

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM686745

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty Inc.		11/02/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coty US LLC		
<b>Street Address:</b>	350 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10118		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6383554	COTY BEAUTY THAT LASTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124794375		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2123897300		
<b>Email:</b>	stacy_stewart@cotyinc.com		
<b>Correspondent Name:</b>	Stacy Stewart		
<b>Address Line 1:</b>	350 Fifth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10118		
<b>NAME OF SUBMITTER:</b>	Stacy Stewart		
<b>SIGNATURE:</b>	/Stacy Stewart/		
<b>DATE SIGNED:</b>	11/09/2021		
<b>Total Attachments: 1</b>			
source=Assignment Coty Inc to Coty US LLC COTY BEAUTY THAT LASTS#page1.tif			

CH \$40.00 6383554

## TRADEMARK ASSIGNMENT

WHEREAS Coty Inc. a Delaware corporation with its principal place of business at 350 Fifth Avenue, New York, NY 10118, (hereinafter "Assignor") is the record owner of U.S. Trademark Registration No. 6383554 for COTY BEAUTY THAT LASTS ("Trademark"); and

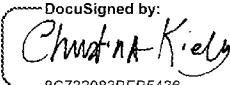
WHEREAS Assignee, Coty US LLC, a Delaware USA Limited Liability Company, with its principal place of business located at 350 Fifth Avenue, New York, New York 10118 USA, (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS:

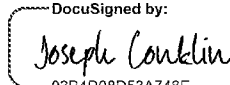
For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of November 2, 2021.

Coty Inc. (Assignor)

By:   
Name: Christina Kiely  
Title: Assistant Secretary  
Date: 11/2/2021

Coty US LLC (Assignee)

By:   
Name: Joseph Conklin  
Title: Vice President and Assistant Secretary  
Date: 11/2/2021