

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM688519

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brooklyn Industries LLC		11/08/2021	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Mavi Giyim Sanayi ve Ticaret Anonim Sirketi		
Street Address:	Eski Buyukdere Caddesi No: 53		
Internal Address:	Sultan Selim Mahallesi, Kagithane		
City:	Istanbul		
State/Country:	TURKEY		
Postal Code:	34418		
Entity Type:	Joint Stock Company: TURKEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3975610	BROOKLYN INDUSTRIES	
Registration Number:	3048859	BROOKLYN INDUSTRIES	
Registration Number:	3691224	BROOKLYN INDUSTRIES	
Registration Number:	3362285		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
DOMESTIC REPRESENTATIVE			
Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		

OP \$115.00 3975610


Address Line 4: Ossining, NEW YORK 10562	
NAME OF SUBMITTER:	Jess Collen
SIGNATURE:	/Jess Collen/
DATE SIGNED:	11/16/2021
Total Attachments: 3 source=M587_executed Assignment_211111#page1.tif source=M587_executed Assignment_211111#page3.tif source=M587_executed Assignment_211111#page4.tif	


ATTORNEY DOCKET NO.: M587

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


ASSIGNMENT

WHEREAS, Brooklyn Industries LLC, a limited liability company organized and existing under the laws of New York, whose full post office address is 181 North 11th Street, Suite 207, Brooklyn, New York 11211 (hereinafter referred to as Assignor), has adopted, used and is using marks which are the subject of registrations in the United States Patent and Trademark Office as follows:

Mark : 
Reg. No. : 3975610
Reg. Date : June 7, 2011

Mark : 
Reg. No. : 3048859
Reg. Date : January 24, 2006

Mark : BROOKLYN INDUSTRIES
Reg. No. : 3691224
Reg. Date : October 6, 2009

Mark : 
Reg. No. : 3362285
Reg. Date : January 1, 2008

AND, WHEREAS, Mavi Giyim Sanayi ve Ticaret Anonim Sirketi, a joint stock company, organized and existing under the laws of Turkey, whose full post office address is Eski Buyukdere Caddesi No: 53, Sultan Selim Mahallesi, Kagithane, Istanbul 34418, TURKEY (hereinafter referred to as Assignee) is desirous of acquiring said marks and the registrations

COLLEN

INTELLECTUAL PROPERTY LAW
THE HOLYOKE-MANHATTAN BUILDING
80 SOUTH HIGHLAND AVENUE
OSSINING, NEW YORK 10562 USA
www.collentp.com

TRADEMARK
REEL: 007496 FRAME: 0865

thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, with goodwill of the business symbolized by the said marks, and the registrations thereof, Registration Nos. 3975610, 3048859, 3691224, and 3362285.

By:

ALEXANDRA FUNK
Name:

[Signature]
Signature:

CEO
Title:

DATED: 11/8/2021

COLLEN

INTELLECTUAL PROPERTY LAW
THE HOLYOKE-MANHATTAN BUILDING
80 SOUTH HIGHLAND AVENUE
OSSINING, NEW YORK 10562 USA
www.collelP.com

TRADEMARK
REEL: 007496 FRAME: 0866

