

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM687575

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest Recorded at R/F 5857/0311		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		11/08/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Welltok, Inc.		
Street Address:	3002 Brighton Boulevard		
Internal Address:	Unit 743		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80216		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Registration Number:	3778968	ARE YOU READY TO BLOOM?	
Registration Number:	3874257	CAFÉ WELL	
Registration Number:	3769109	WELLTOK	
Registration Number:	3861713	MAKING HEALTHY CONNECTIONS, ONE BY ONE	
Registration Number:	3824346	MINDBLOOM	
Registration Number:	3824347	GROW THE LIFE YOU WANT.	
Registration Number:	4020129	GO MORE, GET MORE	
Registration Number:	3967482	ZAMZEE	
Registration Number:	3865911	LIFE GAMES	
Registration Number:	4139776	ZAMZEE	
Registration Number:	4053890		
Registration Number:	4191219	ZAMZ	
Registration Number:	4139777		
Registration Number:	4139781	ZAMZEE	
Registration Number:	4070573		
Registration Number:	4219140	BLOOM*	
Registration Number:	4128792	LIFE GAME	
Registration Number:	4167384	THE SOCIAL NETWORK TO GET WELL AND STAY	

CH \$1015.00 3778968

Property Type	Number	Word Mark
Registration Number:	4490310	SOCIAL HEALTH MANAGEMENT
Registration Number:	4478107	JUICE
Registration Number:	4594147	MOMENTUM
Registration Number:	4478110	PROOF
Registration Number:	4484640	P!
Registration Number:	4484641	PROOF!
Registration Number:	4478198	
Registration Number:	4660504	
Registration Number:	4804691	OPTIMIZING HEALTH, MAXIMIZING REWARDS
Registration Number:	4804692	CAFÉWELL
Registration Number:	4804693	WELLTOK
Registration Number:	4813521	BE WELL REWARDED
Registration Number:	4809275	C W
Registration Number:	4932888	INTELLIGENT HEALTH ITINERARY
Registration Number:	4864754	PERSONAL HEALTH ITINERARY
Registration Number:	4872145	HEALTH OPTIMIZATION PLATFORM
Registration Number:	4947218	STRIVE FOR HEALTH
Registration Number:	5005803	CAFÈWELL CONCIERGE
Registration Number:	5692028	THE THIRD ESSENTIAL PLATFORM
Serial Number:	86122449	FEW TO ONE TO MANY
Serial Number:	86882444	TAP INTO HEALTH
Serial Number:	87060641	TAP INTO WEALTH

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.862.8738

Email: michelle.nowicki@kirkland.com

Correspondent Name: Michelle Nowicki

Address Line 1: 300 North LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	22275-102
NAME OF SUBMITTER:	Michelle Nowicki
SIGNATURE:	/Michelle Nowicki/
DATE SIGNED:	11/11/2021

Total Attachments: 6

source=EXECUTED - Virgin Pulse (1st Am) - IP Release - Welltock (SVB) Aug 2016 (Nov-8-21)_LEGAL#page1.tif

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN INTELLECTUAL PROPERTY**

This Termination and Release of Security Interest in Intellectual Property (“Release”) is made as of November 8, 2021 by **SILICON VALLEY BANK**, a California corporation (“Bank”) in favor of **WELLTOK, INC.**, a Delaware corporation with an address at 3002 Brighton Boulevard, Unit 743, Denver, Colorado 80216 (the “Grantor”) and its successors, assign and legal representatives. Capitalized terms used but not otherwise defined herein have the meanings given to them in the IP Security Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, the Grantor entered into a certain intellectual property security agreement dated August 16, 2016 (the “IP Security Agreement”) with Bank, notice of which was recorded on August 17, 2016 at the United States Patent and Trademark Office at Reel 5857, Frame 0311 with respect to the Trademarks, and at Reel 039710, Frame 0194 with respect to the Patents.

WHEREAS, Grantor granted the Bank, under the terms of the IP Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Bank, in and to all of the Intellectual Property Collateral, including without limitation the Trademarks listed in **Schedule A** and the Patents listed in **Schedule B**.

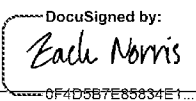
WHEREAS, the Bank has agreed to terminate and release its security interest in all such Intellectual Property Collateral as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in consideration of the foregoing and intending to be legally bound, the Bank, for itself and on behalf of the lenders in association with the Security Interest, hereby (i) terminates the IP Security Agreement, (ii) releases, terminates and discharges any and all liens, security interests, right, title and interest in, to, and under the Intellectual Property Collateral of the Grantor, and (iii) assigns, transfers and conveys to Grantor any interest in such intellectual property, including the Security Interest, together with the goodwill of the business symbolized thereby.

