

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM686573

|   |  |                       |                          |
|---|--|-----------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                          |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                          |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                          |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>       |
| The Taunton Press, Inc.   |  | 05/29/2020            | Corporation: CONNECTICUT |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                          |
| <b>Name:</b>  | Meredith Corporation                               |                       |                          |
| <b>Street Address:</b>  | 1716 Locust Street                                 |                       |                          |
| <b>City:</b>  | Des Moines   |                       |                          |
| <b>State/Country:</b>   | IOWA   |                       |                          |
| <b>Postal Code:</b>   | 50309  |                       |                          |
| <b>Entity Type:</b>   | Corporation: IOWA                                  |                       |                          |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                          |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                          |
| <b>Registration Number:</b>   | 3065365  | FINE COOKING          |                          |
| <b>Registration Number:</b>   | 3858455  | COOKS CLUB            |                          |
| <b>Registration Number:</b>   | 5609482  | MAKE IT TONIGHT       |                          |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                          |
| <b>Fax Number:</b>  | 5152843933   |                       |                          |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                          |
| <b>Phone:</b>   | 515.284.2167                                       |                       |                          |
| <b>Email:</b>   | becky.king@meredith.com                            |                       |                          |
| <b>Correspondent Name:</b>  | Rebecca King, Senior Paralegal                     |                       |                          |
| <b>Address Line 1:</b>  | 1716 Locust Street                                 |                       |                          |
| <b>Address Line 4:</b>  | Des Moines, IOWA 50309                             |                       |                          |
| <b>NAME OF SUBMITTER:</b>   | Rebecca J King                                     |                       |                          |
| <b>SIGNATURE:</b>   | /Rebecca J King/                                   |                       |                          |
| <b>DATE SIGNED:</b>   | 11/08/2021   |                       |                          |
| <b>Total Attachments: 5</b>   |  |                       |                          |
| source=FINE COOKING Taunton trademark assignment-mjw (EXECUTED)#page1.tif   |  |                       |                          |
| source=FINE COOKING Taunton trademark assignment-mjw (EXECUTED)#page2.tif   |  |                       |                          |
| source=FINE COOKING Taunton trademark assignment-mjw (EXECUTED)#page3.tif   |  |                       |                          |
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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this “**Assignment**”), dated as of May 29<sup>th</sup>, 2020 (“**Effective Date**”), is made by and between The Taunton Press, Inc. a Connecticut corporation (“**Assignor**”); and Meredith Corporation, an Iowa corporation (“**Assignee**”).

**WHEREAS**, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of equal date herewith (the “**APA**”), pursuant to which Assignor sold, assigned, delivered, conveyed, and transferred to Assignee all of Assignor’s right, title, and interest in and to certain Business Intellectual Property;

**WHEREAS**, the Business Intellectual Property sold and assigned by Assignor to Assignee included, without limitation, the trademarks, together with the goodwill appurtenant thereto, and the registrations and applications in respect thereof, which are set forth on Exhibit A attached hereto and incorporated herein by reference; and

**WHEREAS**, the parties now desire to execute this Assignment, confirming the trademark registrations and applications for registration that were sold, assigned and transferred by Assignor to Assignee, for ease of filing with the United States Trademark Office and other similar domestic or foreign office, department, or agencies (“**Registrars**”).

**NOW, THEREFORE**, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment. Assignor confirms that, on the Effective Date, Assignor sold, assigned, delivered, conveyed, and transferred to Assignee all of Assignor’s right, title, and interest in and to the trademarks, together with the goodwill appurtenant thereto, and the registrations and applications in respect thereof, which are set forth on Exhibit A. Assignor hereby authorizes the Registrars to record Assignee as the assignee of the trademark registrations and applications for registration set forth on Exhibit A.
2. Further Assurances. This Assignment has been executed and delivered by Assignor for the purpose of recording the assignment herein with the appropriate Registrars. Assignor hereby authorizes Assignee, or its designee, to file this Assignment with the Registrars. Assignor agrees that at any time and from time to time, at Assignee’s request and expense and without further consideration, Assignor shall promptly execute and deliver all further instruments of transfer, conveyance, assignment, consent and other documents, and take all further actions, that are reasonably requested by Assignee, to perfect, protect, convey legal title to the trademark registrations and applications for registration set forth on Exhibit A or to more fully evidence the Assignee’s and its assignees’ respective right, title and interest in, to and under the trademark registrations and applications for registration set forth on Exhibit A, or to enable the Assignee and/or such assignees (or any agent or designee of any of the foregoing) to exercise or enforce any of their respective rights hereunder.
3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
4. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule. Any disputes arising out of or related to this Agreement shall be subject to the dispute resolution

provisions contained in Section 4.3 of the APA. Capitalized terms used but not defined in this Assignment shall have the meanings ascribed to them in the APA.

*[Remainder of page intentionally left blank]*

**IN WITNESS WHEREOF**, the parties have caused this Assignment to be duly executed by their authorized representatives as of the Effective Date set forth above.

**ASSIGNOR:**

THE TAUNTON PRESS, INC.

By: Mark Fernberg  
545D05B3C87245C...

Print Name: Mark Fernberg

Title: SVP & Chief Financial Officer

**ASSIGNEE:**

MEREDITH CORPORATION

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their authorized representatives as of the Effective Date set forth above.

**ASSIGNOR:**

THE TAUNTON PRESS, INC.

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

**ASSIGNEE:**

MEREDITH CORPORATION

By:  \_\_\_\_\_

Print Name: DAVID S. JOHNSON

Title: SVP, CORPORATE DEVELOPMENT

Exhibit A

Assigned Trademarks and Trademark Applications

| Trademark Name     | Status     | Country of Registration | Next Renewal Date | Registration Date | Class     | Goods   | Remarks  | Registration Filing Date | Registration Number |
|--------------------|------------|-------------------------|-------------------|-------------------|-----------|---|--|--------------------------|---------------------|
| FINE COOKING BRAND |            |                         |                   |                   |           |   |  |                          |                     |
| FINE COOKING       | Renewed    | USA                     | 3/6/2026          | 3/7/2006          | 16 Int.   | Books and magazines about cooking   | Section 2(f).  | 9/17/2004                | 3,065,365           |
| COOKS CLUB         | Registered | USA                     | 10/4/2020         | 10/5/2010         | 43 Int.   | Providing information to club members in the field of cooking, namely, providing an online computer database to consumers concerning, ingredients and cooking information; Providing a database to club members in the field of recipes and recipe information; | This registration is on the Supplemental Register (AM.S.R. 8/16/2010).     | 1/16/2009                | 3,858,455           |
| MAKE IT TONIGHT    | Registered | USA                     | 11/19/2028        | 11/20/2018        | 9,16 Int. | Electronic downloadable e-mails and newsletters featuring collections of recipes for cooking; Printed magazines featuring collections of recipes for cooking; Collections of printed recipe cards for cooking.  | Declaration of Continued Use to be filed between 11/20/2023 and 11/20/2024 | 3/23/2017                | 5,609,482           |

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RECORDED: 11/08/2021