

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM688504

|   |   |                               |  |
|---|---|-------------------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                          |                               |  |
| <b>NATURE OF CONVEYANCE:</b>  | ENTITY CONVERSION                       |                               |  |
| <b>CONVEYING PARTY DATA</b>   |   |                               |  |
| <b>Name</b>   | <b>Formerly</b>                         | <b>Execution Date</b>         | <b>Entity Type</b>                       |
| Lilly Lashes, LLC   |   | 07/29/2021                    | Limited Liability Company:<br>CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |   |                               |  |
| <b>Name:</b>  | Lilly Lashes, LLC                       |                               |  |
| <b>Street Address:</b>  | 300 N. Pacific Coast Highway, Ste. 2070 |                               |  |
| <b>City:</b>  | El Segundo                              |                               |  |
| <b>State/Country:</b>   | CALIFORNIA                              |                               |  |
| <b>Postal Code:</b>   | 90245                                   |                               |  |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE     |                               |  |
| <b>PROPERTY NUMBERS Total: 5</b>  |   |                               |  |
| <b>Property Type</b>  | <b>Number</b>                           | <b>Word Mark</b>              |  |
| <b>Registration Number:</b>   | 5204725                                 | LILLY LASHES                  |  |
| <b>Registration Number:</b>   | 5916572                                 | LASHENTINE                    |  |
| <b>Serial Number:</b>   | 97044574                                | LEVEL UP LASH ENHANCING SERUM |  |
| <b>Serial Number:</b>   | 97019775                                | CLICK MAGNETIC                |  |
| <b>Serial Number:</b>   | 90018249                                | PHOTOLASH TECHNOLOGY          |  |
| <b>CORRESPONDENCE DATA</b>  |   |                               |  |
| <b>Fax Number:</b>  |   |                               |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                               |  |
| <b>Email:</b>   | annie.allison@haynesboone.com           |                               |  |
| <b>Correspondent Name:</b>  | Annie Allison                           |                               |  |
| <b>Address Line 1:</b>  | 30 Rockefeller Plaza, 26th Floor        |                               |  |
| <b>Address Line 4:</b>  | New York, NEW YORK 10112                |                               |  |
| <b>NAME OF SUBMITTER:</b>   | Annie Allison                           |                               |  |
| <b>SIGNATURE:</b>   | /Annie Allison/                         |                               |  |
| <b>DATE SIGNED:</b>   | 11/16/2021                              |                               |  |
| <b>Total Attachments: 2</b>   |   |                               |  |
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| source=Lilly Lashes LLC (CA to DE)#page2.tif  |   |                               |  |

OP \$140.00 5204725


# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "LILLY LASHES, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JULY, A.D. 2021, AT 3:44 O`CLOCK P.M.*



  
Jeffrey W. Bullock, Secretary of State

6127548 8100F  
SR# 20212840697

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203805876  
Date: 07-30-21

**TRADEMARK**  
**REEL: 007496 FRAME: 0796**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:44 PM 07/29/2021  
FILED 03:44 PM 07/29/2021  
SR 20212840697 - File Number 6127548

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY  
COMPANY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is May 13, 2013.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Lilly Lashes, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Lilly Lashes, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 29<sup>th</sup> day of July, A.D. 2021.

By: DocuSigned by:  
*July Bocabeille*  
4482738E0C9C243E  
Authorized Person

Name: July Bocabeille