

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM685157

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Doeren Mayhew & Co., P.C.		10/25/2021	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	DM Companies, Inc.		
Street Address:	305 West Big Beaver Rd., Ste 200		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48084		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3766566	DOEREN MAYHEW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129855900		
Email:	tward@clarkhill.com		
Correspondent Name:	CLARK HILL PLC		
Address Line 1:	130 E. RANDOLPH ST.		
Address Line 2:	SUITE 3900		
Address Line 4:	CHICAGO, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	39749\432818		
NAME OF SUBMITTER:	Adam J. Fromm		
SIGNATURE:	/Adam J. Fromm/		
DATE SIGNED:	11/02/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Doeren Mayhew & Co., P.C. (DBA Doeren Mayhew), a corporation organized and existing under the laws of the State of Michigan, having its principal place of business at 305 West Big Beaver Rd., Ste 200, Troy, Michigan 48084 (hereinafter "ASSIGNOR"), is the owner of the United States Trademark Registrations identified on Schedule A (hereinafter the "Trademarks").

WHEREAS, DM Companies, Inc., a corporation organized and existing under the laws of the State of Michigan, having its principal place of business at 305 West Big Beaver Rd., Ste 200, Troy, Michigan 48084 (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademarks and all rights, priorities and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the ASSIGNEE, all rights, title and interest in and to the Trademarks in the United States, together with the goodwill of the business symbolized thereby, and all common law rights, the right to claim prior use of the Trademarks by ASSIGNOR and all rights to damages or profits, due or accrued, arising out of past infringement of the Trademarks or injury to said goodwill, and the right to sue for and recover for the same in the future against third parties. ASSIGNOR shall sign all papers and documents and otherwise do all acts reasonable, necessary and desirable in connection therewith at the cost and expense of ASSIGNEE, its legal representatives, successors and/or assigns. In addition, any continued use by ASSIGNOR of the Trademarks shall inure to the benefit of the ASSIGNEE.

Doeren Mayhew & Co., P.C. (DBA Doeren Mayhew)


By: Chad M. Anschuetz

Name: Chad M. Anschuetz

Title: President

Date: 10/25/2021

Schedule A

CH Ref. No.	Reg. No.	Mark
39749/432818	5741521	CYBERCLAW
39749/432826	4479970	VIEWPOINT
39749/432816	4361323	
39749/432824	3766566	DOEREN MAYHEW

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