

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686595

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Walmart Apollo, LLC		10/12/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Vudu, LLC
Street Address:	407 N. Maple Drive, 4th Floor
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	Limited Liability Company: VIRGINIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5318544	INSTAWATCH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 818-777-6447

Email: docketing@nbcuni.com

Correspondent Name: Kevin S. Blum

Address Line 1: 100 Universal City Plaza

Address Line 2: Bldg 1280, 6th Floor

Address Line 4: Universal City, CALIFORNIA 91608

NAME OF SUBMITTER:	Kevin S. Blum
SIGNATURE:	/Kevin S. Blum/
DATE SIGNED:	11/08/2021

Total Attachments: 3

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CH \$40.00 5318544

Nunc Pro Tunc Trademark Assignment Agreement

This Trademark Assignment (this "Assignment") is entered into by **Walmart Apollo, LLC**, a Delaware limited liability company, as assignor ("Assignor"), in favor of **Vudu, LLC**, a Virginia limited liability company as Assignee ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Applicant was the owner of the U.S. trademark registrations listed in **Exhibit A** hereto (the "Trademarks"); and

WHEREAS, pursuant to an agreement between Assignee and Assignor's affiliated company Walmart Apollo, LLC dated April 16, 2020, Assignee did acquire the portion of the business to which the Trademarks pertain; and

WHEREAS, Assignor did acquire on July 1, 2020 all right title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks relating thereto.

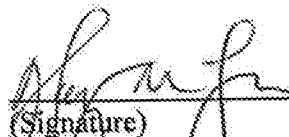
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and any and all common law rights and other rights for the Trademarks, including any and all causes of actions, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Trademarks or such associated goodwill.

Assignor does hereby expressly agree that this Assignment be made of record in the U.S. Patent and Trademark Office by Assignee.

This Assignment is effective as of July 1, 2020, regardless of the date signed,

Walmart Apollo, LLC

Date: October 13, 2021





(Signature)

Name: Holly Lar

Title: Assistant Secretary

EXHIBIT A

Mark Name	Mark Image	Country	Registration No.	Registration Date	International Classes
DISC WITH CLOUD Design		United States of America	5814044	2019-07-23	9
DISC WITH CLOUD Design		United States of America	5814045	2019-07-23	42
INSTAWATCH and Design		United States of America	5318542	2017-10-24	35
INSTAWATCH and Design		United States of America	5318544	2017-10-24	38
INSTAWATCH and Design		United States of America	5318543	2017-10-24	42
VUDU SPARK		United States of America	4899297	2016-02-09	9

NOTARY STATEMENT

STATE OF ARKANSAS }

COUNTY OF BENTON }

On this 12th day of October, 2021, before me, Laura M. Hunt, the undersigned notary, personally appeared Holly Lar, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under penalty of perjury under the laws of the State of Arkansas that the foregoing paragraph is true and correct.

In witness whereof, I hereunto set my hand and official seal.



Notary Public

My Commission Expires: March 1, 2030

[SEAL OF OFFICE]

