

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM686550

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE NORTH HIGHLAND COMPANY LLC		10/22/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANK OF AMERICA, N.A., as Administrative Agent		
<b>Street Address:</b>	900 W. Trade Street, Gateway Village-900 Building		
<b>Internal Address:</b>	Mail Code: NC1-026-06-09 (MacLegal), Agency Management		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28255		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6305342	CHANGE ECONOMICS	
<b>Registration Number:</b>	6301460	TRANSFORMATION MOMENTUM	
<b>Registration Number:</b>	5298415	PROFESSIONALIZING	
<b>Registration Number:</b>	4832249	YOU FIRST	
<b>Registration Number:</b>	4752764	LINKED EXECUTION	
<b>Registration Number:</b>	3971405	GLOBALLY LOCAL	
<b>Registration Number:</b>	3485504	SPARKS GROVE	
<b>Registration Number:</b>	3022123	NORTH HIGHLAND	
<b>Serial Number:</b>	90734518	CHANGE PULSE	
<b>Serial Number:</b>	90358878	NORTH HIGHLAND	
<b>Serial Number:</b>	90271034	MAKE CHANGE HAPPEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		

OP \$290.00 6305342

**Correspondent Name:** Moore & Van Allen PLLC  
**Address Line 1:** 100 North Tryon Street  
**Address Line 2:** Suite 4700, ATTN: IP DEPARTMENT  
**Address Line 4:** Charlotte, NORTH CAROLINA 28202

**ATTORNEY DOCKET NUMBER:** 327000.027670

**NAME OF SUBMITTER:** John Slaughter

**SIGNATURE:** /john slaughter/

**DATE SIGNED:** 11/08/2021

**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of October 22, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
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See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

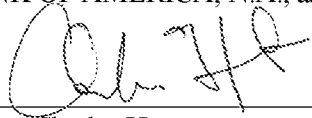
THE NORTH HIGHLAND COMPANY LLC,  
a Delaware limited liability company

By: 

Lauren Childers,  
Managing Director and Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By:  \_\_\_\_\_

Name: Charles Hart

Title: Senior Vice President

**Schedule 1**

**The North Highland Company LLC  
(Delaware Limited Liability Company)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
CHANGE ECONOMICS	6305342	03/30/2021
TRANSFORMATION MOMENTUM	6301460	03/23/2021
PROFESSIONALIZING	5298415	09/26/2017
YOU FIRST	4832249	10/13/2015
LINKED EXECUTION	4752764	06/09/2015
GLOBALLY LOCAL	3971405	05/31/2011
SPARKS GROVE	3485504	08/12/2008
NORTH HIGHLAND	3022123	11/29/2005

**Trademark Applications**

<b>Mark</b>	<b>Appl. No.</b>	<b>Filing Date</b>
CHANGE PULSE	90734518	05/25/2021
NORTH HIGHLAND (Stylized)	90358878	12/04/2020
MAKE CHANGE HAPPEN	90271034	10/22/2020