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IN WITNESS WHEREOF, the Bank has caused this Release to be executed as of the day and year first written above.

SILICON VALLEY BANK,
as Bank

By:  _____
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Name: Zach Norris

Title: Director

SCHEDULE A

TRADEMARKS

1	Serial #: <u>77573100</u> Mark: ARE YOU READY TO BLOOM?	Filing Dt: 09/18/2008	Reg #: <u>3778968</u>	Reg. Dt: 04/20/2010
2	Serial #: <u>77710075</u> Mark: CAFÉ WELL	Filing Dt: 04/08/2009	Reg #: <u>3874257</u>	Reg. Dt: 11/09/2010
3	Serial #: <u>77710350</u> Mark: WELLTOK	Filing Dt: 04/09/2009	Reg #: <u>3769109</u>	Reg. Dt: 03/30/2010
4	Serial #: <u>77750238</u> Mark: MAKING HEALTHY CONNECTIONS, ONE BY ONE	Filing Dt: 06/02/2009	Reg #: <u>3861713</u>	Reg. Dt: 10/12/2010
5	Serial #: <u>77881147</u> Mark: MINDBLOOM	Filing Dt: 11/25/2009	Reg #: <u>3824346</u>	Reg. Dt: 07/27/2010
6	Serial #: <u>77881160</u> Mark: GROW THE LIFE YOU WANT.	Filing Dt: 11/25/2009	Reg #: <u>3824347</u>	Reg. Dt: 07/27/2010
7	Serial #: <u>77905920</u> Mark: GO MORE, GET MORE	Filing Dt: 01/06/2010	Reg #: <u>4020129</u>	Reg. Dt: 08/30/2011
8	Serial #: <u>77962712</u> Mark: ZAMZEE	Filing Dt: 03/18/2010	Reg #: <u>3967482</u>	Reg. Dt: 05/24/2011
9	Serial #: <u>77980170</u> Mark: LIFE GAMES	Filing Dt: 08/22/2008	Reg #: <u>3865911</u>	Reg. Dt: 10/19/2010
10	Serial #: <u>85110210</u> Mark: ZAMZEE	Filing Dt: 08/18/2010	Reg #: <u>4139776</u>	Reg. Dt: 05/08/2012
11	Serial #: <u>85110284</u> Mark:	Filing Dt: 08/18/2010	Reg #: <u>4053890</u>	Reg. Dt: 11/08/2011
12	Serial #: <u>85110343</u> Mark: ZAMZ	Filing Dt: 08/18/2010	Reg #: <u>4191219</u>	Reg. Dt: 08/14/2012
13	Serial #: <u>85110366</u> Mark:	Filing Dt: 08/18/2010	Reg #: <u>4139777</u>	Reg. Dt: 05/08/2012
14	Serial #: <u>85111285</u> Mark: ZAMZEE	Filing Dt: 08/19/2010	Reg #: <u>4139781</u>	Reg. Dt: 05/08/2012
15	Serial #: <u>85315127</u> Mark:	Filing Dt: 05/07/2011	Reg #: <u>4070573</u>	Reg. Dt: 12/13/2011
16	Serial #: <u>85386762</u> Mark: BLOOM*	Filing Dt: 08/02/2011	Reg #: <u>4219140</u>	Reg. Dt: 10/02/2012
17	Serial #: <u>85410054</u> Mark: LIFE GAME	Filing Dt: 08/29/2011	Reg #: <u>4128792</u>	Reg. Dt: 04/17/2012
18	Serial #: <u>85462035</u> Mark: THE SOCIAL NETWORK TO GET WELL AND STAYWELL	Filing Dt: 11/02/2011	Reg #: <u>4167384</u>	Reg. Dt: 07/03/2012
19	Serial #: <u>85792018</u> Mark: SOCIAL HEALTH MANAGEMENT	Filing Dt: 11/30/2012	Reg #: <u>4490310</u>	Reg. Dt: 03/04/2014
20	Serial #: <u>85973451</u>	Filing Dt: 06/28/2013	Reg #: <u>4478107</u>	Reg. Dt: 02/04/2014

