

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM684905

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CrossCom National, LLC		11/01/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GarMark SBIC Advisors II LLC		
Street Address:	One Landmark Square		
Internal Address:	6th Floor		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2566428	CROSSCOM NATIONAL RETAILER COMMUNICATION	
Registration Number:	2549851	EXPRESS RESTORE	
CORRESPONDENCE DATA			
Fax Number:	2033255001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2033255049		
Email:	mholmes@fdh.com		
Correspondent Name:	Matthew Holmes		
Address Line 1:	Six Landmark Square		
Address Line 2:	Floor Six		
Address Line 4:	Stamford, CONNECTICUT 06901		
NAME OF SUBMITTER:	Matthew Holmes		
SIGNATURE:	/Matthew Holmes/		
DATE SIGNED:	11/01/2021		
Total Attachments: 5			
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, this "Agreement"), dated as of November 1, 2021, is made by CrossCom National, LLC, a Delaware limited liability company ("Grantor"), in favor of GarMark SBIC Advisors II LLC, a Delaware limited liability company, as agent for the Purchasers from time to time a party to the Note Purchase Agreement as defined below (together with its successors and/or assigns, "Agent").

WITNESSETH:

WHEREAS, pursuant to the Note Purchase Agreement, dated as of the date hereof (as the same may be amended, restated, supplemented and/or otherwise modified from time to time, the "Note Purchase Agreement"), by and among CrossCom Finance Sub, LLC, a Delaware limited liability company, and, immediately after giving effect to the Merger, Grantor (together with each other Person who becomes an Issuer under the Note Purchase Agreement, collectively the "Issuers" and individually an "Issuer"), the other Note Parties party thereto, the purchasers from time to time party thereto (the "Purchasers"), and Agent, the Purchasers have agreed to purchase the Notes issued by the Issuers upon the terms and subject to the conditions set forth therein;

WHEREAS, Grantor has agreed, pursuant to a Security Agreement, dated as of the date hereof, in favor of Agent (as such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), to secure the Obligations of the Note Parties; and

WHEREAS, Grantor is a party to the Security Agreement pursuant to which Grantor is required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the premises and to induce the Agent and the Purchasers to enter into the Note Purchase Agreement and to induce the Purchasers to purchase the Notes thereunder, Grantor hereby agrees with Agent, on behalf of the Secured Parties as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Note Purchase Agreement or the Security Agreement, as applicable.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Obligations, hereby grants to Agent, on behalf of the Secured Parties, a Lien on and security interest in all of its right, title and interest in and to the Trademarks, including without limitation, the Trademarks set forth on Schedule I attached hereto, and all proceeds and products thereof (the "Trademark Collateral").

Section 3. Security Agreement. The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict between any provision of the Security Agreement and any provision of this Agreement, the provisions of the Security Agreement shall control.

Section 4. Grantor Remains Liable. Grantor hereby agrees that, anything herein to the contrary notwithstanding, Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or reasonably desirable actions in connection with its Trademarks and Trademark Licenses subject to a security interest hereunder, in accordance with the terms of the Security Agreement.

Section 5. Counterparts. This Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed signature page of this Agreement by electronic transmission (including .pdf) shall be as effective as delivery of a manually executed counterpart hereof.

Section 6. Governing Law. This Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York (without regard to conflict of law principles thereof (other than Section 5-1401 of the New York General Obligations Law)).


Section 7. Intercreditor Agreement. Notwithstanding anything herein to the contrary, the Lien and security interest granted to Agent, on behalf of the Secured Parties, pursuant to this Agreement and the exercise of certain rights or remedies by Agent hereunder are subject to the provisions of the Intercreditor Agreement. With respect to such matters, in the event of any conflict between the terms of the Intercreditor Agreement and this Agreement, the terms of the Intercreditor Agreement shall govern and control.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Immediately after giving effect to the Merger:

CROSSCOM NATIONAL, LLC, as a Grantor

By: 
Name: Philip Kim
Title: Secretary

[SIGNATURE PAGE TRADEMARK SECURITY AGREEMENT - CROSSCOM]

TRADEMARK
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ACCEPTED AND AGREED
as of the date first above written:

GARMARK SBIC ADVISORS II LLC, as Agent


By: 
Name: Steven C. Pickhardt
Title: Managing Partner

[SIGNATURE PAGE TRADEMARK SECURITY AGREEMENT - CROSSCOM]

TRADEMARK
REEL: 007479 FRAME: 0253

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Trademark Registrations

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
CROSSCOM NATIONAL RETAILER COMMUNICATIONS (and Design) 	CrossCom National, LLC	7/09/1999	Registered	2566428	Owned
EXPRESS RESTORE	CrossCom National, LLC	04/10/2001	Registered	2549851	Owned