

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM685607

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NaturalMotion Limited		08/31/2020	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Zynga Inc.		
Street Address:	699 Eighth Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86220798	CLUMSY NINJA	
Serial Number:	85412570	MY HORSE BY NATURALMOTION	
Serial Number:	86533524	DAWN OF TITANS	
Serial Number:	86166909	NATURALMOTION GAMES	
Serial Number:	88464060	CSR	
Serial Number:	78785355	NATURALMOTION	
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582720220		
Email:	trademarks@ipla.com		
Correspondent Name:	John M. Kim		
Address Line 1:	4445 Eastgate Mall		
Address Line 2:	Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Benjamin S. White		
SIGNATURE:	/Benjamin S. White/		
DATE SIGNED:	11/03/2021		

OP \$165.00 86220798

Total Attachments: 8

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ASSIGNMENT OF TRADEMARK, COPYRIGHT, AND DOMAIN NAME RIGHTS

This Assignment of Trademark, Copyright, and Domain Name Rights (this "Assignment") is effective as of August 31, 2020, by and between NaturalMotion Limited ("NML"), a private limited company incorporated under the laws of England and Wales, with a principal address of 6 Agar Street, London WC2N 4HN, United Kingdom (formerly 10 St. Ebbes Street, Oxford OX1 1PT, United Kingdom), NaturalMotion Games Limited, a private limited company incorporated under the laws of England and Wales, with a principal address of 6 Agar Street, London WC2N 4HN, United Kingdom (formerly 10 St. Ebbes Street, Oxford OX1 1PT, United Kingdom) ("NMGL", and collectively with NML, "Assignor"), and Zynga Inc., a Delaware corporation with a principal address of 699 Eighth Street, San Francisco, California, United States 94103 ("Assignee"). Assignor and Assignee may also be referred to herein individually as a "Party" and/or collectively as the "Parties".

RECITALS

A. NML or NMGL, as the case may be, is the holder of the legal title and is the legal owner of record of the following trademark registrations, pending trademark applications, copyrights whether registered or unregistered (including copyright applications and registrations), and domain names shown on Exhibit A attached to this Assignment and incorporated herein by this reference, as well as the associated goodwill thereto (collectively, the "Transferred Assets"). Transferred Assets excludes the middleware or the technology related to such middleware developed by Assignor ("Excluded IP").

B. The Parties acknowledge and agree that the assignment of the Transferred Assets is subject to certain fully-paid up intercompany license agreements relating to the Transferred Assets, pursuant to which Assignee holds the economic benefits and burdens associated with the Transferred Assets for exploitation in the United States, and Zynga Game International Limited, a limited company incorporated in Ireland that is resident in Jersey (or its successor-in-interest, ZINT Holdings LLC, a Delaware limited liability company after its liquidation) holds the economic benefits and burdens associated with the Transferred Assets for exploitation in all countries outside of the United States.

C. Assignor is desirous of assigning to Assignee all its right, title, interest, and goodwill in the Transferred Assets and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration in the sum of £1.00 (one pound) paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges), the Parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all its right, title and interest in and to the Transferred Assets, including the goodwill, and all related rights. Assignee hereby accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Transferred Assets and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor. The Parties further agree to execute the Assignment with electronic signatures and facsimiles and/or PDFs of signatures and such electronic signatures shall be treated as original signatures for all purposes under this Assignment agreement.

WHEREFORE, the Parties have executed this Assignment effective as of the date first set forth above.

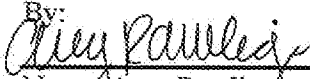
Assignor

Assignee

NaturalMotion Limited

Zynga Inc.

