

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM688464

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Orange Julius of America		11/11/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Dairy Queen Corporation		
<b>Street Address:</b>	8000 Tower, Suite 700, 8331 Norman Center Drive		
<b>City:</b>	Bloomington		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55437		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2817356	JULIUS	
<b>Registration Number:</b>	4213264	JULIUS LEAGUE	
<b>Registration Number:</b>	4374707	O	
<b>Registration Number:</b>	4370919	O	
<b>Registration Number:</b>	1841521	O	
<b>Registration Number:</b>	0959088	ORANGE JULIUS	
<b>Registration Number:</b>	1004962	ORANGE JULIUS	
<b>Registration Number:</b>	3247123	ORANGE JULIUS	
<b>Registration Number:</b>	3648647	ORANGE JULIUS	
<b>Registration Number:</b>	3624481	ORANGEJULIUS	
<b>Registration Number:</b>	1834201	ORANGE JULIUS	
<b>Registration Number:</b>	2086430	TRIPLEBERRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6126323271		
<b>Email:</b>	trademark@lathropgpm.com		
<b>Correspondent Name:</b>	Cheryl Johnson		
<b>Address Line 1:</b>	500 IDS Center, 80 South 8th Street		
<b>TRADEMARK</b>			

CH \$315.00 2817356

**Address Line 2:** Lathrop GPM LLP  
**Address Line 4:** Minneapolis, MINNESOTA 55402

**NAME OF SUBMITTER:** Cheryl Johnson

**SIGNATURE:** /Cheryl Johnson/

**DATE SIGNED:** 11/16/2021

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment"), between Orange Julius of America, a California corporation located at 8000 Tower, Suite 700, 8331 Norman Center Drive, Bloomington, Minnesota 55437, USA, formerly located at 7505 Metro Boulevard Edina, Minnesota 55439, USA, ("Assignor"), and American Dairy Queen Corporation, a Delaware corporation located at 8000 Tower, Suite 700, 8331 Norman Center Drive, Bloomington, Minnesota 55437, USA ("Company"), is executed on November 11, 2021.

- A. Assignor is the owner of the trademarks and service marks listed on Schedule A (the "Marks").
- B. Assignor hereby assigns the Marks to Company pursuant to a corporate reorganization.

In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

Assignor transfers and assigns to Company all of Assignor's right, title and interest in and to the Marks, together with all associated good will and all related rights, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Marks and collect profits or damages with respect to the same. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Assignment as of the date first written above.

**Assignor: Orange Julius of America**

By: *Shelly H O'Callaghan*  
Shelly Huber O'Callaghan  
Its Executive Vice President and General Counsel

Subscribed and sworn to before me this 11 day of November 2021.  
*Sara L Broze*  
Notary Public



**Company: American Dairy Queen Corporation**

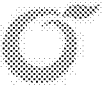
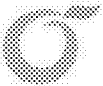

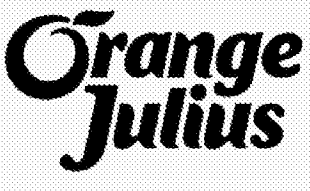


By: *Shelly H O'Callaghan*  
Name: Shelly H O'Callaghan  
Its: Executive Vice President & General Counsel, Secretary

Subscribed and sworn to before me this 11 day of November 2021.  
*Sara L Broze*  
Notary Public

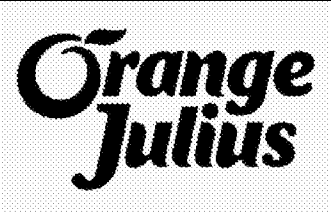




**SCHEDULE A**

**United States  
Trademarks and Service Marks**

<b>MARK</b>	<b>REGISTRATION NO.</b>
JULIUS	2,817,356
JULIUS LEAGUE	4,213,264
	4,374,707
	4,370,919
	1,841,521
ORANGE JULIUS	959,088
ORANGE JULIUS	1,004,962
ORANGE JULIUS	3,247,123
	3,648,647
	3,624,481
	1,834,201
TRIPLEBERRY	2,086,430

## Foreign Trademarks and Service Marks

MARK	COUNTRY	REGISTRATION NO.
BANANARILLA	Canada	TMA449,938
JULIUS	Canada	TMA195,345
JULIUS AUX FRAISES	Canada	246,377
JULIUS HOT DOG	Canada	248,548
JULIUS JUICER	Canada	TMA522,181
JULIUS JUICERS	Canada	TMA465,117
JULIUS LEAGUE	Canada	TMA864,509
ORANGE JULIUS	Canada	TMA196,459
	Canada	TMA765,831
	Canada	TMA765,832
	Canada	TMA420,380
STRAWBERRY JULIUS	Canada	TMA246,376
TRIPLEBERRY	Canada	TMA472,451
ORANGE JULIUS	Indonesia	IDM000072138
ORANGE JULIUS	Indonesia	IDM000004420

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