

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689010

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900648722		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McCall Events, Inc.		09/29/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Hagerty Group, LLC		
Street Address:	141 River's Edge Drive, Suite 200		
City:	Traverse City		
State/Country:	MICHIGAN		
Postal Code:	49684		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87002018	MCCALL'S MOTORWORKS REVIVAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	831-277-0070		
Email:	mccall1962@aol.com		
Correspondent Name:	Molly mcCall		
Address Line 1:	395 Del Monte Center STE 330		
Address Line 4:	Monterey, CALIFORNIA 93940		
NAME OF SUBMITTER:	Molly McCall		
SIGNATURE:	/Molly McCall/		
DATE SIGNED:	11/18/2021		
Total Attachments: 1			
source=Assignment Letter 9.29.21#page1.tif			

(Sample)
ASSIGNMENT OF TRADEMARK

Whereas McCall Events, Inc.
(name of assignor)

of 395 Del Monte Center, Suite 330 | Monterey, CA 93940
(address)

Owens trademark reg# _____ or application # Serial # 87002018

Word Mark McCall's Motorworks Revival

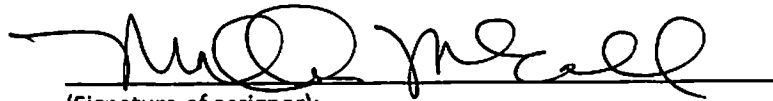
Whereas The Hagerty Group, LLC
(name of assignee)

of 141 River's Edge Drive, Suite 200, Traverse City, Michigan 49684
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.


(Signature of assignor):

9/29/21
Date of Execution

Molly McCall, Secretary
Name and Title of signatory
if assignor is a corporation