By:



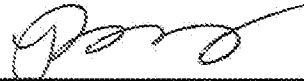
Name: Amy Rawlings

Title: Director

Date:

December 16, 2020

By:



Name: Phuong Y. Phillips

Title: Chief Legal Officer and Secretary

Date: December 12, 2020

Assignor

NaturalMotion Games Limited

By:



Name: Amy Rawlings

Title: Director

Date:

December 16, 2020

TRADEMARK

REEL: 007483 FRAME: 0385

EXHIBIT A

I. Trademarks being assigned by NML

Mark	Application/ Registration No.	Country	Class
DAWN OF TITANS	201512166	Turkey	9, 41
WAR FLEET	201485927	Turkey	9, 41
WAR FLEET	2016740167	Russia	9, 41
DAWN OF TITANS	2016740165	Russia	9, 41
WAR FLEET	2016069801	Malaysia	9
DAWN OF TITANS	2016069799	Malaysia	41
DAWN OF TITANS	2016069797	Malaysia	9
WAR FLEET	2016069800	Malaysia	41
WAR FLEET	1813448	Mexico	9
DAWN OF TITANS	1813458	Mexico	41
DAWN OF TITANS	1813455	Mexico	9
WAR FLEET	1813449	Mexico	41
WAR FLEET	4020160089354	Korea	9, 41
DAWN OF TITANS	4020160089356	Korea	9, 41
WAR FLEET	2016118504	Japan	9, 41
DAWN OF TITANS	2015012878	Japan	9, 41
WAR FLEET	3398362	India	9, 41
DAWN OF TITANS	3398361	India	9, 41
DAWN OF TITANS	J002016057283	Indonesia	41
WAR FLEET	D002016057262	Indonesia	09, 41
WAR FLEET	13009006	European Union	09, 41
CSR	12715652	European Union	9, 41
CLUMSY NINJA	12715405	European Union	9, 41
CLUMSY NINJA	12701942	European Union	16, 18, 25, 28
BREAKER	9334038	European Union	9, 16, 28, 41
BOSS ALIEN LOGO	10890044	European Union	9, 28, 42
CLUMSY	12147013	European Union	9, 28, 41
DAWN OF TITANS	13738001	European Union	9, 41
FIELD OF CONFLICT	14350672	European Union	9, 41
CSR RACING	12147062	European Union	9, 28, 41
CSR CLASSICS	12327086	European Union	9, 28, 41
RISE OF KINGS	12548848	European Union	09, 28, 41
NATURALMOTION & Design	5644869	European Union	09, 16, 42
CSR RACING 2	20841496	China	9
CSR2	34626582	China	9

CSR Stylized	39801794	China	41
CLUMSY	14186605	China	28
CLUMSY	14186604	China	41
CLUMSY	14186606	China	9
CSR	37841786	China	9
CSR	39996065	China	41
CSR	41270020	China	9
CLUMSY NINJA	14298765	China	9
CLUMSY NINJA	14298764	China	41
CLUMSY NINJA	14186600	China	28
CLUMSY NINJA	14186601	China	25
CLUMSY NINJA	14186602	China	18
CLUMSY NINJA	14186603	China	16
CSR2	30037360	China	9
CSR2	30037362	China	41
CSR2	34858910	China	41
CSR2 Stylized	30037361	China	41
CSR2 Stylized	34858911	China	41
CSR RACING	14299267	China	9
DAWN OF TITANS	16382100	China	41
DAWN OF TITANS	16382101	China	9
DAWN OF TITANS in Chinese Characters 泰坦 黎明	22753660	China	9
WAR FLEET	14643669	China	41
FIELD OF CONFLICT	17441924	China	9
WAR FLEET	14643670	China	9
FIELD OF CONFLICT	17441923	China	41
CSR RACING	1669483	Canada	41
CLUMSY NINJA	1669489	Canada	9, 41
CSR	1966618	Canada	9
CSR	1669490	Canada	41
DAWN OF TITANS	1715188	Canada	9, 41
WAR FLEET	1873739	Canada	9, 42
DAWN OF TITANS	908994184	Brazil	9
DAWN OF TITANS	908994257	Brazil	41
WAR FLEET	908481527	Brazil	9
WAR FLEET	908481608	Brazil	41
CLUMSY NINJA	1612815	Australia	9, 41
CSR	1612811	Australia	9, 41
CLUMSY	1611711	Australia	9, 28, 41
CSR RACING	1612807	Australia	9, 41

