# OP \$40.00 90688725

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM685091

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Yuanbo JIA		11/01/2021	INDIVIDUAL: CHINA

# **RECEIVING PARTY DATA**

Name:	Shenzhenshi Pinshengyuan E-Commerce Co., Ltd.
Street Address:	606,Zhengzhongshidai Bldg,No.108 Longcheng Middle Road,Shangjing Community,Longcheng Street,Longgang District
City:	Shenzhen City
State/Country:	CHINA
Entity Type:	limited company: CHINA

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	90688725	KIOSON

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: gongipo@qq.com
Correspondent Name: GONG GUOZHEN

Address Line 1: ROOM 402, NO.6, FENLONG 7 XIANG, JUZIKENG

Address Line 2: BUJI STREET, LONGGANG DISTRICT Address Line 4: SHENZHEN CITY, CHINA 518000

NAME OF SUBMITTER:	Yuanbo JIA
SIGNATURE:	/Yuanbo JIA/
DATE SIGNED:	11/02/2021

**Total Attachments: 1** source=Kioson#page1.tif

TRADEMARK REEL: 007480 FRAME: 0579

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# TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this 1st day of Nov. 2021, by and between Yuanbo JIA a Chinese individual located in NO.29, GROUP 1, DAPIAO VILLAGE FEIXIANQIAOXIANG, XINNING COUNTY HUNAN PROVINCE CHINA (hereinafter referred to as "ASSIGNOR") and Shenzhenshi Pinshengyuan E-Commerce Co., Ltd. a Chinese limited company located in 1606, Zhengzhongshidai Bldg, No. 108 Longcheng Middle Road, Shangjing Community, Longcheng Street, Longgang District, Shenzhen City CHINA (hereinafter referred to as "ASSIGNEE") with respect to US Serial Number 90688725 trademarks Kioson (hereinafter referred to as "MARK"), including without limitation, all variations thereof and all associated applications and registrations.

- 1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title, interest and goodwill throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title, interest and goodwill to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.
- 2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title, interest and goodwill in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.
- 3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders,

managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands,injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

Yuanbo JIA

Shenzhenshi Pinshengyuan E-Commerce Co. Ltd.

Signature of president

ASSIGNEE A

Signature of president:

Yvanbo Jza

TRADEMARK

REEL: 007480 FRAME: 0580

**RECORDED: 11/02/2021**