

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM685620

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OHK Sports, LLC		10/19/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	IdeaStream Consumer Products, LLC		
Street Address:	85 West Street		
City:	Walpole		
State/Country:	MASSACHUSETTS		
Postal Code:	02081		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5789112	PERFECT PRACTICE	
Registration Number:	5944837	OHK SPORTS	
Registration Number:	6280549	PERFECT PRACTICE	
Registration Number:	6503843	THE PERFECT PUTTING MAT BY PERFECT PRACT	
CORRESPONDENCE DATA			
Fax Number:	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2483584400		
Email:	thrasiotm@brookskushman.com		
Correspondent Name:	Robyn S. Lederman		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	THRT1266TP		
NAME OF SUBMITTER:	Robyn S. Lederman		
SIGNATURE:	/robyn s lederman/		
DATE SIGNED:	11/03/2021		
Total Attachments: 7			
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“**Agreement**”), dated of October 19, 2021, and is by and among OHK Sports, LLC, a Florida limited liability company (the “**Assignor**”) and IdeaStream Consumer Products, LLC, a Delaware limited liability company (the “**Assignee**”) pursuant to that certain asset purchase agreement, October 18, 2021, by and among Assignee, Assignor and the other parties thereto (as may be amended, supplemented, acquired or otherwise modified from time to time, the “**Purchase Agreement**”). Together Assignee and the Assignor shall be referred to herein as the “**Parties**” or each, a “**Party**”. Capitalized terms used but not otherwise defined in this Agreement shall have the meanings ascribed to such terms in the Purchase Agreement.

WHEREAS, pursuant to and in accordance with the Purchase Agreement, Assignor has agreed to convey, sell, convey, transfer, assign and deliver to Assignee, among other assets, certain intellectual property of Assignor.

NOW, THEREFORE, in consideration of the covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. Assignment - For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sell, convey, transfer, assign and deliver to Assignee, and Assignee hereby accepts, assumes, and receives all of Assignor’s right, title, goodwill, and interest in and to the following owned by Seller as of the Closing Date and used or held for use in the conduct of the Business (collectively, the “**Intellectual Property Assets**”):

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

f. trademarks, service marks, brands, certification marks, logos, trade dress, trade names, and other similar indicia of source or origin (registered and unregistered), together with the goodwill connected with the use of and symbolized by, and all registrations, applications for registration, and renewals of, any of the foregoing, including without limitation those set forth on Exhibit C attached hereto (collectively, the “Trademarks”);

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

j. all royalties, fees, income, payments, and other proceeds now or hereafter due or payable to Seller with respect to such all of the foregoing; and

k. all claims and causes of action with respect to all of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal or equitable relief for past, present, or future infringement, misappropriation, or other violation thereof.

2. Recordation and Further Actions - Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by Assignee.

3. Further Assurances - Following the date hereof, upon Assignee's request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Intellectual Property Assets to Assignee, or any assignee or successor thereto.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[remainder of page left intentionally blank]

IN WITNESS WHEREOF, the Parties have duly executed this Intellectual Property Assignment Agreement as of the day and year first above written.

ASSIGNOR:

OHK SPORTS, LLC

DocuSigned by:
Oren Kantor
By: _____
C87D3424CFD348D...

Name: Oren Kantor

Title: Sole Manager

ASSIGNEE:

**IDEASTREAM CONSUMER
PRODUCTS, LLC**

DocuSigned by:
Michael Fahey
By: _____
155E000255004B0...

Name: Michael Fahey

Title: Secretary

EXHIBIT A



EXHIBIT B



EXHIBIT C

Trademarks

Registered Trademarks

1. "Perfect Practice" – word mark - Registered June 25, 2019. Registration No. 5789112.
2. "OHK Sports" – word mark - Registered December 24, 2019. Registration No. 5944837.

PERFECT 
 **PRACTICE**


3.  "Perfect Practice" – design mark - Registered March 2, 2021.
Registration No. 6280549.
4. "THE PERFECT PUTTING MAT BY PERFECT PRACTICE" – word mark – Registered
September 28, 2021, Registration No. 6503843.





EXHIBIT D



EXHIBIT E

