

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686120

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great American Media Group, LLC		11/03/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GAC Media, LLC		
Street Address:	2001 Beach Street, Suite 201		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76103		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	90642464	GREAT AMERICAN LIVING	
Serial Number:	90642518	GREAT AMERICAN CHRISTMAS	
Serial Number:	90609943	GREAT AMERICAN MEDIA	
Serial Number:	90609829	GREAT AMERICAN FAMILY	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.564.2727		
Email:	bhipdocket@bakerlaw.com		
Correspondent Name:	Kevin M. Bovard		
Address Line 1:	2929 Arch Street, Cira Centre, 12th Fl.		
Address Line 2:	BakerHostetler		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	122505.55555		
NAME OF SUBMITTER:	Kevin M. Bovard		
SIGNATURE:	/Kevin M. Bovard/		
DATE SIGNED:	11/05/2021		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

WHEREAS, Great American Media Group, LLC a Delaware limited liability company, with a principal place of business at 2200 Ross Avenue, 50th Floor Dallas Texas 75201 (“Assignor”) is the owner of the trademarks and related Trademark Registrations listed in Exhibit A (hereinafter “the Marks”); and

WHEREAS, GAC Media, LLC, a Delaware limited liability company, with a principal place of business at 2001 Beach Street, Suite 201 Fort Worth Texas 76103 (“Assignee”), is desirous of acquiring all right, title, and interest in and to the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, intending to be legally bound hereby, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its rights, title, and interest in and to the Marks, including any causes of action relating to the Marks and the right to bring suit for past infringement of the Marks, together with the good will of the business symbolized by the Marks, and the above-identified registration thereof.

The undersigned are duly authorized to sign this document on behalf of the Assignor and Assignee, respectively.

GREAT AMERICAN MEDIA GROUP, LLC

Bill Abbott

By: William Abbott
Date: November 3, 2021
Title: President

GAC MEDIA, LLC

Bill Abbott

By: William Abbott
Date: November 3, 2021
Title: President & CEO

Exhibit A

Jurisdiction	Mark	Status	Application Number	Application Date
United States	GREAT AMERICAN LIVING	Pending	90/642464	04/13/2021
United States	GREAT AMERICAN CHRISTMAS	Pending	90/642518	04/13/2021
United States	GREAT AMERICAN MEDIA	Pending	90/609943	03/29/2021
United States	GREAT AMERICAN FAMILY	Pending	90/609829	03/29/2021