

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM685153

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adam Preston		10/27/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	FirstBank		
Street Address:	211 Commerce Street		
Internal Address:	Suite 300		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37201		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4888422	REAL GENIUS	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-850-8742		
Email:	trademarkdocket@wallerlaw.com		
Correspondent Name:	Julian L. Bibb IV		
Address Line 1:	c/o Waller Lansden Dortch & Davis, LLP		
Address Line 2:	511 Union Street, Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	020191.06794		
NAME OF SUBMITTER:	Julian L. Bibb IV		
SIGNATURE:	/JULIAN L. BIBB IV/		
DATE SIGNED:	11/02/2021		
Total Attachments: 4			
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OP \$40.00 4888422

**ASSIGNMENT OF TRADEMARK, ACCOMPANYING
REGISTRATION, AND GOODWILL**

This Assignment of Trademark, Accompanying Registration, and Goodwill (this "**Assignment**") is entered into as of October 27, 2021 (the "**Effective Date**"), by and between **Adam Preston**, an individual, residing in Yorba Linda, California 92886 (the "**Assignor**"), and FisrtBank (the "**Assignee**"), in accordance with the terms of that certain Trademark Purchase and Assignment Agreement, dated as of the Effective Date, by and between Assignor and Assignee (the "**Agreement**"). Capitalized terms used in this Assignment and not otherwise defined herein shall have the meanings ascribed in the Agreement.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, all of Assignor's worldwide rights, title, and interest in and to the trademark listed on Exhibit A attached hereto (the "**Mark**") together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the resulting right to recover damages, profits, restitution, and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Notwithstanding anything to the contrary contained herein, the terms of this Assignment are subject to the terms, provisions, conditions, and limitations set forth in the Agreement, and this Assignment is not intended to alter the rights or obligations of the Parties to the Agreement. In the event of any inconsistencies between the terms of this Assignment and the terms of the Agreement, and with respect to matters addressed in the Agreement but not addressed herein, the Parties hereto agree that the terms of the Agreement shall control.

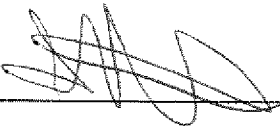
For the convenience of the Parties, this Assignment may be executed in multiple counterparts. Each Party shall deliver to the other Party a signed original of the counterpart executed by such Party. Each Party's signature page to a counterpart may be appended to any other counterpart to produce a complete document with the signature of all Parties. In any event, each executed counterpart shall be considered an original of one and the same agreement if each Party has executed at least one counterpart. Any signature to this Agreement delivered by a Party via facsimile transmission, electronic mail, or other electronic means shall be deemed to be an original signature.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the Parties have executed this Assignment or caused this Assignment to be duly executed on their respective behalf, by their respective duly authorized officers all as of the Effective Date.

ASSIGNOR:

Adam Preston

By:  _____

Name: Adam Preston

Title: owner

Date: October 27, 2021

IN WITNESS WHEREOF, the Parties have executed this Assignment or caused this Assignment to be duly executed on their respective behalf, by their respective duly authorized officers all as of the Effective Date.

ASSIGNEE:

FirstBank

By:  _____

Name: Wilburn J Evans

Title: President, FB Ventures

Date: October 27, 2021

EXHIBIT A
TO
ASSIGNMENT OF TRADEMARK, ACCOMPANYING
REGISTRATION AND GOODWILL

MARK	COUNTRY/ JURISDICTION	REGISTRATION NO.	REGISTRATION DATE	GOODS/SERVICES
Real Genius	USA	4888422	2016-01-19	Business management for real estate agents; real estate sales management (Class 35) Real estate brokerage (Class 36)

4822-1202-8920.11

Exhibit A to Exhibit C
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