

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686112

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global West Entertainment, LLC		11/03/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GAC Media, LLC		
Street Address:	2001 Beach Street, Suite 201		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76103		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	6071310	RODEO WEEK	
Registration Number:	6121746	RODEO WEEK	
Registration Number:	5669433	RIDE TV	
Registration Number:	5669434	RIDE TV	
Serial Number:	88705912	8 SECOND LEGENDS	
Serial Number:	88705918	3 WAY VACAY	
Serial Number:	88705923	TRIBE OF THE HORSE	
Serial Number:	88672582	BLONDE AMBITION	
Serial Number:	88637655	WORLD SERIES OF RODEO	
Serial Number:	88619281	RODEO WARRIORS	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.564.2727		
Email:	bhipdocket@bakerlaw.com		
Correspondent Name:	Kevin M. Bovard		
Address Line 1:	2929 Arch St., Key Tower, 12th Fl.		
Address Line 2:	BakerHostetler		

CH \$265.00 6071310

Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891
ATTORNEY DOCKET NUMBER:	122505.55555
NAME OF SUBMITTER:	Kevin M. Bovard
SIGNATURE:	/Kevin M. Bovard/
DATE SIGNED:	11/05/2021
Total Attachments: 3 source=122505555555GlobalWestEntertainmentAssignment#page1.tif source=122505555555GlobalWestEntertainmentAssignment#page2.tif source=122505555555GlobalWestEntertainmentAssignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Global West Entertainment, LLC, a Delaware limited liability company, with a principal place of business at 2001 Beach Street, Suite 201 Fort Worth Texas 76103 (“Assignor”) is the owner of the trademarks and related Trademark Registrations listed in Exhibit A (hereinafter “the Marks”); and

WHEREAS, GAC Media, LLC, a Delaware limited liability company, with a principal place of business at 2001 Beach Street, Suite 201 Fort Worth Texas 76103 (“Assignee”), is desirous of acquiring all right, title, and interest in and to the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, intending to be legally bound hereby, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its rights, title, and interest in and to the Marks, including any causes of action relating to the Marks and the right to bring suit for past infringement of the Marks, together with the good will of the business symbolized by the Marks, and the above-identified registration thereof.

The undersigned are duly authorized to sign this document on behalf of the Assignor and Assignee, respectively.

Global West Entertainment, LLC
GLOBAL WEST ENTERTAINMENT, LLC
Bill Abbott
E9DEA05779D047B
By: William Abbott
Date: November 3, 2021
Title: President

GAC Media, LLC
GAC MEDIA, LLC
Bill Abbott
E9DEA05779D047B
By: William Abbott
Date: November 3, 2021
Title: President & CEO

Exhibit A

Mark	Appl. No.	Reg. No.	Jurisdiction
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8 SECOND LEGENDS	88705912	--	U.S.
3 WAY VACAY	88705918	--	U.S.
TRIBE OF THE HORSE	88705923	--	U.S.
BLONDE AMBITION	88672582	--	U.S.
WORLD SERIES OF RODEO	88637655	--	U.S.
RODEO WARRIORS	88619281	--	U.S.
RODEO WEEK	88235255	6071310	U.S.
RODEO WEEK	88235071	6121746	U.S.
RIDE TV	87949569	5669433	U.S.
RIDE TV	87949579	5669434	U.S.
RODEO WEEK	1971683	--	Canada
RODEO WEEK	1971682	--	Canada
RIDETVGO	1844867	TMA1021964	Canada
RIDE TV.COM	1844868	TMA1021965	Canada
RIDETVGO	1922212	1814297	Mexico
RIDETVGO	1922213	1814298	Mexico
RIDE TV.COM	1922211	1814296	Mexico
RODEO WEEK	18083978	18083978	EU
RIDE TV	16797409	16797409	EU
RIDETVGO	16797417	16797417	EU
RODEO WEEK	3407917	3407917	UK

RODEO WEEK	3407916	3407916	UK
RIDE TV	UK00916797409	UK00916797409	UK
RIDETVGO	UK00916797417	UK00916797417	UK
RIDE TV.COM	2017-52490	SENADI/2018/TI/8967	Ecuador
RIDETVGO	2017-52495	SENADI/2018/TI/9975	Ecuador
RIDETVGO	2017-52501	SENADI/2019/TI/2398	Ecuador

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