

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686817

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Athlon Sports Communications, Inc.		06/10/2020	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Meredith Corporation		
Street Address:	1716 Locust Street		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4219730	FLEA MARKET STYLE	
CORRESPONDENCE DATA			
Fax Number:	5152943933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515.284.2167		
Email:	becky.king@meredith.com		
Correspondent Name:	Rebecca King, Senior Paralegal		
Address Line 1:	1716 Locust Street		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Rebecca J King		
SIGNATURE:	/Rebecca J King/		
DATE SIGNED:	11/09/2021		
Total Attachments: 4			
source=Athlon trademark assignment (fms)-mjw (EXECUTED)#page1.tif			
source=Athlon trademark assignment (fms)-mjw (EXECUTED)#page2.tif			
source=Athlon trademark assignment (fms)-mjw (EXECUTED)#page3.tif			
source=Athlon trademark assignment (fms)-mjw (EXECUTED)#page4.tif			

CH \$40.00 4219730

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”), dated as of June 10, 2020, is made by and between Athlon Sports Communications, Inc., a Tennessee corporation (“**Athlon**”); and Meredith Corporation (“**Assignee**”). Capitalized terms used but not defined herein shall have the meanings given to such terms in that certain Subscription Liability Assumption and Asset Transfer Agreement dated as of the date hereof (the “**Agreement**”), by and between Athlon and Assignee.

WHEREAS, pursuant to the Agreement, Assignee has agreed to acquire from Athlon, and Athlon has agreed to convey and transfer to Assignee, all right, title, and interest in and to the Acquired Assets;

WHEREAS, the Acquired Assets acquired by Assignee from Athlon include (but are not limited to) the Assigned Trademark Rights (as defined below); and

WHEREAS, the parties now desire to execute this Assignment, confirming the Assigned Trademark Rights that were conveyed, assigned, and transferred by Athlon to Assignee, for ease of filing with the United States Patent and Trademark Office and other similar domestic or foreign office, department, or agencies (“**Registrars**”).

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. **Assignment**. Athlon hereby sells, assigns, delivers, conveys, and transfers to Assignee all of Seller’s right, title, and interest in and to the trademark “FLEA MARKET STYLE” and the stylized presentation thereof (collectively the “**Trademark**”), together with the goodwill appurtenant thereto and symbolized thereby, and the registrations in respect thereof (collectively, the “**Assigned Trademark Rights**”). Athlon hereby authorizes the Registrars to record Assignee as the assignee of the registration set forth on *Exhibit A*. Athlon further hereby irrevocably sells, transfers, conveys, and assigns to the Assignee the right to sue in Assignee’s own name on all claims for past damages and all other legal and equitable relief for infringement or dilution of the Trademark, or unfair competition pertaining to the Trademark, and to have and hold the same as fully and completely as the same might have been held by Athlon had this assignment not been made.
2. **Further Assurances**. This Assignment has been executed and delivered by Athlon for the purpose of recording the assignments herein with the appropriate government entities. Athlon hereby authorizes the Assignee, or its designee, to file this Assignment with the Registrars. Athlon agrees that at any time and from time to time, at Assignee’s request and expense and without further consideration, Athlon shall promptly execute and deliver all further instruments of transfer, conveyance, assignment, consent, and other documents, and take all further actions, that are reasonably requested by Assignee, to perfect, protect, convey legal title to the Assigned Trademark Rights or to more fully evidence Assignee’s and its assignees’ respective right, title and interest in, to and under Assigned Trademark Rights, or to enable Assignee and/or its assigns (or any agent or designee of any of the foregoing) to exercise or enforce any of their respective rights hereunder.
3. **Counterparts**. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, email, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Governing Law. This Assignment shall in all respects be construed in accordance with and governed by the laws of the State of New York. Any disputes arising out of or related to this Assignment shall be subject to the dispute resolution provisions set forth in Section 4.2 of the Agreement.

5. This Assignment is executed by, and shall be binding upon, Athlon, its successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their authorized representatives as of the date first set forth above.

ATHLON:

ATHLON SPORTS COMMUNICATIONS, INC.

By: Mary Lee Vanderkooi

Print Name: Mary Lee Vanderkooi

Title: CFO

State of Tennessee)
County of Davidson) SS

On this 9th day of June, 2020 before me appeared Mary Lee Vanderkooi known to me personally and in the capacity in which he/she has signed, and after executing this document acknowledged and affirmed that he/she did so freely, and in the capacity indicated, and that he/she has the power and authority to do so in that capacity and on behalf of that entity.



Sommer E. Stephens
Notary Public
My Commission Expires
July 5, 2021

ASSIGNEE:

MEREDITH CORPORATION

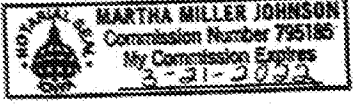
By: David S. Johnson

Print Name: DAVID S. JOHNSON

Title: SVP, CORPORATE DEVELOPMENT

State of IOWA)
County of POLK) SS

On this 16th day of June, 2020 before me appeared David S. Johnson known to me personally and in the capacity in which he/she has signed, and after executing this document acknowledged and affirmed that he/she did so freely, and in the capacity indicated, and that he/she has the power and authority to do so in that capacity and on behalf of that entity.



Martha Miller Johnson
Notary Public

[Signature Page to Trademark Assignment]

EN6720_2

Exhibit A

Assigned Trademark Registrations

MARK	REGISTRATION NO.	REGISTRATION DATE
FLEA MARKET STYLE	4219730	October 2, 2012

Belin\M1039\0873\mis-trademark assignment (fms)-mjw.005 (3565425.1).DOC