 94303-3912 (the "*Assignor*"), and Guideposts a Church Corporation, a New York Corporation, having a place of business at 100 Reserve Road, Suite E200, Danbury, Connecticut 06810-5212 (the "*Assignee*").

The Assignor is the owner of all worldwide right, title and interest in, to and under the trademarks, trade names, service marks, applications and registrations described in Exhibit A, which is attached hereto and is incorporated by reference herein, and the goodwill of the business associated therewith (collectively, the "*Marks*").

For the sum of Ten Dollars and no cents (\$10.00) and for other good and valuable consideration by Assignee, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign unto the Assignee, its successors and assigns, all of its right, title, and interest in and to the Marks, together with all of the goodwill of the business associated with and symbolized by such Marks, the applications and registrations therefor, common law rights therein, and any rights of the Assignor to sue any third parties for any past, present, or future infringement or misappropriation of or to the Marks, and to prosecute such applications and registrations in the United States Patent and Trademark Office or in any foreign jurisdiction. To the extent that any of the trademarks being assigned pursuant to this Assignment are the subject of an intent-to-use application filed under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), for which a Statement of Use has not yet been filed in the U.S. Patent and Trademark Office, this Assignment is being made to a successor to the business of the Assignor to which such trademarks specifically pertain.

After the Effective Date, at the request of the Assignee, the Assignor will execute and deliver to the Assignee, from time to time, such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as the Assignee may reasonably require to convey and deliver to the Assignee the Marks, to perfect the Assignee's title thereto, and otherwise to accomplish the orderly transfer to the Assignee of the Marks and to give full effect to this Trademark Assignment.

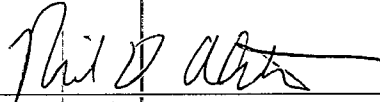
This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

[End of Page. Signatures Follow.]

IN WITNESS WHEREOF, intending to be legally bound hereby, the parties hereto have duly executed this Trademark Assignment.

Assignor, Carpenters Code, Inc.

Dated: 10.28.2021

By: 
Name: Neil Ahlsten
Title: Chief Executive Officer

Assignee, Guideposts a Church Corporation

Dated: 10.28.2021

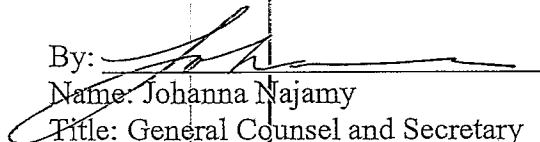


By: 
Name: Johanna Najamy
Title: General Counsel and Secretary


Exhibit A
Trademarks/Service Marks

All trade names, trademarks, service marks, and logos, including, but not limited to:

Jurisdiction	Trademark	Goods/Services	Application No. / Registration No.
USA	abide	<p>Class 9: Downloadable mobile applications for mobile phones and tablets for providing information and electronic text communication between users relating to prayer, religion, scriptures, sermons, religious services, and other religious and spiritual practices</p> <p>Class 42: Software as a service (SAAS) services, namely, hosting software for use by others for use reading and publishing content relating to prayer, religion, scriptures, sermons, religious services, and other religious and spiritual practices</p> <p>Class 45: Online social networking services in the field of prayer, religion, scriptures, sermons, religious services, and other religious and spiritual practices.</p>	US Reg No. 4,644,223
USA	ABIDE	<p>Class 9: Downloadable mobile applications for mobile phones and tablet computers featuring meditations, electronic publications, access to prayers and religious study materials, electronic text communications between users, and providing information relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practice, distributed via various platforms across multiple forms of transmission media; entertainment services; Entertainment media production services; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing meditations and podcasts in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices.</p> <p>Class 41: On-line journals, namely, blogs featuring reading and publishing content relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practice, distributed via various platforms across multiple forms of transmission media; entertainment services; Entertainment media production services; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing meditations and podcasts in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices.</p> <p>Class 45: Online social networking services in the field of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Providing personal, spiritual, positive and faith filled information, namely, true stories of hope and inspiration, practical solutions to everyday problems, and prayers, via the global computer network; Providing faith-based devotionals via social networks; Social media and virtual club services in the nature of membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal</p>	US Serial No. 97/072,824