DAWN OF TITANS	1674578	Australia	9, 41
FIELD OF CONFLICT	1706404	Australia	9, 41
WAR FLEET	1629524	Australia	9, 41
BACKBREAKER	78/807,642	United States	9
BACKBREAKER & DESIGN	77/454,214	United States	9
CLUMSY NINJA & DESIGN	86/133,457	United States	9
CLUMSY NINJA	86/220,798	United States	9, 41
MY HORSE BY NATURALMOTION	85/412,570	United States	9
DAWN OF TITANS	86/533,524	United States	9, 41
NATURALMOTION GAMES	86/166,909	United States	9
CSR	88/464,060	United States	9, 41
NATURALMOTION & Design	78/785,355	United States	9
CSR	3404038	United Kingdom	9, 41
CLUMSY NINJA	3022379	United Kingdom	3, 4, 9, 16, 18, 24, 25, 28, 35
DAWN OF TITANS	48653	Trinidad and Tobago	9, 41
WAR FLEET	48182	Trinidad and Tobago	9, 41

II. Copyrights being assigned by Assignor

1. All copyrightable material that is not Excluded IP, including the following games:

Name/Title of Game	Status
CSR Racing	Active
CSR Racing 2	Active
CSR Classics	Active
Dawn of Titans	Active
Clumsy Ninja	Active
Backbreaker	Sunset
Backbreaker 2: Vengeance	Sunset
Icebreaker	Sunset
My Horse	Sunset

2. The following Copyright Registrations:

Name/Title	Owner	Application or Registration Date	Application or Registration Name
CSR Racing	NaturalMotion Games Ltd	2012	TX0007733147
CSR Racing 2	NaturalMotion Games Ltd	2016	TX0008544867
CSR Racing - Garage screen	NaturalMotion Games Ltd	2012	VA0001878355
CSR Racing - Race HUD screen.	NaturalMotion Games Ltd	2012	VA0001878372
CSR Racing - Race Map screen	NaturalMotion Games Ltd	2012	VA0001878374
CSR Racing - Race Results screen	NaturalMotion Games Ltd	2012	VA0001878361
CSR Racing - Showroom screen.	NaturalMotion Games Ltd	2012	VA0001878357
CSR Racing - Upload screen	NaturalMotion Games Ltd	2012	VA0001878363

III. Domain Names being assigned by Assignor

[None.]

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

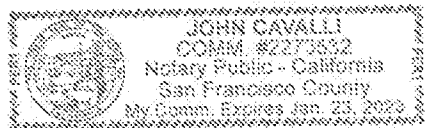
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }
County of Santa Clara }
On 12-12-2020 before me, John Cavalli, Notary Public, personally
appeared Phuong Y Phillips

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document
Title or Type of Document: Assignment
Document Date: Number of Pages:
Signer(s) Other Than Named Above:
Capacity(ies) Claimed by Signer(s)
Signer's Name:
[] Corporate Officer -- Title(s):
[] Partner -- [] Limited [] General
[] Individual [] Attorney in Fact
[] Trustee [] Guardian of Conservator
[] Other:
Signer is Representing:

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of San Mateo }

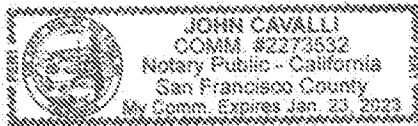
On 12-16-2020 before me, John Cavalli, Notary Public, personally

appeared Amy Rawlings

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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WITNESS my hand and official seal.



Signature [Handwritten Signature]

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

Corporate Officer – Title(s): _____

Partner – Limited General

Individual Attorney in Fact

Trustee Guardian of Conservator

Other: _____

Signer is Representing: _____

Signer's Name: _____

Corporate Officer – Title(s): _____

Partner – Limited General

Individual Attorney in Fact

Trustee Guardian of Conservator

Other: _____

Signer is Representing: _____