

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM685287

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Whole Foods Market IP, L.P.		10/01/2021	Limited Partnership: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Whole Foods Market IP, Inc.		
<b>Street Address:</b>	550 Bowie Street, 6th Floor		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78703		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87853671	365 EVERYDAY VALUE	
<b>Serial Number:</b>	88453178	DAYMADE	
<b>Serial Number:</b>	87711496	WHATEVER MAKES YOU WHOLE	
<b>Serial Number:</b>	87829853	WHOLE CATCH	
<b>Serial Number:</b>	87829828	WHOLE CATCH	
<b>Serial Number:</b>	87726799	WHOLE FOODS DIET APPRO ED	
<b>Serial Number:</b>	87726812	WHOLE FOODS DIET APPROVED	
<b>Serial Number:</b>	88214123	WHOLE FOODS FRESH	
<b>Serial Number:</b>	87849464	WHOLE FOODS MARKET 365	
<b>Serial Number:</b>	87829817	WHOLE FOODS MARKET	
<b>Serial Number:</b>	88206863	WHOLE FOODS MARKET FRESH	
<b>Serial Number:</b>	87863170	WHOLE FOODS WHOLE PEOPLE WHOLE PLANET	
<b>Serial Number:</b>	87849457	WHOLE TRADE GUARANTEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5124826869		
<b>Email:</b>	ATXTrademarks@klgates.com		
<b>TRADEMARK</b>			

CH \$340.00 87853671

**Correspondent Name:** Christopher L. Graff  
**Address Line 1:** 2801 Via Fortuna Ste 350  
**Address Line 4:** Austin, TEXAS 78746

**NAME OF SUBMITTER:** Christopher L. Graff

**SIGNATURE:** /Christopher L. Graff/

**DATE SIGNED:** 11/02/2021

**Total Attachments: 4**

source=Conversion#page1.tif

source=Conversion#page2.tif

source=Conversion#page3.tif

source=Conversion#page4.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED PARTNERSHIP UNDER THE NAME OF "WHOLE FOODS MARKET IP, L.P." TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "WHOLE FOODS MARKET IP, L.P." TO "WHOLE FOODS MARKET IP, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2021, AT 10:59 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

3100638 8100V  
SR# 20213399761

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204302187  
Date: 10-01-21

**TRADEMARK**  
**REEL: 007481 FRAME: 0489**

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "WHOLE FOODS MARKET IP, INC." FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2021, AT 10:59 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

3100638 8100V  
SR# 20213399761

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204302187  
Date: 10-01-21

**TRADEMARK**  
**REEL: 007481 FRAME: 0490**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED PARTNERSHIP TO A  
CORPORATION PURSUANT TO SECTION 265 OF  
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Partnership first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the Limited Partnership first formed is 01/18/2002.
- 4.) The name of the Limited Partnership immediately prior to filing this Certificate is Whole Foods Market IP, L.P..
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Whole Foods Market IP, Inc..

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Partnership have executed this Certificate on the 1st day of October, A.D. 2021.

By:  \_\_\_\_\_

Name: Jay Warren  
Print or Type

Title: Secretary  
Print or Type

**STATE of DELAWARE  
CERTIFICATE of INCORPORATION  
A STOCK CORPORATION**

• **First:** The name of this Corporation is Whole Foods Market IP, Inc.

• **Second:** Its registered office in the State of Delaware is to be located at  
1209 Orange Street, in the City of Wilmington  
County of New Castle Zip Code 19801.

The registered agent in charge thereof is The Corporation Trust Company

**Third:** The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware.

• **Fourth:** The amount of the total stock of this corporation is authorized to issue is  
10,000 shares (number of authorized shares) with a par value of  
0.01 per share.

• **Fifth:** The name and mailing address of the incorporator are as follows:  
Name Jay Warren  
Mailing Address 550 Bowie Street  
Austin, TX Zip Code 78703

• **I, The Undersigned,** for the purpose of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate, and do certify that the facts herein stated are true, and I have accordingly hereunto set my hand this  
1st day of October, A.D. 2021.

BY:  (Incorporator)

NAME: Jay Warren  
(type or print)