

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM685883

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RICHLINE GROUP, INC.		11/02/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Lana Unlimited, Co.		
Street Address:	770 N. Halsted Street, Suite 204		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60642		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2979767	LUCKY IN LOVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-464-3100		
Email:	trademarks@loeb.com		
Correspondent Name:	Douglas N. Masters		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	218789-10007		
NAME OF SUBMITTER:	Jessica Manavi, Esq.		
SIGNATURE:	/jrm/		
DATE SIGNED:	11/04/2021		
Total Attachments: 1			
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OP \$40.00 2979767

TRADEMARK ASSIGNMENT


THIS TRADEMARK ASSIGNMENT, dated November 2, 2021, is made by and between Richline Group, Inc., a Delaware corporation with a principal place of business located at 1385 Broadway, New York, NY 10018 ("Assignor"), and Lana Unlimited, Co., a corporation organized under the laws of Illinois with a principal place of business located at 770 N Halsted Street, Suite 204 Chicago, Illinois 60642 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, grants, assigns, conveys and transfers to Assignee all of its rights, title and interests in and to the trademark LUCKY IN LOVE, bearing Registration Number 2979767 with the US Patent and Trademark Office, including the goodwill of the business appurtenant thereto and which is symbolized thereby, the right to registration therefor, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States with respect to such trademark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said trademark with the right to sue and collect the same for its own use or for the use of its successors and assigns.

Assignor hereby authorizes and requests the US Patent and Trademark Office, and any other official throughout the world whose duty it is to register and record ownership in trademark registrations and applications, to record this Assignment, as to the assigned Mark.

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the first date written above.

Richline Group, Inc., Assignor

By: 
Victoria Elliot
Secretary

Lana Unlimited, Co., Assignee

By: *Naum Fertelmeister*
Name: Naum Fertelmeister
Title: President

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