900657298 11/18/2021

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM689114

Stylesheet Version v1.2

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900649957	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Metrostudy, Inc.		10/14/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Birdi Ltd.
Street Address:	93 Hope Street
Internal Address:	6th Floor Suite, Central Chambers
City:	Glasgow
State/Country:	UNITED KINGDOM
Postal Code:	G2 6LD
Entity Type:	Limited Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	90006641	BIRD.I

CORRESPONDENCE DATA

Fax Number: 3125693000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3125691535

Email: ipdocketchicago@faegredrinker.com
Correspondent Name: Faegre Drinker Biddle & Reath LLP
Address Line 1: 191 North Wacker Drive, Suite 3700
Address Line 2: Melissa S. Dillenbeck/Linda A. Prainito

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: ABE310USA-US

DOMESTIC REPRESENTATIVE

Name: Melissa S. Dillenbeck, Esq.

Address Line 1: 191 North Wacker Drive, Suite 3700

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Melissa S. Dillenbeck

TRADEMARK 900657298 REEL: 007489 FRAME: 0688

SIGNATURE: /Melissa S. Dillenbeck/		
DATE SIGNED: 11/18/2021		
Total Attachments: 2		
source=UNITED STATES TRADEMARK ASSIGNMENT 11182021 Executed#page1.tif		
source=UNITED STATES TRADEMARK ASSIGNMENT 11182021 Executed#page2.tif		

TRADEMARK REEL: 007489 FRAME: 0689

UNITED STATES TRADEMARK ASSIGNMENT

This United States Trademark Assignment (the "Assignment") is entered into as of October 14, 2021, by and between Metrostudy, Inc., a comporation organized under the laws of Delaware (the "Assignor"), and Birdi Ltd., a limited organized under the laws of the United Kingdom (the "Assignee"). Collectively, Assignor and Assignee shall be known as the "Parties."

WHEREAS, Assignor has adopted, used and is using the trademark listed on Schedule A hereto (the "Mark"), and owns all right, title and interest in and to the Mark, including the goodwill associated therewith; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, including the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1. Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, including any and all applications and registrations therefor, and including the goodwill of the business symbolized thereby, and all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Mark.
- Assignor authorizes and requests the United States Patent and Trademark Office to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of Assignce.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment, effective as of the date written above.

METROSTUDY, INC.	BIRDI LTD.
M. Miller HUL	16/2 Arden Bull
NamežMelissa Billiter	Name! <u>Melissa Billiter</u>
Title: CFO	Title: <u>CFO</u>

Schedule A - Mark

Mark	U.S. Application Number
BIRDI	Serial No. 90/006641

ACTIVE 134388757.01

TRADEMARK REEL: 007489 FRAME: 0691

RECORDED: 10/15/2021