	Mark: JUICE			
21	Serial #: <u>85973464</u> Mark: MOMENTUM	Filing Dt: 06/28/2013	Reg #: <u>4594147</u>	Reg. Dt: 08/26/2014
22	Serial #: <u>85973472</u> Mark: PROOF	Filing Dt: 06/28/2013	Reg #: <u>4478110</u>	Reg. Dt: 02/04/2014
23	Serial #: <u>86000075</u> Mark: P!	Filing Dt: 07/01/2013	Reg #: <u>4484640</u>	Reg. Dt: 02/18/2014
24	Serial #: <u>86000084</u> Mark: PROOF!	Filing Dt: 07/01/2013	Reg #: <u>4484641</u>	Reg. Dt: 02/18/2014
25	Serial #: <u>86000689</u> Mark:	Filing Dt: 07/02/2013	Reg #: <u>4478198</u>	Reg. Dt: 02/04/2014
26	Serial #: <u>86000714</u> Mark:	Filing Dt: 07/02/2013	Reg #: <u>4660504</u>	Reg. Dt: 12/23/2014
27	Serial #: <u>86122433</u> Mark: OPTIMIZING HEALTH, MAXIMIZING REWARDS	Filing Dt: 11/19/2013	Reg #: <u>4804691</u>	Reg. Dt: 09/01/2015
28	Serial #: <u>86122440</u> Mark: CAFÉWELL	Filing Dt: 11/19/2013	Reg #: <u>4804692</u>	Reg. Dt: 09/01/2015
29	Serial #: <u>86122443</u> Mark: WELLTOK	Filing Dt: 11/19/2013	Reg #: <u>4804693</u>	Reg. Dt: 09/01/2015
30	Serial #: <u>86122449</u> Mark: FEW TO ONE TO MANY	Filing Dt: 11/19/2013	Reg #: NONE	Reg. Dt:
31	Serial #: <u>86122453</u> Mark: BE WELL REWARDED	Filing Dt: 11/19/2013	Reg #: <u>4813521</u>	Reg. Dt: 09/15/2015
32	Serial #: <u>86131507</u> Mark: C W	Filing Dt: 11/27/2013	Reg #: <u>4809275</u>	Reg. Dt: 09/08/2015
33	Serial #: <u>86134215</u> Mark: INTELLIGENT HEALTH ITINERARY	Filing Dt: 12/03/2013	Reg #: <u>4932888</u>	Reg. Dt: 04/05/2016
34	Serial #: <u>86269307</u> Mark: PERSONAL HEALTH ITINERARY	Filing Dt: 05/01/2014	Reg #: <u>4864754</u>	Reg. Dt: 12/01/2015
35	Serial #: <u>86299417</u> Mark: HEALTH OPTIMIZATION PLATFORM	Filing Dt: 06/03/2014	Reg #: <u>4872145</u>	Reg. Dt: 12/15/2015
36	Serial #: <u>86464862</u> Mark: STRIVE FOR HEALTH	Filing Dt: 11/25/2014	Reg #: <u>4947218</u>	Reg. Dt: 04/26/2016
37	Serial #: <u>86476791</u> Mark: CAFÉWELL CONCIERGE	Filing Dt: 12/10/2014	Reg #: <u>5005803</u>	Reg. Dt: 07/26/2016
38	Serial #: <u>86744547</u> Mark: THE THIRD ESSENTIAL PLATFORM	Filing Dt: 09/01/2015	Reg #: <u>5692028</u>	Reg. Dt: 03/05/2019
39	Serial #: <u>86882444</u> Mark: TAP INTO HEALTH	Filing Dt: 01/21/2016	Reg #: NONE	Reg. Dt:
40	Serial #: <u>87060641</u> Mark: TAP INTO WEALTH	Filing Dt: 06/05/2016	Reg #: NONE	Reg. Dt:

SCHEDULE B

PATENTS

1	Patent #: NONE Publication #: <u>US20120208634</u> Title: System and Method for Enabling Social Health Networks for Population Managers	Issue Dt: Pub Dt: 08/16/2012	Application #: 13398457 Filing Dt: 02/16/2012
2	Patent #: NONE Publication #: <u>US20170208021</u> Title: ADAPTIVE NUDGE MESSAGES TO MOTIVATE INDIVIDUALS TO ACHIEVE CERTAIN WELLNESS GOALS	Issue Dt: Pub Dt: 07/20/2017	Application #: 14996850 Filing Dt: 01/15/2016
3	Patent #: NONE Publication #: <u>US20170293923</u> Title: WELLNESS PROGRAM CURATION	Issue Dt: Pub Dt: 10/12/2017	Application #: 15097108 Filing Dt: 04/12/2016
4	Patent #: <u>10413779</u> Publication #: <u>US20170365186</u> Title: TASK MODULATION FOR WELLNESS PROGRAMS	Issue Dt: 09/17/2019 Pub Dt: 12/21/2017	Application #: 15186169 Filing Dt: 06/17/2016