

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM687259

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/22/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Root Inc.		11/04/2021	Corporation: OHIO

RECEIVING PARTY DATA

Name:	Accenture Global Solutions Limited
Street Address:	3 Grand Canal Plaza, Upper Grand Canal Street
City:	Dublin 4
State/Country:	IRELAND
Entity Type:	Private Company Limited By Shares: IRELAND

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	5624173	CHANGE STARTS HERE
Registration Number:	4366763	COMPASS
Registration Number:	4892582	COMPASS ESSENTIALS
Registration Number:	2157977	LEARNING MAP
Registration Number:	3237171	PEOPLE. STRATEGY. RESULTS.
Registration Number:	4600536	ROOT
Registration Number:	4973029	ROOT
Registration Number:	5823099	ROOT UNBLOCKS
Registration Number:	3284956	STRAIGHT TALK ON STRATEGIC ISSUES
Registration Number:	4439784	STRATEGY EXECUTION THROUGH PEOPLE
Registration Number:	4816312	THE CANYON
Registration Number:	4875685	THE CONTINUUM
Registration Number:	5295135	WATERCOOLER
Registration Number:	3524693	WATERCOOLER
Registration Number:	6212338	THE CHANGE COMPANY
Serial Number:	90629166	STOP, DROP, AND ROLL

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent***TRADEMARK**

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4153921960
Email: trademarkgroup@sideman.com
Correspondent Name: Kelly P. McCarthy
Address Line 1: One Embarcadero Center, Suite 2200
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	9296-146
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DOMESTIC REPRESENTATIVE

Name: Kelly P. McCarthy
Address Line 1: One Embarcadero Center, Suite 2200
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Wanda Rojas
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SIGNATURE:	/Wanda Rojas/
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DATE SIGNED:	11/10/2021
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Total Attachments: 3

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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Root Inc., a corporation incorporated under the laws of the state of Ohio, (hereinafter “Assignor”) is the owner of the trademark applications listed on the attached Schedule A, and the goodwill associated therewith (“the Trademarks”); and

WHEREAS, pursuant to the terms of a previously executed General Deed of Assignment, effective as of April 22, 2021 Assignor sold, assigned and transferred all of its right, title, and interest in and to the Trademarks to Accenture Global Solutions Limited, a Private Company Limited by Shares registered in Ireland, and having its registered address at 3 Grand Canal Plaza, Upper Grand Canal Street, Dublin 4, Ireland (hereinafter “Assignee”); and

WHEREAS, the parties are desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in and to the Trademarks and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby sells, assigns, transfers and sets over to Assignee, nunc pro tunc as of April 22, 2021, the entire right, title, and interest in and to the Trademarks, and the goodwill of the business connected with the Trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement and/or dilution of the Trademark assigned.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

ASSIGNOR:

Root Inc.

Date: 4 November 2021

By: Ronald J. Roberts
Ronald J. Roberts

ASSIGNEE:

Accenture Global Solutions Limited

Date: November 4, 2021

By: [Signature]

SCHEDULE A

Trademarks

Trademark	Registration No.	App. No.	Application Filing Date
CHANGE STARTS HERE	5624173	87795278	Feb. 13, 2018
COMPASS	4366763	85522049	Jan. 21, 2012
COMPASS ESSENTIALS	4892582	86668238	Jun. 19, 2015
LEARNING MAP	2157977	74691257	Jun. 20, 1995
PEOPLE. STRATEGY. RESULTS.	3237171	78918698	Jun. 28, 2006
ROOT	4600536	86165791	Jan. 15, 2014
<i>root</i>	4973029	86792655	Oct. 19, 2015
ROOT UNBLOCKS	5823099	88009946	Jun. 21, 2018
STRAIGHT TALK ON STRATEGIC ISSUES	3284956	77045199	Nov. 16, 2006
STRATEGY EXECUTION THROUGH PEOPLE	4439784	85901086	Apr. 11, 2013
THE CANYON	4816312	86399626	Sep. 19, 2014
THE CONTINUUM	4875685	86455407	Nov. 15, 2014
WATERCOOLER	5295135	87324827	Feb. 05, 2017
WATERCOOLER	3524693	77049381	Nov. 22, 2006
STOP, DROP, AND ROLL		90629166	Apr. 07, 2021
THE CHANGE COMPANY	6212338	88617516	Sep. 16, 2019