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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM686792

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Silver Dollar City Stone Mountain Park, LLC	FORMERLY Silver Dollar City Stone Mountain Park, Inc.	11/04/2021	Limited Liability Company: GEORGIA

RECEIVING PARTY DATA

Name:	Herschend Family Entertainment Corporation	
Doing Business As:	Herschend Enterprises	
Street Address:	5445 Triangle Parkway	
Internal Address:	Suite 200	
City:	Peachtree Corners	
State/Country:	GEORGIA	
Postal Code:	30092	
Entity Type:	Corporation: MISSOURI	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85441111	GEYSER TOWERS
Serial Number:	85709576	MOUNTAINVISION
Serial Number:	85441158	SKYHIKE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6789931941

Email: searnest@hfecorp.com

Correspondent Name: Steve Earnest

Address Line 1: 5445 Triangle Parkway

Address Line 2: Suite 200

Address Line 4: Peachtree Corners, GEORGIA 30092

NAME OF SUBMITTER:	STEVE EARNEST
SIGNATURE:	/STEVE EARNEST/
DATE SIGNED:	11/09/2021

TRADEMARK REEL: 007488 FRAME: 0149

Total Attachments: 3 source=2560_001#page1.tif source=2560_001#page2.tif source=2560_001#page3.tif

TRADEMARK REEL: 007488 FRAME: 0150

TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT

THIS TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is entered into as of November 4, 2021 (the "Effective Date") by and between Silver Dollar City Stone Mountain Park, LLC, a Georgia limited liability company with a principal place of business at 5445 Triangle Parkway, Suite 200, Peachtree Corners, Georgia 30092 ("Assignor"), and Herschend Family Entertainment Corporation, a Missouri corporation with a principal place of business at 5445 Triangle Parkway, Suite 200, Peachtree Corners, Georgia 30092 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit A hereto (the "Marks") and such Marks being the subject of the registrations (the "Registrations") as more fully described on Exhibit A hereto; and

WHEREAS, Assignor desires to sell, convey, assign, transfer and deliver to Assignee, and Assignee desires to acquire from Assignor, Assignor's entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Marks, the Registrations, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made (all of the above being referred to collectively as the "Assigned Rights").

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers, employees, estate and/or heirs, as the case may be, and providing all necessary authentication information related to any related domain names, including user names and passwords, in order to transfer to and vest in Assignee all right, title, and interest in and to the Assigned Rights. Assignor hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions, as may be necessary to effectuate this Agreement in whole or in part. This power of attorney shall be for the benefit of Assignee, its licensees, affiliates, successors, and assigns, and is coupled with an interest.

[Signature Page Follows]

TRADEMARK
REEL: 007488 FRAME: 0151

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first above written.

ASSIGNOR

SILVER DOLLAR CITY STONE MOUNTAIN PARK, LLC

By:

Name:

Title:

ASSIGNEE

HERSCHEND FAMILY ENTERTAINMENT CORPORATION

Bv:

Name:

Title: