

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM688135

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christian Schäfer		11/11/2021	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	SCHAFFER-REICHART SELECTIONS, INC.		
Street Address:	929 MESA VERDE RD.		
City:	PASADENA		
State/Country:	CALIFORNIA		
Postal Code:	91105		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90304234	EMMA REICHART	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	jreider@buchalter.com		
Correspondent Name:	Jessie Reider Cristo		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Jessie Reider Cristo		
SIGNATURE:	/jrc/		
DATE SIGNED:	11/15/2021		
Total Attachments: 1			
source=EMMA REICHART Nunc Pro Tunc Assignment#page1.tif			

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS Christian Schäfer, an individual of Germany (hereinafter "Assignor") adopted, owned and used the following trademark, including all common law rights (hereinafter the "Mark"), which is the subject of an application before the United States Patent and Trademark Office, as follows:

<u>Trademark</u>	<u>Serial No.</u>
EMMA REICHART	90304234


WHEREAS Assignor has built up valuable goodwill in and to the Mark and is the owner of all common law rights in and to the same;

WHEREAS SCHAFFER-REICHART SELECTIONS, INC., a California corporation with an address of 929 MESA VERDE RD., PASADENA CA 91105 (hereinafter "Assignee") acquired all of Assignor's right, title, and interest in and to the Mark together with all the goodwill of the business symbolized thereby and the underlying business to which the Mark pertains and Assignor assigned all such right, title, and interest in and to the Mark to Assignee, nunc pro tunc as of January 1, 2021, and the parties desire to memorialize the assignment of the Marks, upon the terms and conditions set forth herein.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee nunc pro tunc as of January 1, 2021, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Marks, and the registrations therefore, all common law rights relating thereto, and all rights to recover for past infringement.


AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Dated: 11/11/2021_____

By:  _____
Christian Schäfer

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Dated: 11/11/2021_____

By:  _____
SCHAFFER-REICHART SELECTIONS, INC.