Jurisdiction	Trademark	Goods/Services	Application No. / Registration No.
Worldwide	ABIDE	<p>development, namely, self-improvement, self-fulfillment, and interpersonal communication; Membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication</p> <p>Class 9: Downloadable mobile applications for mobile phones and tablet computers featuring meditations, electronic publications, access to prayers and religious study materials, electronic text communication between users, and providing information relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices</p> <p>Class 41: On-line journals, namely, blogs featuring reading and publishing content relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practice, distributed via various platforms across multiple forms of transmission media; entertainment services, namely, multimedia production services; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing meditations and podcasts in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices.</p> <p>Class 45: Online social networking services in the field of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Providing personal, spiritual, positive and faith filled information, namely, true stories of hope and inspiration, practical solutions to everyday problems, and prayers, via the global computer network; Providing faith-based devotionals via social networks; Social media and virtual club services in the nature of membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication; Membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication</p>	Common Law Rights, based on use and use in US commerce, since at least as early as February 8, 2014
Worldwide		<p>Class 9: Downloadable mobile applications for mobile phones and tablet computers featuring meditations, electronic publications, access to prayers and religious study materials, electronic text communication between users, and providing information relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices</p> <p>Class 41: On-line journals, namely, blogs featuring reading and publishing content relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and</p>	Common Law Rights, based on use and use in US commerce, since at least as early as February 8, 2014

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Worldwide		<p>caregiving, and other religious and spiritual practices; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving; and other religious and spiritual practice; distributed via various platforms across multiple forms of transmission media; entertainment services, namely, multimedia production services; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing meditations and podcasts in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices.</p> <p>Class 45: Online social networking services in the field of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Providing personal, spiritual, positive and faith filled information, namely, true stories of hope and inspiration, practical solutions to everyday problems, and prayers, via the global computer network; Providing faith-based devotionals via social networks; Social media and virtual club services in the nature of membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication; Membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication</p> <p>Class 9: Downloadable mobile applications for mobile phones and tablet computers featuring meditations, electronic publications, access to prayers and religious study materials, electronic text communication between users, and providing information relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices</p> <p>Class 41: On-line journals, namely, blogs featuring reading and publishing content relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practice, distributed via various platforms across multiple forms of transmission media; entertainment services, namely, multimedia production services; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing meditations and podcasts in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices.</p> <p>Class 45: Online social networking services in the field of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Providing personal, spiritual, positive and faith filled information, namely, true</p>	Common Law Rights, based on use and use in US commerce, since at least as early as February 8, 2014

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Worldwide		<p>stories of hope and inspiration, practical solutions to everyday problems, and prayers, via the global computer network; Providing faith-based devotionals via social networks; Social media and virtual club services in the nature of membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication; Membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication</p> <p>Class 9: Downloadable mobile applications for mobile phones and tablet computers featuring meditations, electronic publications, access to prayers and religious study materials, electronic text communication between users, and providing information relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices</p> <p>Class 41: On-line journals, namely, blogs featuring reading and publishing content relating to prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practice, distributed via various platforms across multiple forms of transmission media; entertainment services, namely, multimedia production services; Digital video, audio, and multimedia publishing services; Entertainment services, namely, providing meditations and podcasts in the fields of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices.</p> <p>Class 45: Online social networking services in the field of prayer, religion, scriptures, sermons, religious services, health, wellness, sleep, inspiration, self-improvement, perseverance, personal service, culture, faith, spiritualism, stress, writing, communication, and caregiving, and other religious and spiritual practices; Providing personal, spiritual, positive and faith filled information, namely, true stories of hope and inspiration, practical solutions to everyday problems, and prayers, via the global computer network; Providing faith-based devotionals via social networks; Social media and virtual club services in the nature of membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication; Membership club services, namely, providing on-line information to members in the fields of personal growth and motivation, personal image development, and personal development, namely, self-improvement, self-fulfillment, and interpersonal communication</p>	Common Law Rights, based on use and use in US commerce, since at least as early as February 8, 2014