

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM688733

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASPEN ENTERPRISES, INC.		11/13/2021	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	M.K. JONES & ASSOCIATES, INC.		
Doing Business As:	MKJ MARKETING		
Street Address:	1501 BELCHER ROAD SOUTH		
Internal Address:	#3B		
City:	LARGO		
State/Country:	FLORIDA		
Postal Code:	33771		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5826908	CREMATION WITH CONFIDENCE	
CORRESPONDENCE DATA			
Fax Number:	7275311111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7275311111		
Email:	ellislaw@alum.mit.edu		
Correspondent Name:	David R. Ellis		
Address Line 1:	3233 East Bay Drive		
Address Line 2:	Suite 101		
Address Line 4:	Largo, FLORIDA 33771		
NAME OF SUBMITTER:	David R. Ellis		
SIGNATURE:	/David R. Ellis/		
DATE SIGNED:	11/17/2021		
Total Attachments: 1			
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OP \$40.00 5826908

TRADEMARK ASSIGNMENT

WHEREAS, ASPEN ENTERPRISES, INC., a Florida Corporation, 1501B Belcher Road South, #3B, Largo, Florida 33771 ("Assignor"), is the owner of the Service Mark CREMATION WITH CONFIDENCE for advertising, marketing and promotion services in the field of the funeral industry, in Class 35, registered with the United States Patent and Trademark Office on August 6, 2019, Registration No. 5,826,908; and


WHEREAS, M.K. JONES & ASSOCIATES, INC., DBA MKJ MARKETING, a Florida Corporation, 1501B Belcher Road South, #3B, Largo, Florida 33771 ("Assignee"), is desirous of acquiring said Mark and related good will;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the said Mark, together with the good will of the business connected with the use of and symbolized by the said Mark and the above-referenced registration.

FURTHER, Assignor agrees to take all actions and cooperate as necessary to protect the Mark and further agrees to execute any documents that might be necessary to perfect Assignee's ownership and registration of the Mark.

ASPEN ENTERPRISES, INC

By

Glen Gould 

Title

President Aspen Enterprises

Date

11/13/21