

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM688448

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LULU'S FASHION LOUNGE, LLC		11/15/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANK OF AMERICA, N.A., as Administrative Agent		
<b>Street Address:</b>	200 West Capitol Avenue		
<b>Internal Address:</b>	AR1-101-05-01		
<b>City:</b>	Little Rock		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72201		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5690666	LOVELULUS	
<b>Registration Number:</b>	5168140	LULUS	
<b>Registration Number:</b>	4895469	COVETED CURATED COLLECTED	
<b>Registration Number:</b>	4723509	LULU'S	
<b>Registration Number:</b>	4719184	LULU'S	
<b>Registration Number:</b>	4719183	LULUS	
<b>Registration Number:</b>	3743619	LULU'S	
<b>Registration Number:</b>	3743618	LULUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	Suite 4700, ATTN: IP DEPARTMENT		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		

OP \$215.00 5690666

TRADEMARK

<b>ATTORNEY DOCKET NUMBER:</b>	327000.028169
<b>NAME OF SUBMITTER:</b>	John Slaughter
<b>SIGNATURE:</b>	/john slaughter/
<b>DATE SIGNED:</b>	11/16/2021

**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of November 15, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the Secured Parties:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

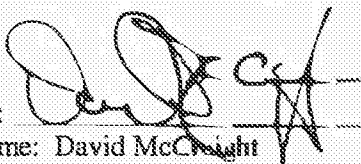
TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Obligor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

LULU'S FASHION LOUNGE, LLC  
a Delaware limited liability company

By:   
Name: David McCreight  
Title: Chief Executive Officer

LULU'S FASHION LOUNGE, LLC  
IP NOTICE (TRADEMARKS)

**TRADEMARK**  
**REEL: 007496 FRAME: 0152**

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By:  \_\_\_\_\_

Name: Lindsay Goldman

Title: Vice President

Schedule 1

Lulu's Fashion Lounge, LLC  
(Delaware Limited Liability Company)

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
LOVELULUS	5690666	03/05/2019
LULUS (Stylized)	5168140	03/21/2017
COVETED CURATED COLLECTED	4895469	02/02/2016
LULU'S	4723509	04/21/2015
LULU'S and Design	4719184	04/14/2015
LULUS	4719183	04/14/2015
LULU'S and Design	3743619	02/02/2010
LULUS	3743618	02/02/2010

**Trademark Applications**

None.