

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Dairy Trademark Holding, LLC		11/18/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	14241 Dallas Parkway, Suite 1300		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5265861	VELDA	
Registration Number:	2783922	GOLDENROD	
Registration Number:	1445381	ALL THE DAIRY BEST TO YOU FROM DAIRYMENS	
Registration Number:	1964815	DAIRYMENS	
Registration Number:	921212	BETTER THAN IT HAS TO BE	
Registration Number:	903961	C	
Registration Number:	4168392	FARM FIELD	
Registration Number:	3704472	COBURG	
Registration Number:	3638494	FLAV-O-RICH	
Registration Number:	3230127	KID BUILDER	
Registration Number:	6217540	SUNBURST	
Registration Number:	4489115	SALLIE'S SOUTHERN TEA	
Registration Number:	3491333	SABA SUNBURST	
Serial Number:	88617443	BODY BOOST	
Serial Number:	88617442	IMOONITY	
Serial Number:	88438232	SPORTS MILK	
CORRESPONDENCE DATA			
Fax Number:			

CH \$415.00 5265861

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: kareem.ansley@blankrome.com
Correspondent Name: KAREEM ANSLEY
Address Line 1: BLANK ROME LLP
Address Line 2: 717 TEXAS AVENUE
Address Line 4: HOUSTON, TEXAS 77002

ATTORNEY DOCKET NUMBER:	155656-01248
NAME OF SUBMITTER:	KAREEM ANSLEY
SIGNATURE:	/KAREEM ANSLEY/
DATE SIGNED:	11/18/2021

Total Attachments: 7
source=Trademark Security Agreement (Wells-New Dairy)#page1.tif
source=Trademark Security Agreement (Wells-New Dairy)#page2.tif
source=Trademark Security Agreement (Wells-New Dairy)#page3.tif
source=Trademark Security Agreement (Wells-New Dairy)#page4.tif
source=Trademark Security Agreement (Wells-New Dairy)#page5.tif
source=Trademark Security Agreement (Wells-New Dairy)#page6.tif
source=Trademark Security Agreement (Wells-New Dairy)#page7.tif

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is made this 18th day of November, 2021, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, “Grantors” and each individually “Grantor”), and **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association (“Wells Fargo”), in its capacity as administrative agent for each member of the Lender Group and the Bank Product Providers (in such capacity, together with its successors and assigns in such capacity, “Agent”).

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of November 18, 2021 (as amended, amended and restated, supplemented, extended, renewed, restated, replaced or otherwise modified from time to time, the “Credit Agreement”), by and among **NEW DAIRY INTERMEDIATE, LLC**, a Delaware limited liability company, **NEW DAIRY OPCO, LLC**, a Delaware limited liability company (“ND Opco”), and those additional entities that hereafter become parties to the Credit Agreement as Borrowers in accordance with the terms thereof (together with ND Opco, each, a “Borrower” and individually and collectively, jointly and severally, as the “Borrowers”), the other Credit Parties party thereto, the lenders party thereto as “Lenders” (each of such Lenders, together with its successors and assigns, is referred to hereinafter as a “Lender”), Agent, Wells Fargo, as lead arranger, Wells Fargo, as book runner, Wells Fargo, as syndication agent and Wells Fargo, as documentation agent, the Lender Group has agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof;

WHEREAS, the members of the Lender Group and the Bank Product Providers are willing to make the financial accommodations to Borrowers as provided for in the Credit Agreement, the other Loan Documents, and the Bank Product Agreements, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of the Lender Group and the Bank Product Providers, that certain Guaranty and Security Agreement, dated as of November 18, 2021 (including all annexes, exhibits or schedules thereto, as amended, amended and restated, supplemented, extended, renewed, restated, replaced or otherwise modified from time to time, the “Guaranty and Security Agreement”); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Lender Group and the Bank Product Providers, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, collaterally assigns, and pledges to Agent, for the benefit of each member of the Lender Group and each of the Bank Product Providers, to secure the Secured Obligations, a continuing security interest (hereinafter referred to as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):

3. all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

4. all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

5. all products and Proceeds of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including the right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.

6. SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the other members of the Lender Group, the Bank Product Providers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

7. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Providers, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

8. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

9. COUNTERPARTS. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed by means of (a) an electronic signature that complies with the federal Electronic Signatures in Global and National Commerce Act, state enactments of the Uniform Electronic Transactions Act, or any other relevant and applicable electronic signatures law; (b) an original manual signature; or (c) a faxed, scanned, or photocopied manual signature. Each electronic signature or faxed, scanned, or photocopied manual signature shall for all purposes have the same validity, legal effect, and admissibility in evidence as an original manual signature. Agent reserves the right, in its sole discretion, to accept, deny, or condition acceptance of any electronic signature on this Trademark Security Agreement. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but such counterparts shall, together, constitute only one instrument. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement will be as effective as delivery of a manually executed counterpart of the Trademark Security Agreement.

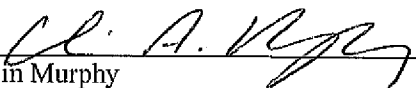
10. CHOICE OF LAW AND VENUE, AND JURY TRIAL WAIVER. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, AND JURY TRIAL WAIVER SET FORTH IN SECTION 25 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

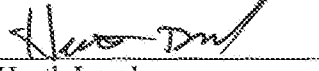
NEW DAIRY TRADEMARK HOLDING, LLC

By: 
Name: Colin Murphy
Title: Executive Vice President

[Signatures Continued from Previous Page]

AGENT:

WELLS FARGO BANK, NATIONAL
ASSOCIATION


By: 
Name: Heath Israel
Title: Authorized Signatory

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007498 FRAME: 0475

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Grantor	Country/State	Mark	Application/ Registration No.	Application/ Registration Date
New Dairy Trademark Holding, LLC	USA	VELDA	5265861	8/15/2017
New Dairy Trademark Holding, LLC	USA	GOLDENROD	2783922	11/18/2003
New Dairy Trademark Holding, LLC	USA	ALL THE DAIRY BEST TO YOU FROM DAIRYMENS	1445381	6/30/1987
New Dairy Trademark Holding, LLC	USA	DAIRYMENS	1964815	4/2/1996
New Dairy Trademark Holding, LLC	USA	BETTER THAN IT HAS TO BE	921212	9/28/1971
New Dairy Trademark Holding, LLC	USA	C Stylized 	903961	12/8/1970
New Dairy Trademark Holding, LLC	USA	FARM FIELD	4168392	7/3/2012
New Dairy Trademark Holding, LLC	USA	COBURG	3704472	11/3/2009
New Dairy Trademark Holding, LLC	USA	FLAV-O-RICH	3638494	6/16/2009
New Dairy Trademark Holding, LLC	USA	KID BUILDER	3230127	4/17/2007
New Dairy Trademark Holding, LLC	USA	SUNBURST	6217540	12/8/2020
New Dairy Trademark Holding, LLC	USA	SALLIE'S SOUTHERN TEA	4489115	2/25/2014
New Dairy Trademark Holding, LLC	USA	SABA SUNBURST	3491333	8/26/2008

New Dairy Trademark Holding, LLC	USA	BODY BOOST	88617443	9/16/2019
New Dairy Trademark Holding, LLC	USA	IMOONITY	88617442	9/16/2019
New Dairy Trademark Holding, LLC	USA	SPORTS MILK Stylized 	88438232	5/20/2019
New Dairy Trademark Holding, LLC	Alabama	DAIRY FRESH	115-649	9/30/2015
New Dairy Trademark Holding, LLC	Alabama	DAIRY FRESH	115-650	9/30/2015
New Dairy Trademark Holding, LLC	Alabama	DAIRY FRESH	115-651	9/30/2015
New Dairy Trademark Holding, LLC	Ohio	DAIRYMAID	3888426	4/7/2016

Trade Names

None.

Common Law Trademarks

None.

Trademarks Not Currently In Use

None.

Trademark Licenses

<u>LICENSEE</u>	<u>LICENSOR</u>	<u>COUNTRY/STATE</u>	<u>REGISTRATION/ APPLICATION NUMBER, IF ANY</u>	<u>DESCRIPTION</u>
New Dairy Opco, LLC	Comercializadora de Lacteos y Derivados, S.A. de C.V.	United States	N/A	Trademark License Agreement