

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fibre-Craft, LLC		12/06/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Peachtree Playthings, Inc.		
Street Address:	601 Woodlawn Drive, N.E.		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30067		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4375123	SPRINGFIELD COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	2157359305		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2157359302		
Email:	trademarks@thebellesgroup.com		
Correspondent Name:	Lisa Peller London		
Address Line 1:	1800 JOHN F KENNEDY BLVD.		
Address Line 2:	SUITE 1010		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	SSM-TM-GEN		
NAME OF SUBMITTER:	Lisa Peller London		
SIGNATURE:	/lisapellerlondon/		
DATE SIGNED:	11/09/2021		
Total Attachments: 5			
source=Fibre-Craft to Peachtree assignment#page1.tif			
source=Fibre-Craft to Peachtree assignment#page2.tif			

OP \$40.00 4375123

source=Fibre-Craft to Peachtree assignment#page3.tif
source=Fibre-Craft to Peachtree assignment#page4.tif
source=Fibre-Craft to Peachtree assignment#page5.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of December 12, 2019, is made by Fibre-Craft, LLC ("Seller"), a Delaware limited liability company, in favor of Peachtree Playthings, Inc. ("Buyer"), a Georgia corporation, the purchaser of certain assets of Seller pursuant to the Asset Purchase Agreement between Buyer and Seller, dated as of the date hereof (the "Asset Purchase Agreement").

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, the Seller agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer all of Seller's right, title, and interest in and to the following:

(a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; provided that, with respect to the United States intent-to-use trademark applications set forth on Schedule 1 hereto, the transfer of such applications accompanies, pursuant to the Asset Purchase Agreement, the transfer of Seller's business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing;

(b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark

Assignment upon request by Buyer. Following the date hereof, upon Buyer's reasonable request, and at Buyer's sole cost and expense, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Buyer, or any assignee or successor thereto.

3. **Terms of the Asset Purchase Agreement.** The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. **Counterparts.** This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. **Successors and Assigns.** This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

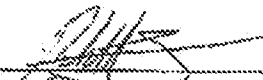
6. **Governing Law.** This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed, under seal, to be effective as of the date first written above by their respective officers thereunto duly authorized.

Fibre-Craft, LLC

By: Perpetual Capital, LLC, its sole member

By:  (SEAL)

Name: Robert J. Syberga

Title: Vice President

Address for Notices:

1000 Wilson Boulevard, Suite 2700

Arlington, VA 22209

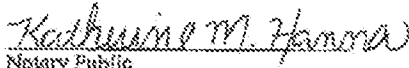
ACKNOWLEDGMENT

STATE OF Virginia

)
)SS.
)

COUNTY OF Arlington

On the _____ day of _____, 2019, before me personally appeared Robert J. Syberga, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that she executed the same in their authorized capacity as the Authorized Signatory of Fibre-Craft, LLC, and acknowledged the instrument to be the free act and deed of Fibre-Craft, LLC for the uses and purposes mentioned in the instrument.

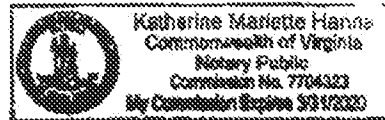


Notary Public

Printed Name: Katherine M. Hanna

My Commission Expires: 3/31/20

[SIGNATURE PAGE FOLLOWS]



12/6/19

PEACHTREE PLAYTHINGS, INC.

By:  (SEAL)
Name: Mark E. Tasman, President

Address for Notices: 601 Woodlawn Drive,
N.E., Building 200, Marietta, GA 30067

ACKNOWLEDGMENT

STATE OF Georgia

)
)SS.
)

COUNTY OF Cobb

On the ____ day of _____, 2019, before me personally appeared Mark E. Tasman, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in their authorized capacity as the _____ of _____, and acknowledged the instrument to be the free act and deed of _____ for the uses and purposes mentioned in the instrument.



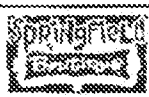
Notary Public
Printed Name:

My Commission Expires: _____

SCHEDULE 1

Assigned Trademarks

Trademark Registrations (all U.S. jurisdiction)

TRADEMARK	REG. NUMBER	REG. DATE
FIBRE-CRAFT	1,302,678	October 30, 1984
FIBRE-CRAFT	1,401,835	July 22, 1986
FIBRE CRAFT	2,022,993	December 17, 1986
CREATIVE HANDS	2,342,740	April 18, 2000
THE SPRINGFIELD COLLECTION	2,570,013	May 14, 2002
CREATIVE HANDS	2,871,355	August 10, 2004
	3,649,449	July 7, 2009
	3,649,450	July 7, 2009
Fibre Craft	3,665,622	August 11, 2009
SPRINGFIELD COLLECTION	4,375,123	July 30, 2013
SPRINGFIELD BOUTIQUE	4,860,379	November 24, 2015
	4,915,257	March 8, 2015
SPRINGFIELD	4,883,279	December 1, 2015